### NATIONAL ARTS FACTS

#### ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage of GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>4.3%</td>
<td>5 million</td>
</tr>
<tr>
<td>Construction</td>
<td>4%</td>
<td>7 million</td>
</tr>
<tr>
<td>Education Services</td>
<td>1.1%</td>
<td>244 million</td>
</tr>
</tbody>
</table>

### BONUS:
- U.S. exports generate a $24 billion arts trade SURPLUS.

#### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>State</th>
<th>Total Arts-Related Businesses</th>
<th>Employed Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Dakota</td>
<td>1,267</td>
<td>6,000</td>
</tr>
</tbody>
</table>

### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

#### Nationally

- **673,656 businesses** employ **3.48 million people** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

- **$166.3 billion** in economic activity annually that supports **4.6 million jobs** and generates **$27.5 billion** in federal, state, and local government revenue.

  - Spending by arts audiences generated **$102.5 billion** to local businesses.


### ECONOMICS

- **$166.3 billion** DRIVERS OF OUR NATIONAL, STATE & LOCAL ECONOMY.

### FUNDING

- **$162.5 billion** to NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $494 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


### North Dakota Arts Facts

#### ND ARTS & CULTURE SECTOR REPRESENTS 2.8% OF STATE’S GDP & 14,043 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $1.4 billion to North Dakota’s economy, representing 2.8% of the state’s GDP—a larger share than some other industries in the state.


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<td>Construction</td>
<td>4%</td>
<td>1,249</td>
</tr>
<tr>
<td>Education Services</td>
<td>1.1%</td>
<td>815</td>
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### BONUS:
- In 2016, ND arts and culture compensation grew by 2%.

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### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

#### Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in state and local government revenue.

- **$102.5 billion** in related spending for a total of **$41.2 billion** for the region in 2015, and this generated **$3.5 billion** in state and local government revenues.


- **$10.1 million** DRIVERS OF JUST ONE OF OUR LOCAL ECONOMIES.

### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

- **$809,342** to NDCA. In FY 2019-20 the Council also received **$731,200** in federal NEA funds, which they re-granted funds to dozens of cultural organizations throughout the state. Another 3 nonprofit arts organizations received direct grants from the NEA totaling $130,000.

Source: NEA and NASA, 2020. Read: “National Study Finds N D Arts a Strong Economic Driver,” Kaley Schwab, My ND Now, 2017. The article is based on this economic impact study that shows the arts mean business!
NORTH DAKOTA ARTS FACTS

THE ARTS UNITE US AND ENHANCE THE VITALITY OF NORTH DAKOTA, THE PEACE GARDEN STATE

The Art for Life Program seeks to improve the emotional and physical health and wellness of elders in care facilities, as well as those living independently, through intensive art and artist interaction.

THE NORTH DAKOTA COUNCIL ON THE ARTS—(NDCA) The North Dakota State Legislature created the North Dakota Council on the Arts “to ensure that the role of the arts in the life of our communities will continue to grow and will play an even more significant part in the welfare and educational experience of our citizens.” Our purpose is to bring that commitment to life.

We strengthen the creative capacity of North Dakota for all who live or visit here: honoring our cultural traditions, empowering excellence and innovation, and inspiring arts and culture opportunities for all.

> Learn more here.

THE ARTS ARE EVERYWHERE!

• Start a cultural tour of the state in Fargo, where the Plains Art Museum features regional contemporary artwork, American Modernism, and Native American works. And visit Aptitude, The Arts Partnership’s amazing artist studios in West Acres Mall!

• Head west on Interstate 94 to Jamestown for the National Buffalo Museum and the Arts Center for its art exhibitions that change monthly, including a summer series in the square along with a farmer’s market.

• Continue west to the Belle Mehus Auditorium in Bismarck for Broadway shows, concerts, rodeos, and comedy, the Capital Gallery and the Bismarck Art Gallery & Gallery Association.

• In New Rockford, you can go to the Dakota Prairie Regional Center for the Arts for high quality theater.

• Out west in Watford City is the Long X Art Foundation in the brand-new Roughrider Center, which also houses the high school.

• The James Memorial Preservation Society in Williston has art exhibits and classes. The town is also know for its Dakota Prairie Quilt Guild and it Woodworkers Club.

• Straddling the border between ND and Canada the International Peace Garden offers the International Music Camp Summer School of Fine Arts that attracts students of all ages for classes in Dance, Creative Writing, Painting, Drawing, Theater, and Music.

ART IN NORTH DAKOTA

• The Department of Tourism can introduce you to North Dakota’s Vibrant Art Scene here.

• Culture Trip’s Guide to ND’s best contemporary art is here.

• The Guide to North Dakota Art and Cultural Destinations was compiled by the North Dakota Council on the Arts providing a comprehensive listing of arts organizations, cultural centers, galleries, and artist studios that you may easily access and add to your vacation plans here.

NORTH DAKOTA ART ORGANIZATIONS

Dakota West Arts Council artscapital.org
Empire Arts Center empireartscenter.com
Long X Art Foundation longxarts.com
Minot Area Council on the Arts minotarts.org
The Arts Partnership, Fargo theartspartnership.net
North Dakota Council on the Arts nd.gov/arts

NORTH DAKOTA ARTS NEED YOU!

MEET SOME NORTH DAKOTA ARTS ADVOCATES

• Justin Anderson is Executive Director of Minot Area Council on the arts. > More

• Dayna DeVal is the President & CEO of The Arts Partnership, which is an Arts Organizational Award from the Governor’s Awards for the Arts 2017. > More

• Kim Konikow is Executive Director of the North Dakota Council on the Arts. > More

• Paul Noot is the Co-Director of the Bismarck DowntownArtist Cooperative, Governor’s Awards for the Arts 2017. > More

• Jessie Veeder is a Plains singer/songwriter and the Program Director of the Long X Arts Foundation as well as an Individual Awardee of the Governor’s Awards for the Arts 2019. > More

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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