WHY THE ARTS MATTER IN KANSAS

NATIONAL ARTS FACTS

ARTS SECTOR’S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION’S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $764 billion industry, representing 4.2% of the nation’s GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).


<table>
<thead>
<tr>
<th>GDP</th>
<th>Arts &amp; Culture Sector</th>
<th>$764 BILLION</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Construction</td>
<td>$763 BILLION</td>
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<tr>
<td></td>
<td>Education Services</td>
<td>$208 BILLION</td>
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**BONUS:** U.S. exports generate a $24.1 billion arts trade SURPLUS.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.


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**ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.**

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


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**ART IS A $4.2 BILLION GDP DRIVER OF OUR STATE ECONOMY.**

KANSAS ARTS FACTS

THE KANSAS ARTS & CULTURE SECTOR REPRESENTS 2.9% OF STATE’S GDP

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $4.2 billion to the Kansas economy, representing 2.9% of the state’s GDP—a larger share than some other industries in the state.


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<td>Mining</td>
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**BONUS:** In 2015, KS arts and culture jobs generated $2.5 billion in compensation.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

In Kansas, 4,489 Arts-Related Businesses employ 21,096 people.

- In Douglas County, 247 Arts-Related Businesses employ 1,308 people.
- In Johnson County, 1,624 Arts-Related Businesses employ 7,825 people.
- In Shawnee County, 228 Arts-Related Businesses employ 1,129 people.


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**ART IS A $4.2 BILLION GDP DRIVER OF OUR STATE ECONOMY.**

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

Q: What about Kansas—how much does state government budget for the arts to the Kansas Department of Commerce each year?

A: The state allocated $188,604 to the Kansas Department of Commerce. In FY 2017, the Department also received $629,800 in federal NEA funds, which the Department re-granted to dozens of cultural organizations throughout the state. Another 12 nonprofit arts organizations received direct grants from the NEA totaling $1,039,800.


Q: So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A: Congress has proposed allocating $55 million to the NEA in FY 2019, which has been relatively level for the last several years. This amounts to just 47¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

THE KANSAS CREATIVE ARTS INDUSTRIES COMMISSION (KCAIC) — established in 2012 as the official state arts agency — is a division of the Department of Commerce. The Commission promotes and expands the role the arts play in economic and community development by supporting innovative programming, organizational sustainability, and professional development of the state’s cultural and artistic resources. >Learn more here.

MEET SOME KANSAS ARTS ADVOCATES

- Lawrence Art Center CEO Margaret Weisbord Morris serves on the AFTA Arts Education Network Council. > More
- Kansas Alliance for the Arts in Education founder Barbara Warady serves as the State Arts Advocacy Captain for Kansas. > More
- Artist Armando Minjarez is the Wichita Arts Council Award recipient for Individual Arts Advocate. > More

ARTS IN KANSAS

- Discover the 8 wonders of Kansas Art here.
- The Kansas department of tourism lists the best art galleries and museums here.
- Take a look at the KCAIC grant recipients and their wonderful projects here.

KANSAS ARTS ORGANIZATIONS

Kansas Alliance for Arts in Education
www.ksallianceforarts.org
Kansas Thespians
www.kansasthespians.com/advocacy
Kansas Music Educators Association
www.ksmea.org/advocacy

THE ARTS ARE EVERYWHERE!

- Visit The Nerman Museum of Contemporary Art to see why Johnson County Community College was named one of the top 10 campuses in America for art by Public Art Review.
- Proceed west to downtown Lawrence and visit one of several arts organizations, venues, studios and instillations. Then go to the capital city to see the growing collection of the Topeka Mural Project, a public art partnership between the arts community and the local police department.
- During the summer, head towards Chase County to hear the Symphony in the Flint Hills, an annual celebration of classical music and ecological presentations set amongst the rolling hills of the prairie. Then go to Salina for the Smoky Hill River Festival to buy art from one of the largest and longest running arts festivals in region.
- Further west, visit the small town of Lucas, a rural community of 300 that was dubbed the Grassroots Art Capital of Kansas.
- Back down south, catch a screening at the Tallgrass Film Festival in Wichita, named by Moviemaker Magazine as one of 50 Film Festivals worth the entry fee, or stroll through the Ulrich Museum of Art outdoor sculpture collection at Wichita State University, the state’s second entry on the top 10 campuses in America for art by Public Art Review.

Finally, celebrate the power of theatre and hear a staged reading of new works at the William Inge Theatre Festival in Independence, where past honorees have included Neil Simon, Arthur Miller, and August Wilson.

To View the Top 10 Reasons to Support the Arts, Click Here.

KANSAS ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Facebook Arts Action Fund | Twitter @ArtsActionFund | #ArtsVote

KANSAS ARTS FACTS

IN THE SUNFLOWER STATE, THE ARTS UNITE US

The Strategic Investment and Arts Integration Programs recognize the important role individual artists and creative organizations play in building and sustaining cultural and economic vibrancy in Kansas.

To download this fact sheet, “Why the Arts Matter in Kansas,” with corresponding resource links visit www.ArtsActionFund.org/KS.

“...In an economic environment where increasing numbers of people can choose a place to live before looking for a job, it is as important to attract and retain talent as it is to attract and retain businesses. Public funding allows for innovation in applying arts and cultural resources towards ever changing social and economic challenges that demand creative solutions. This investment affirms our belief that any issue our communities face is more effectively and efficiently addressed when the arts are at the table.”
—Larry Meeker, Chair, KCAIC