### NATIONAL ARTS FACTS

#### ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Percentage</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>4.3%</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>2.3%</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>3.2%</td>
<td></td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $25 billion arts trade SURPLUS.

### OKLAHOMA ARTS FACTS

#### OKLAHOMA ARTS & CULTURE SECTOR REPRESENTS 2.4% OF STATE’S GDP & 42,392 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $4.2 billion to Oklahoma’s economy, representing 2.4% of the state’s GDP—a larger share than some other industries in the state.

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Percentage</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>2.4%</td>
<td>42,392</td>
</tr>
<tr>
<td>Agriculture &amp; Forestry</td>
<td>2.4%</td>
<td>2,471</td>
</tr>
<tr>
<td>Education Services</td>
<td>2.4%</td>
<td>8,489</td>
</tr>
</tbody>
</table>

**BONUS:** In 2016, OK arts and culture jobs generated $2.2 billion in total compensation.

### NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

#### In Oklahoma, 5,406 Arts-Related Businesses employ 39,911 people.

- In Cleveland County, 394 Arts-Related Businesses employ 1,573 people.
- In Oklahoma County, 1,519 Arts-Related Businesses employ 22,666 people.
- In Tulsa County, 1,580 Arts-Related Businesses employ 8,489 people.


<table>
<thead>
<tr>
<th>Businesses</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,406</td>
<td>39,911</td>
</tr>
</tbody>
</table>

#### In 2015, nonprofit arts organizations in the state generated $872.8 million in economic activity annually that supported 29,165 jobs and generated $84.5 million in state and local government revenue.

- In the Greater Oklahoma City Region, nonprofit arts groups generated $220.5 million in economic activity. Audiences of 8.5 million people added another $382.3 million in related spending for a total of $602.7 million for the city in 2015, and this generated $61.7 million in local and state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity 5, OK and Greater Oklahoma City Region reports, 2017.

<table>
<thead>
<tr>
<th>Businesses</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,406</td>
<td>39,911</td>
</tr>
</tbody>
</table>

### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

#### Nationally the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


<table>
<thead>
<tr>
<th>Nonprofit ART</th>
<th>Driver of National, State &amp; Local Economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>$166.3 billion</td>
<td></td>
</tr>
</tbody>
</table>

### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

#### Q: So how much is the federal government investing in the National Endowment for the Arts (NEA)?

Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


#### Q: What about Oklahoma—how much does state government budget to the Oklahoma Arts Council each year?

The state allocated $2,912,531 to the Oklahoma Arts Council. In FY 2019-20, the Oklahoma Arts Council also received $753,650 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 229 nonprofit arts organizations received direct grants from the NEA totaling $240,000.

While the Oklahoma Arts Council’s budget is less than 1/10th of one percent of the state government’s budget, the Council’s grants have a powerful multiplying effect, generating $13 in private matching dollars for every $1 granted.

OKLAHOMA ARTS FACTS

IN THE SOONER STATE, THE ARTS UNITE US
The annual Oklahoma Arts Conference convenes hundreds of individuals involved in the state’s arts and cultural industry for two-plus days of sessions, panels, networking and events.

THE OKLAHOMA ARTS COUNCIL—
The Oklahoma Arts Council advances Oklahoma’s thriving arts industry, which in turn improves education, enhances the quality of life, and boosts economic development. Prior to 1965 public funding for the arts in Oklahoma was virtually non-existent. Realizing the importance of giving all Americans, in rural and urban areas, access to arts and culture, the state established what would become the arts council in 1965.
> Learn more here.

MEET SOME OKLAHOMA ARTS ADVOCATES
• Chairman of NBC Oklahoma Bank Ken Fergeson, is the current chairman of the Mid-America Arts Alliance Board, past chairman of the national organization, Americans for the Arts, and serves on the boards of various arts associations. > More
• David Holt, Mayor of Oklahoma City and a former state senator, has championed the arts throughout his career at both a municipal and state level. > More
• Erinn Gavaghan leads the Norman Arts Council. > More

ART IN OKLAHOMA
• Find arts & cultural activities for the whole family here.
• TravelOK.com can direct you to the best venues of live theater and dance performances here.
• KOSU radio offers a calendar of community arts events in Oklahoma here.

OKLAHOMA ART ORGANIZATIONS
Oklahomans for the Arts
ok4arts.org
Oklahoma Museums Association
okmuseums.org
Oklahoma Visual Arts Coalition
ovac-ok.org

OKLAHOMA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!
E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote

THE ARTS ARE EVERYWHERE!
• Experience a who’s who of today’s brightest stars in classical, jazz and folk music, as well as theater, classical ballet, folk dance and more at the Armstrong Auditorium in Edmond.
• The Philbrook Museum of Art, housed in an Italian style villa in Tulsa, has numerous exhibits from European, American, Asian, Native American and African artists and is surrounded by acres of lush gardens. Take the whole family to the Gathering Place, a public park located alongside Riverside Drive. Spanning over 100 acres, Gathering Place offers guests a one-of-a-kind playground, gardens, trails, boat rentals, restaurants, outdoor concerts, events and so much more!
• Located on Route 66 and nestled in the northeast corner of Oklahoma in Miami, the Coleman Theatre is a beacon for tourists from around the world.
• Experience four blissful days of music, storytelling, children’s activities and poetry readings at the Woody Guthrie Folk Festival in Okemah.
• Held each fall, the Beavers Bend Folk Festival & Craft Show showcases turn-of-the-century arts and crafts.
• The National Cowboy & Western Heritage Museum the Museum, located in Oklahoma City, collects, preserves, and exhibits an internationally renowned collection of Western art and artifacts.
• Lawton is home to the Arts for All Festival the second weekend of May.

To View the Top 10 Reasons to Support the Arts, Click Here.