WHY THE ARTS MATTER IN OHIO

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

**ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5 MILLION JOBS**

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $804 billion industry, representing 4.3% of the nation’s GDP—a larger share of the economy than construction (4%) or education services (1.1%).


<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Impact</th>
<th>Jobs Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$804 billion</td>
<td>5 million</td>
</tr>
<tr>
<td>Construction</td>
<td>$746 billion</td>
<td>3 million</td>
</tr>
<tr>
<td>Education Services</td>
<td>$244 billion</td>
<td>2 million</td>
</tr>
</tbody>
</table>

**BONUS: U.S. exports generate a $25 billion arts trade SURPLUS.**

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

**Nationally 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts.** Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.


- **673,656 BUSINESSES & 3.48M EMPLOYEES ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS**

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


- **NONPROFIT ART IS A DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.**

<table>
<thead>
<tr>
<th>NONPROFIT ART</th>
<th>$166.3 BILLION</th>
</tr>
</thead>
</table>

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**So how much is the federal government investing in the National Endowment for the Arts (NEA)?**

Congress has proposed allocating $162.5 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


**What about Ohio—how much does state government budget to the Ohio Arts Council each year?**

The state allocated $17,177,781 to the Ohio Arts Council. In FY 2019, the Council received $1,007,950 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 77 nonprofit arts organizations received direct grants from the NEA totaling $1,606,914.


**Ohio Arts Facts**

**OHIO ARTS & CULTURE SECTOR REPRESENTS 2.9% OF STATE’S GDP & 179,124 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $18.2 billion to Ohio’s economy, representing 2.9% of the state’s GDP—a larger share than some other industries in the state.


<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Impact</th>
<th>Jobs Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$18.2 billion</td>
<td>2.9M jobs</td>
</tr>
<tr>
<td>Construction</td>
<td>$22.3 billion</td>
<td>3.7M jobs</td>
</tr>
<tr>
<td>Education Services</td>
<td>$6.1 billion</td>
<td>0.8M jobs</td>
</tr>
</tbody>
</table>

**BONUS: In 2016, OH arts and culture jobs produced $10 billion in total compensation.**

**Number of Arts-Related Businesses and Jobs (Commercial & Nonprofit Arts Organizations Combined)**

- **In Ohio, 19,049 Arts-Related Businesses employ 94,040 people.**
  - In Cuyahoga County, 2,944 Arts-Related Businesses employ 15,483 people.
  - In Franklin County, 2,707 Arts-Related Businesses employ 16,358 people.
  - In Hamilton County, 1,863 Arts-Related Businesses employ 13,236 people.


- **19,049 BUSINESS & 94,040 EMPLOYEES ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS.**

**ECONOMICS**

- In 2015, the Ohio arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.
  - In the Greater Columbus area, for example, nonprofit arts groups generated $222.5 million in economic activity. Audiences of 2,597,918 people added another $189.8 million in related spending for a total of $412.3 million for the city in 2015, and this generated $46.7 million in local and state government revenues and 14,980 FTE jobs.
    

- **NONPROFIT ART IS A DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES.**

<table>
<thead>
<tr>
<th>NONPROFIT ART</th>
<th>$17.5 BILLION</th>
</tr>
</thead>
</table>

**OHIO ECONOMICS**

- In 2016, the Greater Columbus area contributed $222.5 million in economic activity. Audiences of 2,597,918 people added another $189.8 million in related spending for a total of $412.3 million for the city in 2015, and this generated $46.7 million in local and state government revenues and 14,980 FTE jobs.

**Q** What about Ohio—how much does state government budget to the Ohio Arts Council each year?

The state allocated $17,177,781 to the Ohio Arts Council. In FY 2019, the Council received $1,007,950 in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another 77 nonprofit arts organizations received direct grants from the state totaling $1,606,914.


**Read: “Ohio’s Creative Economy,” Regional Development Center, 2018.**

**WHY THE ARTS MATTER IN OHIO**

As of 2/23/2020
THE OHIO ARTS COUNCIL—was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio’s cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC provides financial assistance to artists and arts organizations. The Council accomplishes this charge in two primary methods; first, through the various grant funding programs that the Council operates to provide support to artists and to make arts activities available to a broad segment of Ohio’s public; and secondly, by providing services that help to enhance the growth of the arts.

>Learn more here.

MEET SOME OHIO ARTS ADVOCATES

- Ginger Warner is chair of the Ohio Arts Council.  
  > More
- Jim Dicke II is vice-chair of the Ohio Arts Council.  
  > More
- Donna Collins is Executive Director of the Ohio Arts Council.  
  > More
- Angela Meleca is executive director of Ohio Citizens for the Arts.  
  > More
- Jarrod Hartzler is executive director of the Ohio Alliance for Arts Education.  
  > More

OHIO ARTS ORGANIZATIONS

Ohio Arts Council  
www.oac.ohio.gov
Ohio Citizens for the Arts  
www.ohiocitizensforthearts.org
Ohio Alliance for Arts Education  
www.oaae.net/en

OHIO ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Facebook Arts Action Fund | @ArtsActionFund | #ArtsVote

OHIO ARTS FACTS

IN OHIO THE ARTS UNITE US AS BUCKEYES

Cultivating civic pride and well-being, ArtsinStark is a community-based organization that helps to revitalize Stark County and the city of Canton by complementing economic development with cultural development and arts education.

THE ARTS ARE EVERYWHERE!

- Visit Hicksville in Defiance County to see a performance at the 136-year-old Huber Opera House.
- February can be chilly in Ohio, but not at Brite Winter in Cleveland, where locals and visitors emerge from their hibernation and embrace the cold through art, music, and food.
- Public art transforms communities, as seen in the parachute cloth mural in Ashtabula that celebrates the town’s tranquil lakeside setting.
- During Appalachian Music Week, Stuart’s Opera House in Nelsonville holds free events and instrument workshops, educating residents and tourists about the rich heritage of song and storytelling in Appalachia.
- The Dairy Barn Arts Center in Athens no longer houses herds of cows, but instead hosts Quilt National, an exhibition that has established the Dairy Barn’s international reputation for excellence.
- Cincinnati has just unveiled the new Otto M. Budig Theatre, home to the Cincinnati Shakespeare Company—one of the first five companies in the nation to perform all of the Bard’s works.
- Proudly calling Dayton home for 50 years, the Dayton Contemporary Dance Company is the oldest modern dance company in Ohio, travelling the world to share dance on the global stage and demonstrate its commitment to culturally diverse artistic expression.
- Located on the University of Findlay’s campus, the Mazza Museum in Findlay houses more than 10,500 pictures, making it one of the most diverse collections of original children’s book illustrations in the world.  
  To View the Top 10 Reasons to Support the Arts, Click Here.

ARTS IN OHIO

- The New York Times praises the Cleveland Orchestra’s status as America’s finest orchestra here.
- Discover how playwrights are helping “On the Front Lines of Ohio’s Heroin Crisis” here.
- Learn how arts institutions are enriching education in Ohio here.

OHIO ARTS ORGANIZATIONS

Ohio Arts Council  
www.oac.ohio.gov
Ohio Citizens for the Arts  
www.ohiocitizensforthearts.org
Ohio Alliance for Arts Education  
www.oaae.net/en

Americans for the Arts ACTION FUND


2/23/2020