**WHY THE ARTS MATTER IN NORTH DAKOTA**

**NATIONAL ARTS FACTS**

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S ECONOMY**  
(Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

- **Arts & Culture Sector**  
  - $878 billion
  - 4.5% of nation’s GDP & 5.1 million jobs

- **Construction**  
  - $790.4 billion

- **Education Services**  
  - $206 billion

**BONUS:** U.S. exports generate a $29.7 billion arts trade surplus.

**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS**  
(Commercial & Nonprofit Arts Organizations Combined)

- **Nationally:** 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

  **Source:** Americans for the Arts, *Creative Industries*, 2017.

- **In North Dakota:** 1,267 Arts-Related Businesses employ 6,000 people.
  - In Burleigh County, 212 Arts-Related Businesses employ 1,249 people.
  - In Cass County, 360 Arts-Related Businesses employ 2,071 people.
  - In Grand Forks, 129 Arts-Related Businesses employ 815 people.

  **Source:** Americans for the Arts, *Creative Industries*, North Dakota report, 2017.

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

- **Nationally:** the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $275 billion in federal, state, and local government revenue.
  
  - Spending by arts audiences generated $102.5 billion to local businesses.

  **Source:** Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.

- **In North Dakota:**
  - In 2015, nonprofit arts organizations in the state generated $110.1 million in economic activity annually that supported 3,861 jobs and generated $9.6 million in state and local government revenue.
  - In the Bismarck-Mandan Region, nonprofit arts groups generated $22.1 million in economic activity. Audiences of 783,606 people added another $19.1 million in related spending for a total of $41.2 million for the region in 2015, and this generated $3.5 billion in local and state government revenues.

  **Source:** Americans for the Arts, *Arts & Economic Prosperity 5*, Bismarck-Mandan Region and ND reports, 2017.

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

- **What about North Dakota—how much does state government budget to the North Dakota Council on the Arts (NDCA) each year?**
  - The state allocated $809,342 to NDCA. In FY 2019-20 the Council also received $731,200 in federal NEA funds, which they re-granted funds to dozens of cultural organizations throughout the state. Another 3 nonprofit arts organizations received direct grants from the NEA totaling $130,000.

  **Source:** NEA and NASA, 2020.

**FUNDING**

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.5 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**Source:** Americans for the Arts Action Fund, 2020.


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The article is based on the economic impact study that shows the arts mean business!

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**WHY THE ARTS MATTER IN NORTH DAKOTA**

**BONUS:** Why the Arts Matter in North Dakota—how much doesthe federal government invest in the National Endowment for the Arts (NEA)?

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**Source:** Americans for the Arts Action Fund, 2020.

THE ARTS UNITE US AND ENHANCE THE VITALITY OF NORTH DAKOTA, THE PEACE GARDEN STATE

The Art for Life Program seeks to improve the emotional and physical health and wellness of elders in care facilities, as well as those living independently, through intensive art and artist interaction.

THE NORTH DAKOTA COUNCIL ON THE ARTS—(NDCA) The North Dakota State Legislature created the North Dakota Council on the Arts “to ensure that the role of the arts in the life of our communities will continue to grow and will play an even more significant part in the welfare and educational experience of our citizens.” Our purpose is to bring that commitment to life. We strengthen the creative capacity of North Dakota for all who live or visit here: honoring our cultural traditions, empowering excellence and innovation, and inspiring arts and culture opportunities for all.

> Learn more here.

THE ARTS ARE EVERYWHERE!

- Start a cultural tour of the state in Fargo, where the Plains Art Museum features regional contemporary artwork, American Modernism, and Native American works. And visit Aptitude, The Arts Partnership’s amazing artist studios in West Acres Mall!
- Head west on Interstate 94 to Jamestown for the National Buffalo Museum and the Arts Center for its art exhibitions that change monthly, including a summer series in the square along with a farmer’s market.
- Continue west to the Belle Mehus Auditorium in Bismarck for Broadway shows, concerts, rodeos, and comedy, the Capital Gallery and the Bismarck Art Gallery & Gallery Association.
- In New Rockford, you can go to the Dakota Prairie Regional Center for the Arts for high quality theater.
- Out west in Watford City is the Long X Art Foundation in the brand-new Roughrider Center, which also houses the high school.
- The James Memorial Preservation Society in Williston has art exhibits and classes. The town is also know for its Dakota Prairie Quilt Guild and its Dakota Prairie Quilt Guild.
- Straddling the border between ND and Canada the International Peace Garden offers the International Music Camp Summer School of Fine Arts that attracts students of all ages for classes in Dance, Creative Writing, Painting, Drawing, Theater, and Music.

NORTH DAKOTA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote

ART IN NORTH DAKOTA

- The Department of Tourism can introduce you to North Dakota’s Vibrant Art Scene here.
- Culture Trip’s Guide to ND’s best contemporary art is here.
- The Guide to North Dakota Art and Cultural Destinations was compiled by the North Dakota Council on the Arts providing a comprehensive listing of arts organizations, cultural centers, galleries, and artist studios that you may easily access and add to your vacation plans here.

NORTH DAKOTA ART ORGANIZATIONS

Dakota West Arts Council artscapital.org
Empire Arts Center empireartscenter.com
Long X Art Foundation longxarts.com
Minot Area Council on the Arts minotarts.org
The Arts Partnership, Fargo theartspartnership.net
North Dakota Council on the Arts nd.gov/arts

To View the Top 10 Reasons to Support the Arts, Click Here.

Americans for the Arts ACTION FUND


3/30/2020