WHY THE ARTS MATTER
IN ARIZONA

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5 MILLION JOBS

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $804 billion industry, representing 4.3% of the nation’s GDP—a larger share of the economy than construction (4.0%) or education services (1.1%).


$804 BILLION | Arts & Culture Sector
$746 BILLION | Construction
$244 BILLION | Education Services

BONUS: U.S. exports generate a $25 billion arts trade SURPLUS.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

673,656 BUSINESSES & 3.4M EMPLOYEES ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


NONPROFIT ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


ARIZONA ARTS FACTS

ARIZONA ARTS & CULTURE SECTOR REPRESENTS 3% OF STATE’S GDP & 91,878 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $9.3 billion to Arizona’s economy, representing 3% of the state’s GDP—a larger share than some other industries in the state.


$9.03 BILLION | Arts & Culture Sector
$12.9 BILLION | Construction
$3.8 BILLION | Education Services

BONUS: In 2016, AZ arts and culture jobs grew by 2%.

In Arizona, 14,522 Arts-Related Businesses employ 91,878 people.

- In Maricopa County, 9,946 Arts-Related Businesses employ 77,030 people.
- In Pima County, 2,322 Arts-Related Businesses employ 1,513 people.
- In Yavapai County, 641 Arts-Related Businesses employ 9,946 people.


14,522 BUSINESSES & 91,878 EMPLOYEES ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

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NONPROFIT ART IS A $9.3 BILLION DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES.

What about Arizona—how much does state government budget to the Arizona Commission on the Arts each year?

The state allocated $2,200,000 to the Arizona Commission on the Arts in FY 2020. In FY 2019-20, the Arizona Commission on the Arts also received $841,400 in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another 37 nonprofit arts organizations received direct grants from the NEA totaling $960,000.

Just east of Phoenix is the Heard Museum, which emphasizes the lives of Native American, Latino and Anglo-American residents of Ajo.

THE INTERNATIONAL SONORAN DESERT ALLIANCE presents traditional and contemporary Native American and Latino music and dance. With Pima County as a partner, the performing arts series builds community across longstanding divisions among the 3,500 Native American, Latino and Anglo-American residents of Ajo.

THE ARTS ARE EVERYWHERE!

- In Phoenix, the Heard Museum emphasizes the lives of indigenous people of the Southwest, but the museum collection and exhibitions cover the living cultures and arts of all contemporary Native peoples. Go to the east side of town to Scottsdale to visit Taliesin West, one of the world’s greatest architectural treasures designed by Frank Lloyd Wright.
- Just east of Phoenix is Mesa, where the international award-winning Mesa Arts Center is the largest comprehensive arts center in the Southwest with four theaters and stunning outdoor entertainment areas. Mesa Contemporary Arts Museum presents 15 exhibitions each year in five galleries, and The Store, an artist’s cooperative gallery, features art for purchase by Arizona artists.
- Then head south on Interstate 10 to Tucson, where the Meet Yourself Folklore Festival presents performances, exhibits, and demonstrations exploring a wide range of family, ethnic, regional, and occupational folklore communities in Southern Arizona and Northern Mexico. Visit the Tucson Museum of Art or catch a performance by the Tucson Symphony Orchestra. Santa Cruz Valley Open Studio Tour is a tour of local artists’ studios throughout lower Pima County.
- Or you can head north of Phoenix to go to Flagstaff. Don’t miss an opportunity to see Dark Sky Aerial, a local performance troupe that makes its stage in midair, in public spaces, on the sides of skyscrapers with daring performances that combine dance and acrobatics.

Arizona Art Organizations

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<th>Arizona Commission on the Arts</th>
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<td>The Arizona Commission on the Arts is a strategic leader in an industry-wide effort to stabilize and revitalize the arts and culture sector. We encourage innovation and entrepreneurial thinking, so the sector can help itself to thrive, while encouraging collaborations and partnerships which, synergistically, make the whole greater than the sums of its parts. When we unleash the artistic community in a process that enhances the industry and our economic standing, all Arizona citizens will reap the benefits.”</td>
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<td>—Mark Feldman, Chairman of the Arts Commission, appointed by Governor Brewer</td>
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Arizona Art Organizations

- Arizona Commission on the Arts
  - Use the interactive table to identify other great arts organizations throughout the state.
  - Arizona Citizens for the Arts sponsors the Arizona Arts Congress, the annual convening of Arizona arts advocates at the state capitol.
  - www.azcitizensforthearts.org
- The Museum Association of Arizona
  - www.azmuseums.org
- Arizona Arts Education Association
  - www.aztaed.org

Arizona Arts Need You!

Join the Arts Action Fund for Free Today!

E-mail us: ArtsActionFund@artsusa.org
Visit us: ArtsActionFund.org/join
Call us: 202.371.2830 x2067
Follow us: @ArtsActionFund | #ArtsVote

Arizona Arts Facts

In the Grand Canyon State, the arts unite us as Arizonians

The International Sonoran Desert Alliance presents traditional and contemporary Native American and Latino music and dance. With Pima County as a partner, the performing arts series builds community across longstanding divisions among the 3,500 Native American, Latino and Anglo-American residents of Ajo.

Meet Some Arizona Arts Advocates

- Joseph Benes is Executive Director of Arizona Citizens for the Arts. > More
- Jaime Dempsey is Executive Director of the Arizona Commission on the Arts. > More
- Colleen Jennings-Roggensack is Executive Director of ASU Gammage and ASU Vice President for Cultural Affairs. > More

Arizona Art Magazine lists arts destinations throughout the state here.
- Visit Phoenix can direct you to the best venues of live theater and dance performances here.
- Tucson Lifestyle offers a calendar of arts events in Tucson here.

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To View the Top 10 Reasons to Support the Arts, Click Here.