**NATIONAL ARTS FACTS**

**ARTS & CULTURE SECTOR REPRESENTS 4.5% OF NATION’S GDP & 5.1 MILLION JOBS**

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $878 billion industry, representing 4.3% of the nation’s GDP— a larger share of the economy than construction or education services.


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<tr>
<th>Sector</th>
<th>GDP</th>
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<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$878B</td>
</tr>
<tr>
<td>Construction</td>
<td>$790.4B</td>
</tr>
<tr>
<td>Education Services</td>
<td>$206B</td>
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**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.


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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $275 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Questions and Answers**

**Q** What about Iowa—how much does state government budget to the Iowa Arts Council each year?

**A** The state allocated $1,467,185 in FY 2020 to the Iowa Arts Council. In FY 2019-20, the Iowa Arts Council also received $683,800 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 9 nonprofit arts organizations received direct grants from the NEA totaling $75,430 so far this year.

Source: NEA and NASA. 2020

THE IOWA ARTS COUNCIL—Established in 1967, the Iowa Arts Council serves as Iowa’s state arts agency and works in collaboration with its federal agency partner, the National Endowment for the Arts, and regional arts partner, Arts Midwest. The Iowa Arts Council strives to create opportunities for the arts to flourish in Iowa by nurturing cultural leadership and investing in projects that provide access to arts experiences in communities and public spaces throughout Iowa.

IOWA ART ORGANIZATIONS

Iowa Cultural Coalition
www.iowaculturalcoalition.com

Iowa Alliance for Art Education
iowaa4artsed.org

Produce Iowa
produceiowa.com

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: 📱 Arts Action Fund  |  🌐 @ArtsActionFund  |  #ArtsVote

“Arts, history, and culture help us understand who we are as Iowans and what makes this state such an incredible place to live and work. Arts and culture are the foundation for the creative economy, which employs more than 25,000 Iowans in 5,000 arts-related businesses. Arts and culture inspire the workforce to think creatively and imagine new solutions to compete in our ever-changing global economy.”
—Governor Kim Reynolds, Dec. 14, 2018

IOWA ARTS FACTS

IN IOWA, THE ARTS UNITE US AS HAWKEYES

Iowa Great Places recognizes communities that value their cultural assets to cultivate the unique and authentic qualities of neighborhoods, communities and regions in Iowa.

MEET SOME IOWA ARTS ADVOCATES

• Miss Iowa Emily Tinsmanuses her platform to advocate for access and funding for arts education.  > More

• Jordan Weber is an Iowa Artist Fellow and activist who uses the arts to empower inner city communities through youth education and self resilience programs.  > More

• Jennifer Drinkwater is an Iowa Artist Fellow and assistant professor at Iowa State University. Her work focuses on the relationship between art and communities.  > More

ART IN IOWA

• Celebrate the centennial of Iowa’s parks through the arts with 20 Artists, 20 Parks at iowaculture.gov

• Explore art along scenic Iowa routes on the Byways of Iowa Public Art Initiative from the Byways of Iowa Foundation.

• Watch short films by Iowa filmmakers on The Film Lounge on Iowa PBS.

• Find art centers, museums and public art on the Iowa Culture App.

IOWA ARTS NEED YOU!

Join the Arts Action Fund for free today!


3/20/2020

THE ARTS ARE EVERYWHERE!

• Beginning in far Eastern Iowa in Davenport, visit the Figge Art Museum who partners with Living Proof Exhibit to provide virtual tours to cancer patients receiving chemo treatments.

• Head west on I-80 to Iowa City, one of just two UNESCO Cities of Literature in the United States, and home to the famous International Writers Program and the Iowa Writers Workshop.

• Drive north on Hwy-218 to Mason City and experience MeredithWillson’s River City by taking a stroll down the recreated Main Street in Music Man Square.

• South on Highway 169, stop by Iowa’s largest mural painted on all sides of a 110-ft grain silo along the river in Fort Dodge.

• From one large public art piece to another, travel southwest to the small town of Manning and take your picture in front of the giant IOWA sculpture in Trestle Park.

• The Clarinda Carnegie Art Museum offers Southwest Iowa a unique opportunity to see and learn about some of the world’s most significant and exciting visual art.

• The journey ends to the south in Malvern where visitors can stay in the Art Church, an 1873 Presbyterian Church transformed by artist Zack Jones into an event space and Airbnb.

To View the Top 10 Reasons to Support the Arts, Click Here.