## Nationals Arts Facts

### Arts & Culture Sector’s Percentage of U.S. Economy

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP</td>
<td>$878B</td>
<td>Arts &amp; Culture Sector</td>
</tr>
<tr>
<td>Construction</td>
<td>$790.4B</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$246B</td>
<td></td>
</tr>
</tbody>
</table>

**Bonus:** U.S. exports generate a $29.7 billion arts trade Surplus.

### Number of Arts-Related Businesses and Jobs

- **Nationwide:**
  - **673,656 businesses** employ 3.48 million people involved in the creation or distribution of the arts. This means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

  **Source:** Americans for the Arts, Creative Industries, 2017.

- **Kansas:**
  - **4,489 businesses** employ 21,096 employees involved in the creation or distribution of the arts.

  **Source:** Americans for the Arts, Creative Industries, Kansas report, 2017.

### Economic Impact of Nonprofit Arts Organizations & Their Audiences

- **Nationwide:**
  - Nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $275 billion in federal, state, and local government revenue.

  **Spending by arts audiences generated $102.5 billion to local businesses.**

  **Source:** Americans for the Arts, Arts & Economic Prosperity 5, 2017.

- **Kansas:**
  - Kansas arts and culture sector employs 21,096 people.

  **Source:** Americans for the Arts, Arts & Economic Prosperity 5, Johnson County report, 2017.

### Public Investment in Grants to Nonprofit Arts Organizations & Artists

- **Kansas:**
  - In FY 2020, the state allocated $230,000 to the Kansas Department of Commerce for the arts.

  **Source:** Americans for the Arts, Arts & Economic Prosperity 5, Johnson County report, 2017.

---

### Bonus: Why the Arts Matter in Kansas

**In 2015, the Kansas arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.**

- **In Johnson County, for example, nonprofit arts groups generated $12.3 million in economic activity. Audiences of 494,405 people added another $10.4 million in related spending for a total of $22.8 million for the county in 2015, and this generated $2.7 million in local and state government revenues and 875 FTE jobs.**

  **Source:** Americans for the Arts, Arts & Economic Prosperity 5, Johnson County report, 2017.
THE KANSAS CREATIVE ARTS INDUSTRIES COMMISSION (KCAIC) — established in 2012 as the official state arts agency – is a division of the Department of Commerce. The Commission promotes and expands the role the arts play in economic and community development by supporting innovative programming, organizational sustainability, and professional development of the state’s cultural and artistic resources.

>Learn more here.

THE ARTS ARE EVERYWHERE!

• Visit The Nerman Museum of Contemporary Art to see why Johnson County Community College was named one of the top 10 campuses in America for art by Public Art Review.
• Proceed west to downtown Lawrence and visit one of several arts organizations, venues, studios and instillations. Then go to the capital city to see the growing collection of the Topeka Mural Project, a public art partnership between the arts community and the local police department.
• During the summer, head towards Chase County to hear the Symphony in the Flint Hills, an annual celebration of classical music and ecological presentations set amongst the rolling hills of the prairie. Then go to Salina for the Smoky Hill River Festival to buy art from one of the largest and longest running arts festivals in region.
• Further west, visit the small town of Lucas, a rural community of 300 that was dubbed the Grassroots Art Capital of Kansas.
• Back down south, catch a screening at the Tallgrass Film Festival in Wichita, named by Moviemaker Magazine as one of 50 Film Festivals worth the entry fee, or stroll through the Ulrich Museum of Art outdoor sculpture collection at Wichita State University, the state’s second entry on the top 10 campuses in America for art by Public Art Review.
• Finally, celebrate the power of theatre and hear a staged reading of new works at the William Inge Theatre Festival in Independence, where past honorees have included Neil Simon, Arthur Miller, and August Wilson.

To View the Top 10 Reasons to Support the Arts, Click Here.

KANSAS ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote

KANSAS ARTS FACTS

IN THE SUNFLOWER STATE, THE ARTS UNITE US

The Strategic Investment and Arts Integration Programs recognize the important role individual artists and creative organizations play in building and sustaining cultural and economic vibrancy in Kansas.

MEET SOME KANSAS ARTS ADVOCATES

• Lawrence Art Center CEO Margaret Weisbord Morris serves on the AFTA Arts Education Network Council. > More
• Kansas Alliance for the Arts in Education founder Barbara Warady serves as the State Arts Advocacy Captain for Kansas. > More
• Artist Armando Minjarez is the Wichita Arts Council Award recipient for Individual Arts Advocate. > More
• Peter Jasso is the Director of the Kansas Creative Arts Industries Commission. > More

ARTS IN KANSAS

• Discover the 8 wonders of Kansas Art here.
• The Kansas department of tourism lists the best art galleries and museums here.
• Take a look at the KCAIC grant recipients and their wonderful projects here.

KANSAS ARTS ORGANIZATIONS

Kansas Alliance for Arts in Education
www.ksallianceforarts.org
Kansas Thespians
www.kansasthespians.com/advocacy
Kansas Music Educators Association
www.ksmea.org/advocacy

“In an economic environment where increasing numbers of people can choose a place to live before looking for a job, it is as important to attract and retain talent as it is to attract and retain businesses. Public funding allows for innovation in applying arts and cultural resources towards ever changing social and economic challenges that demand creative solutions. This investment affirms our belief that any issue our communities face is more effectively and efficiently addressed when the arts are at the table.”
—Larry Meeker, Chair, KCAIC