# National Arts Facts

**Arts & Culture Sector’s Percentage of U.S. Economy** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Arts &amp; Culture Sector</th>
<th>GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$878 billion</strong></td>
<td>Arts &amp; Culture Sector</td>
<td></td>
</tr>
<tr>
<td><strong>$790.4 billion</strong></td>
<td>Construction</td>
<td></td>
</tr>
<tr>
<td><strong>$246 billion</strong></td>
<td>Education Services</td>
<td></td>
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</tbody>
</table>

**BONUS:** U.S. exports generate a $29.7 billion arts trade surplus.

## Alaska Arts Facts

**Alaska Arts & Culture Sector Represents 2.6% of State’s GDP and 11,847 Jobs**

<table>
<thead>
<tr>
<th>Arts &amp; Culture Sector</th>
<th>GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$1.4 billion</strong></td>
<td>Arts &amp; Culture Sector</td>
<td></td>
</tr>
<tr>
<td><strong>$1.8 billion</strong></td>
<td>Construction</td>
<td></td>
</tr>
<tr>
<td><strong>$0.2 billion</strong></td>
<td>Education Services</td>
<td></td>
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**BONUS:** In 2017, arts and cultural compensation was $922 million.

## Number of Arts-Related Businesses and Jobs (Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>673,656 Businesses</th>
<th>3.48M Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts-Related Businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun &amp; Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries. Source: Americans for the Arts, Creative Industries, 2017.</td>
<td></td>
</tr>
</tbody>
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## Economic Impact of Nonprofit Arts Organizations & Their Audiences

<table>
<thead>
<tr>
<th>1,705 Businesses</th>
<th>31.6K Employees</th>
</tr>
</thead>
</table>
| In Alaska, 1,705 arts-related businesses employ 5,896 people.  
  - In Anchorage, 479 Arts-Related Businesses employ 1,976 people.  
  - In Fairbanks, for example, nonprofit arts groups generated $8.7 million in economic activity.  
  - In Kenai Peninsula Borough, 140 Arts-Related Businesses employ 405 people. |

## ECONOMICS

**Nonprofit Art is a $166.3 billion driver of our national, state & local economy.**

**Nonprofit Art is a $1.3 billion driver of just one of our local economies.**

## Public Investment in Grants to Nonprofit Arts Organizations & Artists

**So how much is the federal government investing in the National Endowment for the Arts (NEA)?**

Congress allocated $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


## FUNDING

**What about Alaska—how much does state government allocate to the Alaska State Council on the Arts each year?**

In FY 2020, the state awarded $704,400 to the Alaska State Council on the Arts. The Alaska State Council on the Arts also received $966,500 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 21 nonprofit arts organizations received direct grants from the NEA totaling $470,000.

The biggest state with the fewest people needs the arts to bring people together. The arts support the collaboration of many nonprofit organizations serving the many diverse communities of the state.

**MEET SOME ALASKA ARTS ADVOCATES**

- **Ben Brown** is a statewide arts advocate, member of Preservarence Theatre in Juneau, and has served on the Alaska State Council on the Arts. [More]
- **Biennial Alaska Arts Convergence**. This is a statewide gathering of arts organizations and individuals. Contact the Alaska State Council on the Arts for information. [More]
- **Norm Campbell** of Sitka is President of the Alaska Arts and Culture Foundation. [More]
- **Sally Grimsrud** is the 2018 Champion of the Arts, an honor conferred by the Alaska Arts Education Consortium. [More]
- **Kameron Perez Verdia** is the President of the Alaska Humanities Forum. [More]

**ART IN ALASKA**

- Check out the many arts centers and community festivals, including the Anchorage Film Festival [here].
- Plan a cultural trip among the art galleries and museums [here].
- Discover how the state is rich in art and crafts created by indigenous communities [here].

**ALASKA ART ORGANIZATIONS**

Alaska Arts Education Consortium (AAEC)
[www.akartsed.org](http://www.akartsed.org)
Juneau Arts & Humanities Council
[www.jahc.org](http://www.jahc.org)
Alaska Center for the Performing Arts
[www.alaskapac.org](http://www.alaskapac.org)
Denali Arts Council
[www.denaliarts.org](http://www.denaliarts.org)

**THE ARTS ARE EVERYWHERE!**

- In *Anchorage*, the Anchorage Museum tells the story of the North—a story that weaves social, political, cultural, scientific, historic, and artistic threads. Explore the full diversity of Alaska Native cultures, including masterworks of Alaska Native art and design from the collections of the Smithsonian Institution.
- Go south to *Seward*, and you can take in the Seward Music and Arts Festival with fabulous art, live music, and dance performances. Local Alaskan artisans and food vendors are featured. It is a family-oriented festival with children’s activities and artist’s projects throughout the weekend; including the creation of a mural-in-a-day by members of the Seward Mural Society.
- Further down the coast in *Ketchikan*, timed for the winter holidays, the Ketchikan Arts & Humanities Council’s Winter Arts Fair showcases the creations of local artists, which make for great gifts. More than 80 artists exhibit their work here, so you could easily fill all of your holiday wish lists with local, handmade gifts.
- Up in *Fairbanks*, you can take a riverboat tour that combines colorful river history, Native traditions and the beauty of Alaska’s Interior. An Alaskan crew will share their culture as you stroll through an Athabaskan Indian village. The Fairbanks Summer Arts Festival offers over 200 workshops and 100 performances held all over Interior Alaska in music, visual arts, dance, writing, theatre, healing arts & culinary arts. Offering workshops for adults and concerts for all!
- Way up in *Nome*, the Alapaa Film Festival showcases films that highlight many aspects of living in the Arctic: traditional dance, nature and climate change, string stories, scientific research, wildlife, and more. Recent selections have focused on children of the Arctic, Inuit tattoos, and growing up Native in Alaska.

**To View the Top 10 Reasons to Support the Arts, Click Here.**

**ALASKA ARTS NEED YOU!**

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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**VISIT US:** ArtsActionFund.org/join
**CALL US:** 202.371.2830 x2067
**FOLLOW US:** 📧 Arts Action Fund    📱 @ArtsActionFund    #ArtsVote


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