**NATIONAL ARTS FACTS**

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)**

<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>4.5% OF NATION’S GDP &amp; 5.1 MILLION JOBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$878 BILLION</td>
</tr>
<tr>
<td>Construction</td>
<td>$790.4 BILLION</td>
</tr>
<tr>
<td>Education Services</td>
<td>$29.7 BILLION</td>
</tr>
</tbody>
</table>

**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)**

<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>8.2% OF STATE’S GDP &amp; 764,100 JOBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$230 BILLION</td>
</tr>
<tr>
<td>Construction</td>
<td>$102.9 BILLION</td>
</tr>
<tr>
<td>Education Services</td>
<td>$30.5 BILLION</td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, 2017.

<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>NONPROFIT ART IS A DRIVER OF OUR NATIONAL, STATE &amp; LOCAL ECONOMY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit Art</td>
<td>$166.3 BILLION</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>NONPROFIT ART IS A DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit Art</td>
<td>$4.5 BILLION</td>
</tr>
</tbody>
</table>

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>So how much is the federal government investing in the National Endowment for the Arts (NEA)?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress allocated $162.25 million to the NEA in FY2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!</td>
<td></td>
</tr>
</tbody>
</table>


---

**CALIFORNIA ARTS FACTS**

**CALIFORNIA ARTS & CULTURE SECTOR REPRESENTS 8.2% OF STATE’S GDP & 764,100 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $230 billion to California’s economy, representing 8.2% of the state’s GDP—a larger share than some other industries in the state.


**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS**

In California, 103,191 Arts-Related Businesses employ 545,627 people.

- In Los Angeles County, 37,759 Arts-Related Businesses employ 266,874 people.
- In Orange County, 9,630 Arts-Related Businesses employ 41,042 people.
- In San Diego County, 9,333 Arts-Related Businesses employ 40,322 people.


<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>NONPROFIT ART IS A DRIVER OF U.S. EXPORTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit Art</td>
<td>$30.5 BILLION</td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

In a 2015 study of fifteen cities and counties of CA, nonprofit arts and cultural production generated $4.5 billion in economic activity, 132,705 jobs, and $431.5 million in state and local government revenue.

- In San Francisco, for example, nonprofit arts groups generated $780.6 million in economic activity. Their audiences of 15.6 million people added another $667.7 million for a total of $1.4 billion in business for the city and county, and this generated $131.1 million in local and state government revenues.


<table>
<thead>
<tr>
<th>GDP &amp; JOBS</th>
<th>SO WHAT ABOUT CALIFORNIA—HOW MUCH DOES STATE GOVERNMENT BUDGET TO THE CALIFORNIA ARTS COUNCIL EACH YEAR?</th>
</tr>
</thead>
<tbody>
<tr>
<td>The state allocated $53,583,000 to the California Arts Council. In FY 2019-20, California Arts Council also received $1,167,300 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 466 nonprofit arts organizations received direct grants from the NEA totaling $11,062,000.</td>
<td></td>
</tr>
</tbody>
</table>


---

**Q&A**

**Q What about California—how much does state government budget to the California Arts Council each year?**

The state allocated $53,583,000 to the California Arts Council. In FY 2019-20, California Arts Council also received $1,167,300 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 466 nonprofit arts organizations received direct grants from the NEA totaling $11,062,000.


---

**FUNDING**

**Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?**

Congress allocated $162.25 million to the NEA in FY2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


“We don’t take for granted the privilege of being the state arts agency here in California, where creativity sits at the heart of our identity. Where we have bipartisan support for and understanding of the position of arts and culture within our communities—as a health and wellness asset, a problem-solving resource, and bridge builder. Where the arts and our artists are readily incorporated into our government’s strategy to cope with our modern problems, as part of, and not supplemental to, our collective future.”
—Anne Bown-Crawford, Director of the California Arts Council

## CALIFORNIA ARTS FACTS

### IN THE GOLDEN STATE, THE ARTS UNITE US

In California, the arts foster real solutions that are deeply needed in society today.

### THE CALIFORNIA COUNCIL ON THE ARTS

The mission of the California Arts Council, a state agency, is to advance California through the arts and creativity. The Council is committed to building public will and resources for the arts; fostering accessible arts initiatives that reflect contributions from all of California’s diverse populations; serving as a thought leader and champion for the arts; and providing effective and relevant programs and services. Since its founding in 1976, the Arts Council has awarded more than 32,000 grants with a total investment of approximately $400 million. > Learn more here.

### MEET SOME CALIFORNIA ARTS ADVOCATES

- **Victoria Hamilton** of San Diego is President of California Arts Advocates and Californians for the Arts. [More]
- **Senator Ben Allen** of Santa Monica represents the state’s 26th Senate District and serves as Chair of the Joint Committee on the Arts. [More]
- **Joe Landon** is Executive Director of the California Alliance for Arts Education. [More]
- **Marie Acosta** is Executive Director of the Latino Center of Arts and Culture. [More]

### ART IN CALIFORNIA

- The Association of California Symphony Orchestras has a calendar of performances here.
- Visit California has a complete itinerary of the ultimate music festivals here.
- See California has a calendar of other fine arts and cultural festivals here.

### CALIFORNIA ART ORGANIZATIONS

**County Arts Councils**
Statewide and Regional Arts Service Organizations
Californians for the Arts
[www.californiansforthearts.org](http://www.californiansforthearts.org)
Create Ca: California Statewide Arts Education Coalition:
[www.createca.net](http://www.createca.net)

### THE ARTS ARE EVERYWHERE!

- From the north to the south, California is rich in arts and cultural programming and leads as the economic capital of creativity. California is the State of the Arts.
- California is innovative in its use of the arts to solve social issues. For example, as of June 2017, Arts in Corrections, a partnership between the **California Department of Corrections** and Rehabilitation (CDCR) and the California Arts Council provides arts programming in all 35 state adult correctional institutions. In **Los Angeles**, the Actors’ Gang under the leadership of Artistic Director Tim Robbins, has provided theater arts programming with an emphasis on Commedia dell’Arte techniques for more than a decade.
- Based in Fresno, with service statewide, The Alliance for California **Traditional Arts** provides arts programming focused on the underserved field of traditional arts, rooted in cultural heritage and community-based practice. Expressions such as Native American beadwork, storytelling, songwriting, African drumming, and American folk guitar and guitarra ranchera are intended as familiar and culturally relevant art forms for participants.
- Public funding from the California Arts Council for **Arts and Veteran’s programs** reached close to $500,000 in grants for 2017-18 with 34 cultural institutions providing participatory arts programs and artist mentors for California Veterans.
- **California Cultural Districts** highlight the cultural legacy of our state’s most valuable resource—its diversity. From larger, urban areas to uncharted rural locations, each district helps grow and sustain authentic arts and culture opportunities, increase the visibility of local artists, and promote socio-economic and ethnic diversity through culture and creative expression. 14 districts serve as California’s inaugural state-designated Cultural Districts, highlighting some of the thriving cultural diversity and unique artistic identities within local communities across California.

To View the Top 10 Reasons to Support the Arts, [Click Here.](http://www.ArtsActionFund.org/Top10)

### CALIFORNIA ARTS NEED YOU!

**E-MAIL US:** ArtsActionFund@artsusa.org
**VISIT US:** ArtsActionFund.org/join
**CALL US:** 202.371.2830 x2067
**FOLLOW US:** [Arts Action Fund](https://Facebook.com/ArtsActionFund) | [Arts Action Fund](https://Twitter.com/ArtsActionFund) | #ArtsVote

---


DRAFT of 3/20/2020