**WHY THE ARTS MATTER IN OKLAHOMA**

As of 2/23/2020

### NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR PERCENTAGE OF U.S ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)**

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP Contribution</th>
<th>Number of Businesses</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$804 billion</td>
<td>673,656</td>
<td>3.48 million</td>
</tr>
<tr>
<td>Construction</td>
<td>$746 billion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$244 billion</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $25 billion arts trade SURPLUS.

### OKLAHOMA ARTS FACTS

**OKLAHOMA ARTS & CULTURE SECTOR PERCENTAGE OF STATE'S GDP & 42,392 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $4.2 billion to Oklahoma’s economy, representing 2.4% of the state’s GDP—a larger share than some other industries in the state.


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</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$4.2 billion</td>
<td>5,406</td>
<td>39,911</td>
</tr>
<tr>
<td>Agriculture &amp; Forestry</td>
<td>$2.4 billion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$1.1 billion</td>
<td></td>
<td></td>
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</tbody>
</table>

**BONUS:** In 2016, OK arts and culture jobs generated $2.2 billion in total compensation.

### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

**Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.**

- Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Creative Industries, 2017.

**In Oklahoma, 5,406 Arts-Related Businesses employ 39,911 people.**

- In Cleveland County, 394 Arts-Related Businesses employ 1,573 people.
- In Oklahoma County, 1,519 Arts-Related Businesses employ 22,666 people.
- In Tulsa County, 1,580 Arts-Related Businesses employ 8,489 people.


### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**What about Oklahoma—how much does state government budget to the Oklahoma Arts Council each year?**

The state allocated $2,912,531 to the Oklahoma Arts Council. In FY 2019-20, the Oklahoma Arts Council also received $753,650 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 229 nonprofit arts organizations received direct grants from the NEA totaling $240,000.


**So how much is the federal government investing in the National Endowment for the Arts (NEA)?**

Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

IN THE SOONER STATE, THE ARTS UNITE US

The annual Oklahoma Arts Conference convenes hundreds of individuals involved in the state’s arts and cultural industry for two-plus days of sessions, panels, networking and events.

THE OKLAHOMA ARTS COUNCIL—
The Oklahoma Arts Council advances Oklahoma’s thriving arts industry, which in turn improves education, enhances the quality of life, and boosts economic development. Prior to 1965 public funding for the arts in Oklahoma was virtually non-existent. Realizing the importance of giving all Americans, in rural and urban areas, access to arts and culture, the state established what would become the arts council in 1965.

> Learn more here.

ART IN OKLAHOMA

• Find arts & cultural activities for the whole family here.
• TravelOK.com can direct you to the best venues of live theater and dance performances here.
• KOSU radio offers a calendar of community arts events in Oklahoma here.

OKLAHOMA ART ORGANIZATIONS

Oklahomans for the Arts
ok4arts.org
Oklahoma Museums Association
okmuseums.org
Oklahoma Visual Arts Coalition
ovac-ok.org

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To View the Top 10 Reasons to Support the Arts, Click Here.