### NATIONAL ARTS FACTS

#### ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage of GDP</th>
<th>Number of Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>4.5%</td>
<td>5.1 million</td>
</tr>
<tr>
<td>Construction</td>
<td>5.1%</td>
<td>1.45 million</td>
</tr>
<tr>
<td>Education Services</td>
<td>3.5%</td>
<td>1.45 million</td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $29.7 billion arts trade SURPLUS.

#### GDP & JOBS

- **Arts & Culture Sector:** $878 billion
- **Construction:** $790.4 billion
- **Education Services:** $246 billion

#### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Number of Businesses</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>673,656</td>
<td>3.48M</td>
</tr>
<tr>
<td>Construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
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#### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

- Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $275 billion in federal, state, and local government revenue.
- Spending by arts audiences generated $102.5 billion to local businesses.

#### ECONOMICS

#### NONPROFIT ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

#### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**Source:** *Americans for the Arts Action Fund*, 2020.

**Q** What about North Dakota—how much does state government budget to the North Dakota Council on the Arts (NDCA) each year?

**A** In FY 2020, the state allocated $809,342 to NDCA. The Council also received $731,200 in federal NEA funds, which they re-granted funds to dozens of cultural organizations throughout the state. Another 3 nonprofit arts organizations received direct grants from the NEA totaling $130,000.

**Source:** *NEA* and *NASAA*, 2020.

Read: "National Study Finds ND Arts a Strong Economic Driver," Kaley Schwab, *ND Now*, 2017. The article is based on this economic impact study that shows the arts mean business!
NORTH DAKOTA ARTS FACTS

THE ARTS UNITE US AND ENHANCE THE VITALITY OF NORTH DAKOTA, THE PEACE GARDEN STATE

The Art for Life Program seeks to improve the emotional and physical health and wellness of elders in care facilities, as well as those living independently, through intensive art and artist interaction.

NORTH DAKOTA COUNCIL ON THE ARTS

The North Dakota State Legislature created the North Dakota Council on the Arts (NDCA) “to ensure that the role of the arts in the life of our communities will continue to grow and will play an even more significant part in the welfare and educational experience of our citizens.” As stated in their strategic plan, “Our purpose is to bring that commitment to life. We strengthen the creative capacity of North Dakota for all who live or visit here: honoring our cultural traditions, empowering excellence and innovation, and inspiring arts and culture opportunities for all.”

Meet Some North Dakota Arts Advocates

- Justin Anderson is Executive Director of Minot Area Council on the Arts. >More
- Dayna Del Val is the President & CEO of The Arts Partnership, which is an arts organizational awardee from the Governor’s Awards for the Arts 2017. >More
- Kim Konikow is Executive Director of the North Dakota Council on the Arts. >More
- Paul Noot is the Co-Director of the Bismarck Downtown Artist Cooperative, 2017 awardee of the Governor’s Awards for the Arts in the category of arts in education. >More
- Jessie Veeder is a Plains singer/songwriter and the Program Director of the Long X Arts Foundation as well as an Individual awardee of the Governor’s Awards for the Arts 2019. >More

MEET SOME NORTH DAKOTA ARTS ADVOCATES

ART IN NORTH DAKOTA

- The Department of Tourism can introduce you to North Dakota’s Vibrant Art Scene here.
- NDCA highlights the partnership between the arts and state government in five critical areas. See the video here.
- The Guide to North Dakota Art and Cultural Destinations was compiled by the North Dakota Council on the Arts providing a comprehensive listing of arts organizations, cultural centers, galleries, and artist studios that you may easily access and add to your vacation plans here.

NORTH DAKOTA ART ORGANIZATIONS

Dakota West Arts Council artscapital.org
Empire Arts Center empireartscenter.com
Long X Art Foundation longxarts.com
Minot Area Council on the Arts minotarts.org
North Dakota Council on the Arts nd.gov/arts
The Arts Partnership, Fargo theartspartnership.net

THE ARTS ARE EVERYWHERE!

- Start a cultural tour of the state in Fargo, where the Plains Art Museum features regional contemporary artwork, American Modernism, and Native American works. And visit Aptitude, The Arts Partnership’s amazing artist studios in West Acres Mall!!
- Head west on Interstate 94 to Jamestown for the National Buffalo Museum and the Arts Center for its art exhibitions that change monthly, including a summer series in the square along with a farmer’s market.
- Continue west to the Belle Mehus Auditorium in Bismarck for Broadway shows, concerts, rodeos, and comedy, the Capital Gallery and the Bismarck Art Gallery & Gallery Association.
- In New Rockford, you can go to the Dakota Prairie Regional Center for the Arts for high quality theater.
- Out west in Watford City is the Long X Art Foundation in the brand-new Roughrider Center, which also houses the high school.
- The James Memorial Preservation Society in Williston has art exhibits and classes. The town is also known for its Dakota Prairie Quilt Guild and it Woodworkers Club.
- Straddling the border between ND and Canada the International Peace Garden offers the International Music Camp Summer School of Fine Arts that attracts students of all ages for classes in Dance, Creative Writing, Painting, Drawing, Theater, and Music.

To View the Top 10 Reasons to Support the Arts, Click Here.

NORTH DAKOTA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action fund | @ArtsActionFund | #ArtsVote


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