WHY THE ARTS MATTER IN WYOMING

NATIONAL ARTS FACTS

ARTS SECTOR’S PERCENTAGE OF GROSS DOMESTIC PRODUCT (Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION’S GDP

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $764 billion industry, representing 4.2% of the nation’s GDP—a larger share of the economy than construction (4.1%) or education services (1.1%).


GDP

$764 billion Arts & Culture Sector
$763 billion Construction
$208 billion Education Services

BONUS: U.S. exports generate a $241 billion arts trade SURPLUS.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

JOBS

673,656 BUSINESSES & 3.48M JOBS ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

• Spending by arts audiences generated $102.5 billion to local businesses.


ECONOMICS

ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating $155 million to the NEA in FY 2019, which has been relatively level for the last several years. This amounts to just 47¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


FUNDING

Q What about Wyoming—how much does state government budget to the Wyoming Arts Council each year?

A The state allocated $1,038,975 to the Wyoming Arts Council. In FY 2017, the Wyoming Arts Council also received $695,600 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 32 nonprofit arts organizations received direct grants from the NEA totaling $765,600.

THE WYOMING ARTS COUNCIL—
The Wyoming Arts Council (WAC) is a state-funded arts group which provides grants to art and cultural projects within the state. Established in 1982, the Wyoming Arts Council provides leadership and invests resources to sustain, promote, and cultivate excellence in the arts. WAC envisions a Wyoming where the arts are integrated into the economy, education, and everyday life of its citizens.
> Learn more here.

MEET SOME WYOMING ARTS ADVOCATES

• Steve Schrepferman of Cody and Jo Crandall of Pinedale are Co-Presidents of the Wyoming Arts Alliance. > More & More
• Michael Lange is the Executive Director of Wyoming Arts Council. > More
• Susan Stubson is Board Chair of the Wyoming Cultural Trust Fund, a Casper Attorney and music scholar. > More
• Babs Case is the Artistic and Executive Director of Dancers’ Workshop in Jackson, WY and a Governor’s Arts Award recipient. > More
• Erin Taylor is a Wyoming arts advocate providing advocacy services for the Wyoming Arts Alliance. > More

ART IN WYOMING

• Wyoming Artscapes is the quarterly magazine of the Wyoming Arts Council. Find it here.
• Wyoming Public Media’s Community Calendar is a great resource for community and cultural events. Find it here.
• Wyoming Humanities offers podcast and blog stories on a variety of cultural topics. Find those stories here.

WYOMING ART ORGANIZATIONS

Wyoming Arts Alliance
www.wyomingarts.org
Colorado-Wyoming Association of Museums
www.cwam-us.org
Wyoming Art Education Association
www.facebook.com/WYAEA

THE ARTS ARE EVERYWHERE!

• Cheyenne is home to the world’s largest outdoor rodeo and greatest western cultural event, Cheyenne Frontier Days. The CFD Western Art Show presents creative representations of this western way of life.
• Travel north to Casper to see ART 321 and the burgeoning art scene in the Old Yellowstone District. A great example of what happens when creative people put their shoulder into arts-based community development.
• Sheridan’s art leaders have created a vibrant public arts environment, including events, exhibits and street sculptures. It’s worth a special trip to see the 59 public art pieces on display during 2019.
• The Buffalo Bill Center of the West in Cody is an astonishing collection of western art and memorabilia. Celebrating one of the world’s best showman, it also houses the Whitney Collection that includes original paintings from Frederic Remington, Charles Russell and others.
• Jackson Hole is one of Wyoming’s true cultural destinations, offering the National Museum of Wildlife Art, the Grand Teton Music Festival, more than two dozen art galleries, and a year-round, world-class concert schedule.
• Circle back to Laramie and you’ll find a true grassroots effort to amplify arts in a community. With dozens of public murals, the American Heritage Center, and an active arts programming environment at the University of Wyoming, Laramie is on the rise!

WYOMING ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote

“Without a doubt, the arts help people, communities and Wyoming thrive. Study after study proves the positive effect of the arts. From economic development in communities to cognitive development in kids, the arts play a key role.”
—Wyoming Arts Council

To download this fact sheet, “Why the Arts Matter in Wyoming,” with corresponding resource links visit www.ArtsActionFund.org/WY.

2019