## NATIONAL ARTS FACTS

### ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage of GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>4.5%</td>
<td>5.1M</td>
</tr>
</tbody>
</table>

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $878 billion industry, representing 4.5% of the nation’s GDP—a larger share of the economy than construction or education services.


### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>State</th>
<th>Arts-Related Businesses</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>673,656</td>
<td>3.48M</td>
</tr>
</tbody>
</table>

Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

## INDIANA ARTS FACTS

### INDIANA ARTS & CULTURE SECTOR REPRESENTS 2.4% OF STATE’S GDP & 87,494 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $8.3 billion to Indiana’s economy, representing 2.4% of the state’s GDP—a larger share than some other industries in the state (2.1%).


### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

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<th>State</th>
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<td>Indiana</td>
<td>9,647</td>
<td>51,084</td>
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In Indiana, 9,647 Arts-Related Businesses employ 51,084 people.

- In Allen County, 680 Arts-Related Businesses employ 3,612 people.
- In Hamilton County, 806 Arts-Related Businesses employ 2,715 people.
- In Marion County, 1,756 Arts-Related Businesses employ 13,062 people.


## ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

In 2015, the Indiana arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In Indianapolis specifically, nonprofit arts groups generated $227.3 million in economic activity. Audiences of 6,952,660 people added another $213.2 million in related spending for a total of $444.5 million for the city in 2015, and this generated $47.7 million in local and state government revenues and 14,729 FTE jobs.


## PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49c per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


**Q** What about Indiana—how much does state government budget to the Indiana Arts Commission each year?

**A** In FY 2020, the state allocated $3,920,491 to the Indiana Arts Commission. The Indiana Arts Commission also received $774,700 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 36 nonprofit arts organizations received direct grants from the NEA totaling $760,000.

“Research shows that the arts have many benefits including improved academic performance, social/emotional health, collaboration skills, and critical thinking.”
— Indiana Arts Commission

INDIANA ARTS FACTS

IN THE INDIANA, THE ARTS UNITE US AS HOOSIERS.

Traditional Arts Indiana, part of the Mathers Museum of World Cultures, connects cultural heritage to educational activities, cultural conservation, arts, and community development at the local, state, and national level.

THE INDIANA ARTS COMMISSION (IAC)
—Indiana’s first arts commission was created by Governor Matthew Welsh through executive order in 1964. To promote economic development and cultural tourism, the IAC has established Cultural Districts throughout the state: Bloomington Entertainment and Arts District (BEAD), Carmel Arts and Design District, Columbus Arts District, Madison Arts and Cultural District, Nashville Arts and Entertainment District, NoCo Arts and Cultural District, Terre Haute Arts and Cultural District, and the Tippecanoe Arts and Cultural District.

> Learn more here.

MEET SOME INDIANA ARTS ADVOCATES

• Kathy Anderson is the 25th Chair of the Indiana Arts Commission. > More
• Christy Burgess is a program director of the Shakespeare Outreach Initiative. She was named Youth Worker of the Year in 2016. > More
• Ernest Disney-Britton champions the Art & Soul celebration of African American Art and Artists in Indianapolis. > More
• Teteia Lee is the Executive Director of the Tippecanoe Arts Federation. The WVCA recognized her as a Woman of Distinction. > More
• Lewis Ricci has led the Indiana Arts Commission as Executive Director since 2006. > More
• Mary Sorrels is President of Arts Education Association of Indiana. > More

ART IN INDIANA

• Explore 29 of Indiana’s Best Museums here.
• See the great cultural offerings of each of Indiana’s statewide Cultural Districts here.
• Indiana Artisan can guide you to exceptional food and art from the Hoosier state here.

INDIANA ART ORGANIZATIONS

Newfields
www.discovernewfields.org
Fort Wayne Philharmonic
www.fwphil.org
Carnegie Center for the Arts and History
www.carnegiecenter.org
The Art Education Association of Indiana www.aeai.org

THE ARTS ARE EVERYWHERE!

• In northeast Indiana, the Fort Wayne Philharmonic Orchestra is a fixture of the state’s second largest city. Whether performing at the Arts United Center, or providing free lunch-time concerts at the historic Allen County Courthouse, the orchestra fosters a lifelong love of symphonic music through performance and education.
• Stop in Lafayette and visit the Robert and Ellen Haan Museum of Indiana Art. The best Indiana art and ceramics anywhere are featured in the museum, which itself is a piece of Indiana history. Built on the grounds of the 1904 St. Louis World’s Fair, the mansion was later disassembled and reconstructed in Lafayette.
• In the state’s capital city Indianapolis, you could be forgiven for asking how to find the Indianapolis Museum of Art, now known as Newfields. The museum’s campus is perfect for performances, afternoon walks, kite-flying, cloud-gazing, and memory making.
• Bloomington is the place to be in late September to experience the arts presented in the natural beauty and historic settings throughout Indiana.
• Beautiful scenery, good food, crafts, music, and wine—lots and lots of wine—at the annual Swiss Wine Festival. Nestled along the banks of the Ohio River, Vevay hosts an annual summer celebration of a wine making tradition dating back to 1796.
• While you’re in Southern Indiana, check out the Carnegie Center for the Arts and History in New Albany. Our state is home to more Carnegie libraries than any other state.
• Visit 27 Indiana State Parks and Forests properties or eight State Historic Sites around the state and experience the arts presented in the natural beauty and historic settings throughout Indiana.

INDIANA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund  @ArtsActionFund   #ArtsVote

To download this fact sheet, “Why the Arts Matter in Indiana” with corresponding resource links visit www.ArtsActionFund.org/StateFactsheets.

DRAFT as of 3/27/2020