**NATIONAL ARTS FACTS**

**ARTS SECTOR'S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)**

<table>
<thead>
<tr>
<th>GDP</th>
<th>Arts &amp; Culture Sector</th>
<th>Construction</th>
<th>Education Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>$764 BILLION</td>
<td>$763 BILLION</td>
<td>$208 BILLION</td>
<td></td>
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</tbody>
</table>

**BONUS:** U.S. exports generate a $24.1 billion arts trade SURPLUS.

**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)**

- Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

**Source:** Americans for the Arts, Creative Industries, 2017.

- 673,656 & 3.48M | ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

- Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.
  - Spending by arts audiences generated $102.5 billion to local businesses.

**Source:** Americans for the Arts, Arts & Economic Prosperity 5, 2017.

**INDIANA ARTS FACTS**

**THE INDIANA ARTS & CULTURE SECTOR REPRESENTS 2.3% OF STATE'S GDP**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $8 billion to Indiana’s economy, representing 2.3% of the state’s GDP—a larger share than some other industries in the state. (billion).

**Source:** U.S. Bureau of Economic Analysis, 2015.

<table>
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</thead>
<tbody>
<tr>
<td>$8.0 BILLION</td>
<td>$12.6 BILLION</td>
<td>$3.0 BILLION</td>
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</table>

**BONUS:** In 2015, IN arts and culture jobs provided $4.6 billion in compensation.

**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)**

- In Indiana, 9,647 Arts-Related Businesses employ 51,084 people.
  - In Allen County, 680 Arts-Related Businesses employ 3,612 people.
  - In Hamilton County, 806 Arts-Related Businesses employ 2,715 people.
  - In Marion County, 1,756 Arts-Related Businesses employ 13,062 people.

**Source:** Americans for the Arts, Creative Industries, 2017.

- 9,647 & 51,084 | ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

- In 2015, the Indiana arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.
  - In Indianapolis specifically, nonprofit arts groups generated $227.3 million in economic activity. Audiences of 6,952,660 people added another $213.2 million in related spending for a total of $444.5 million for the city in 2015, and this generated $47.7 million in local and state government revenues and 14,729 FTE jobs.

**Source:** Americans for the Arts, Arts & Economic Prosperity 5, City of Indianapolis report, 2017.

**ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.**

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** What about Indiana—how much does state government budget to the Indiana Arts Commission each year?

**A** The state allocated $3,323,048 to the Indiana Arts Commission. In FY 2017, he Indiana Arts Commission also received $767,400 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 22 nonprofit arts organizations received direct grants from the NEA totaling $1,392,400.

**Source:** NEA and NASA, 2017.

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $155 million to the NEA in FY 2019, which has been relatively level for the last several years. This amounts to just 47¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**Source:** Americans for the Arts Action Fund, 2019.

(Read: “Funding The Arts Is Good For The Nation,” The Hill, 2015.)
INDIANA ARTS FACTS

IN THE INDIANA, THE ARTS UNITE US AS HOOSIERS.

Traditional Arts Indiana, part of the Mathers Museum of World Cultures, connects cultural heritage to educational activities, cultural conservation, arts, and community development at the local, state, and national level.

THE INDIANA COMMISSION ON THE ARTS (IAC)—Indiana’s first arts commission was created by Governor Matthew Welsh through executive order in 1964. To promote economic development and cultural tourism, the IAC has established Cultural Districts throughout the state: Carmel Arts & Design District, Bloomington Entertainment and Arts District, Tippecanoe Arts and Cultural District in Lafayette/West Lafayette, the Bloomington Entertainment and Arts District (BEAD), and the Community Arts Program at Hanover College.

> Learn more here.

THE ARTS ARE EVERYWHERE!

• In northeast Indiana, the Fort Wayne Philharmonic Orchestra is a fixture of the state’s second largest city. Whether performing at the Arts United Center, or providing free lunch-time concerts at the historic Allen County Courthouse, the orchestra fosters a lifelong love of symphonic music through performance and education.

• Stop in Lafayette and visit the Robert and Ellen Haan Museum of Indiana Art. The best Indiana art and ceramics anywhere are featured in the museum, which itself is a piece of Indiana history. Built on the grounds of the 1904 St. Louis World’s Fair, the mansion was later disassembled and reconstructed in Lafayette.

> To View the Top 10 Reasons to Support the Arts in Indiana, Click Here.

MEET SOME INDIANA ARTS ADVOCATES

• Kathy Anderson is the 25th Chair of the Indiana Arts Commission. > More

• Christy Burgess is a program director of the Shakespeare Outreach Initiative. She was named Youth Worker of the Year in 2016. > More

• Ernest Disney-Britton champions the Art & Soul celebration of African American Art and Artists in Indianapolis. > More

• Tetia Lee is the Executive Director of the Tippecanoe Arts Federation. The YWCA recognized her as a Woman of Distinction. > More

• Lewis Ricci has led the Indiana Arts Commission as Executive Director since 2006. > More

• Mary Sorrels is President of Arts Education Association of Indiana. > More

ART IN INDIANA

• Explore 29 of Indiana’s Best Museums here.

• See the great cultural offerings of each of Indiana’s statewide Cultural Districts here.

• Indiana Artisan can guide you to exceptional food and art from the Hoosier state here.

INDIANA ART ORGANIZATIONS

Newfields
www.discovernewfields.org
Fort Wayne Philharmonic
www.fwphil.org
Carnegie Center for the Arts and History
www.carnegiecenter.org
The Art Education Association of Indiana www.aeai.org

INDIANA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote

“Research shows that the arts have many benefits including improved academic performance, social/emotional health, collaboration skills, and critical thinking.”
—Indiana Arts Commission

To download this fact sheet, “Why the Arts Matter in Indiana” with corresponding resource links visit www.ArtsActionFund.org/IN.