### NATIONAL ARTS FACTS

## ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S ECONOMY

(Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

### GDP & JOBS

<table>
<thead>
<tr>
<th>Category</th>
<th>U.S.</th>
<th>Arizona</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP</td>
<td>$878B</td>
<td>$9.7B</td>
</tr>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$790B</td>
<td>$14.7B</td>
</tr>
<tr>
<td>Construction</td>
<td>$246B</td>
<td>$3.9B</td>
</tr>
<tr>
<td>Education Services</td>
<td>$3.9B</td>
<td>$9.3B</td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $29.7 billion arts trade SURPLUS.

### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS

(Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Category</th>
<th>U.S.</th>
<th>Arizona</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>3.4M</td>
<td>1.6M</td>
</tr>
<tr>
<td>Businesses</td>
<td>673K</td>
<td>14.5K</td>
</tr>
<tr>
<td>Employees</td>
<td>91K</td>
<td>9.2K</td>
</tr>
</tbody>
</table>

**BONUS:** In 2017, AZ arts and culture jobs grew by 2.73%.

### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

**Source:** Americans for the Arts, *Creative Industries*, 2017.

### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


**Q** What about Arizona—how much does state government budget to the Arizona Commission on the Arts each year?

**A** In FY 2020, the state allocated $2,200,000 to the Arizona Commission on the Arts. The Arizona Commission on the Arts also received $841,400 in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another 37 nonprofit arts organizations received direct grants from the NEA totaling $960,000.

IN THE GRAND CANYON STATE, THE ARTS UNITE US AS ARIZONIANS

The International Sonoran Desert Alliance presents traditional and contemporary Native American and Latino music and dance. With Pima County as a partner, the performing arts series builds community across longstanding divisions among the 3,500 Native American, Latino and Anglo-American residents of Ajo.

MEET SOME ARIZONA ARTS ADVOCATES

- **Joseph Benesh**, Executive Director of Arizona Citizens for the Arts. [More]
- **Jaime Dempsey**, Executive Director of the Arizona Commission on the Arts. [More]
- **Colleen Jennings-Roggensack**, Executive Director of ASU Gammage and ASU Vice President for Cultural Affairs. [More]

ARIZONA ART ORGANIZATIONS

Use the [interactive table](www.azarted.org) to identify other great arts organizations throughout the state.

Arizona Citizens for the Arts sponsors the Arizona Arts Congress, the annual convening of Arizona arts advocates at the state capitol.

**www.azcitizensforthearts.org**

The Museum Association of Arizona

**www.azmuseums.org**

Arizona Arts Education Association

**www.azarted.org**

THE ARTS ARE EVERYWHERE!

- In Phoenix, the Heard Museum emphasizes the lives of indigenous people of the Southwest, but the museum collection and exhibitions cover the living cultures and arts of all contemporary Native peoples. Go to the east side of town to [Scottsdale](www.scottsdalearts.org) to visit Taliesin West, one of the world’s greatest architectural treasures designed by Frank Lloyd Wright.

- Just east of Phoenix is [Mesa](http://www.mesaartscenter.com), where the international award-winning Mesa Arts Center is the largest comprehensive arts center in the Southwest with four theaters and stunning outdoor entertainment areas. Mesa Contemporary Arts Museum presents 15 exhibitions each year in five galleries, and The Store, an artist’s cooperative gallery, features art for purchase by Arizona artists.

- Then head south on Interstate 10 to [Tucson](http://www.tucsonarts.org), where the Meet Yourself Folklife Festival presents performances, exhibits, and demonstrations exploring a wide range of family, ethnic, regional, and occupational folklife communities in Southern Arizona and Northern Mexico. Visit the Tucson Museum of Art or catch a performance by the Tucson Symphony Orchestra. Santa Cruz Valley Open Studio Tour is a tour of local artists’ studios throughout lower Pima County.

- Or you can head north of Phoenix to go to [Flagstaff](http://www.flagstaffarts.org). Don’t miss an opportunity to see Dark Sky Aerial, a local performance troupe that makes its stage in midair, in public spaces, on the sides of skyscrapers with daring performances that combine dance and acrobatics.

Flagstaff is also home to the Flagstaff Shakespeare Festival and the Flagstaff Symphony Orchestra.

- Stop in [Sedona](http://www.sedonacity.org) and [Wickenburg](http://www.cityofwickenburg.com), where the Del E. Webb Center for the Performing Arts has theater and activities for people of all ages. Sedona has many fine arts galleries as well as the Tlaquepaque Arts & Crafts Village.

- Venture a bit further and you’ll find thriving artist communities in the former mining towns of [Jerome](http://www.jeromem年后) (in northern Arizona) and [Bisbee](http://www.bisbeeartsguild.org) (in the southeast). Once near-ghost towns, both have successfully re-imagined themselves as destinations for creative minds in search of something a little different.

To [View the Top 10 Reasons to Support the Arts, Click Here](http://www.artsusa.org).