**WHY THE ARTS MATTER IN KENTUCKY**  

**NATIONAL ARTS FACTS**

**ARTS & CULTURE SECTOR REPRESENTS 4.5% OF NATION’S GDP & 5.1 MILLION JOBS**

The U.S. Bureau of Economic Analysis reports that nationally, the arts and culture sector is a $878 billion industry, representing 4.5% of the nation’s GDP—a larger share of the economy than construction or education services.


<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP (Billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$878</td>
</tr>
<tr>
<td>Construction</td>
<td>$790.4</td>
</tr>
<tr>
<td>Education Services</td>
<td>$206</td>
</tr>
</tbody>
</table>

**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

<table>
<thead>
<tr>
<th>Businesses</th>
<th>Employees</th>
</tr>
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<tr>
<td>673,656</td>
<td>3.48M</td>
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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


<table>
<thead>
<tr>
<th>Art Industry</th>
<th>Economic Activity</th>
<th>Number of Jobs</th>
<th>Government Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>$166.3B</td>
<td>$27.5B</td>
<td>4.6M</td>
<td>$102.5B</td>
</tr>
</tbody>
</table>

**KENTUCKY ARTS FACTS**

**KENTUCKY ARTS & CULTURE SECTOR REPRESENTS 2.5% OF STATE’S GDP & 52,547 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $4.9 billion to Kentucky’s economy, representing 2.5% of the state’s GDP—a larger share than some other industries in the state.


<table>
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<th>Sector</th>
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<tr>
<td>Arts &amp; Culture Sector</td>
<td>$4.9</td>
</tr>
<tr>
<td>Construction</td>
<td>$8.4</td>
</tr>
<tr>
<td>Education Services</td>
<td>$1.3</td>
</tr>
</tbody>
</table>

**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

In Kentucky, 5,991 Arts-Related Businesses employ 29,625 people.

- In Fayette County, 818 Arts-Related Businesses employ 4,191 people.
- In Jefferson County, 1,618 Arts-Related Businesses employ 12,813 people.
- In Warren County, 641 Arts-Related Businesses employ 1,513 people.


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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

In 2015, the Kentucky arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In Louisville specifically, nonprofit arts groups generated $224.6 million in economic activity. Audiences of 9.3 million people added another $237.9 million in related spending for a total of $462.5 million for the city in 2015, and this generated $42.9 million in local and state government revenues and $17,529 FTE jobs.


<table>
<thead>
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<th>Economic Activity</th>
<th>Number of FTE Jobs</th>
<th>Government Revenue</th>
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<tr>
<td>$224.6M</td>
<td>$237.9M</td>
<td>9.3M</td>
<td>$462.5M</td>
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**FUNDING**

**Q** What about Kentucky—how much does state government budget to the Kentucky Arts Council each year?

**A** The state allocated $1,728,900 to the Kentucky Arts Council. In FY 2019-20, the Kentucky Arts Council received $754,800 in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another 32 nonprofit arts organizations received direct grants from the NEA totaling $707,725.


**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.5 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

THE KENTUCKY ARTS COUNCIL—Established in 1965, the Kentucky Arts Council is the state arts agency and is responsible for developing and promoting support for the arts in Kentucky. Strategically placed in the Tourism, Arts and Heritage Cabinet, the Kentucky Arts Council is publicly funded by the Kentucky General Assembly and the National Endowment for the Arts.

Learn more here.

MEET SOME KENTUCKY ARTS ADVOCATES

• Chester and Ann Grundy, recipients of the 2016 Governor’s Award in the Arts Milner Award for outstanding philanthropic and other contributions to the arts. > More
• Heath and Molly Eric are a husband and wife singing/songwriting duo from Rumsey. They regularly tour around the state and southern United States, and also train visual and performing artists in successful arts marketing strategies. > More
• Bruce Fraley is mayor of Berea, home to Berea College Crafts, the Kentucky Artisan Center at Berea and a thriving local economy that is rooted in visual art and craft. > More

ARTS IN KENTUCKY

• The Mountain Association for Community Economic Development helps kick-start businesses in the arts in Appalachia.
• Food, art, and health intersect in Owensboro.
• Learn how Artists Become Farmers Market Vendors in Owsley and Ohio counties here.

KENTUCKY ARTS ORGANIZATIONS

Kentucky Arts Partnership grant recipients Kentucky Art Education Association www.kyarted.net
Kentucky Art Center www.kentuckycenter.org
Kentuckians for the Arts kfta.wildapricot.org

To View the Top 10 Reasons to Support the Arts, Click Here.

KENTUCKY ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote

“Creative places attract skilled workers and tourists. Kentucky, through its support of the arts and other creative enterprises, understands this.”
—Kentucky Economic Development Guide 2017

To download this fact sheet, “Why the Arts Matter in Kentucky” with corresponding resource links visit www.ArtsActionFund.org/StateFactsheets.