### National Arts Facts

#### Arts & Culture Sector's Percentage of U.S. Economy

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP</th>
<th>Employment</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$804 Billion</td>
<td>4.3%</td>
<td>5 Million</td>
</tr>
<tr>
<td>Construction</td>
<td>$746 Billion</td>
<td>3.1%</td>
<td>4 Million</td>
</tr>
<tr>
<td>Education Services</td>
<td>$244 Billion</td>
<td>1.1%</td>
<td>3 Million</td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $25 billion arts trade surplus.

#### Number of Arts-Related Businesses and Jobs

<table>
<thead>
<tr>
<th>State</th>
<th>Arts-Related Businesses</th>
<th>Arts-Related Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ohio</td>
<td>19,049</td>
<td>94,040</td>
</tr>
</tbody>
</table>

**BONUS:** In 2016, OH arts and culture jobs produced $10 billion in total compensation.

#### Economic Impact of Nonprofit Arts Organizations & Their Audiences

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

**Source:** Americans for the Arts, *Creative Industries*, 2017.

Nonprofit art is a driver of our national, state, and local economy.

#### Public Investment in Grants to Nonprofit Arts Organizations & Artists

- **Q:** So how much is the federal government investing in the National Endowment for the Arts (NEA)?
  - **A:** Congress has proposed allocating $162.5 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!
  
  **Source:** Americans for the Arts Action Fund, 2020.
  

- **Q:** What about Ohio—how much does state government budget to the Ohio Arts Council each year?
  - **A:** The state allocated $17,177,781 to the Ohio Arts Council in FY 2019, which includes $1,007,950 in federal NEA funds. The Council re-granted to dozens of cultural organizations through the state. Another 77 nonprofit arts organizations received direct grants from the NEA totaling $1,606,914.
  
  **Source:** NEA and NASA, 2020.
  
  Read: "Ohio's Creative Economy," Regional Development Center, 2018.
THE OHIO ARTS COUNCIL—was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio’s cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC provides financial assistance to artists and arts organizations. The Council accomplishes this charge in two primary methods; first, through the various grant funding programs that the Council operates to provide support to artists and to make arts activities available to a broad segment of Ohio’s public; and secondly, by providing services that help to enhance the growth of the arts.

>Learn more here.

MEET SOME OHIO ARTS ADVOCATES

- The 2018 Governor’s Arts Award for Community Development and Participation went to Dr. David Poe Mitze. > More
- Donna Collins is Executive Director of the Ohio Arts Council. > More
- Bill Blair is co-founder and legislative counsel of Ohio Citizens for the Arts. > More
- Angela Meleca is executive director of Ohio Citizens for the Arts. > More
- Jarrod Hartzler is executive director of the Ohio Alliance for Arts Education. > More

ARTS IN OHIO

- The New York Times praises the Cleveland Orchestra’s status as America’s finest orchestra here.
- Discover how playwrights are helping “On the Front Lines of Ohio’s Heroin Crisis” here.
- Learn how arts institutions are enriching education in Ohio here.

OHIO ARTS ORGANIZATIONS

Ohio Arts Council
www.oac.ohio.gov
Ohio Citizens for the Arts
www.ohiocitizensforthearts.org
Ohio Alliance for Arts Education
www.oaae.net/en

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THE ARTS ARE EVERYWHERE!

- Visit Hicksville in Defiance County to see a performance at the 136-year-old Huber Opera House.
- February can be chilly in Ohio, but not at Brite Winter in Cleveland, where locals and visitors emerge from their hibernation and embrace the cold through art, music, and food.
- Public art transforms communities, as seen in the parachute cloth mural in Ashtabula that celebrates the town’s tranquil lakeside setting.
- During Appalachian Music Week, Stuart’s Opera House in Nelsonville holds free events and instrument workshops, educating residents and tourists about the rich heritage of song and storytelling in Appalachia.
- The Dairy Barn Arts Center in Athens no longer houses herds of cows, but instead hosts Quilt National, an exhibition that has established the Dairy Barn’s international reputation for excellence.
- Cincinnati has just unveiled the new Otto M. Budig Theatre, home to the Cincinnati Shakespeare Company—one of the first five companies in the nation to perform all of the Bard’s works.
- Proudly calling Dayton home for 50 years, the Dayton Contemporary Dance Company is the oldest modern dance company in Ohio, travelling the world to share dance on the global stage and demonstrate its commitment to culturally diverse artistic expression.
- Located on the University of Findlay’s campus, the Mazza Museum in Findlay houses more than 10,500 pictures, making it one of the most diverse collections of original children’s book illustrations in the world.

To View the Top 10 Reasons to Support the Arts, Click Here.

OHIO ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Facebook Arts Action Fund | Twitter @ArtsActionFund | #ArtsVote

Americans for the Arts ACTION FUND


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