WHY THE ARTS MATTER IN OREGON

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5 MILLION JOBS

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $804 billion industry, representing 4.3% of the nation’s GDP—a larger share of the economy than construction (4%) or education services (1.1%).


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<th>GDP &amp; JOBS</th>
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<td>$804 BILLION</td>
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<td>$746 BILLION</td>
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<td>$244 BILLION</td>
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BONUS: U.S. exports generate a $25 billion arts trade SURPLUS.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally, 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

673,656 BUSINESSES & 3.48M EMPLOYEES ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

In Oregon, 11,606 Arts-Related Businesses employ 46,927 people.

• In Clackamas County, 1,224 Arts-Related Businesses employ 4,026 people.
• In Multnomah County, 3,711 Arts-Related Businesses employ 18,843 people.
• In Washington County, 1,527 Arts-Related Businesses employ 6,076 people.


11,606 BUSINESSES & 46,927 EMPLOYEES ARE INVOLVED IN THE CREATION OR DISTRIBUTION OF THE ARTS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

• Spending by arts audiences generated $102.5 billion to local businesses.


NONPROFIT ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

In 2015, nonprofit arts organizations in the state generated $687 million in economic activity annually that supported 22,299 jobs and generated $53 million in state and local government revenue.

• In Greater Portland Area, nonprofit arts groups generated $3.641 million in economic activity. Audiences of 9.9 million people added another $323.0 million in related spending for a total of $687.0 million for the city in 2015, and this generated $43.3 million in local and state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity 5, OR and Greater Portland Area reports, 2017.

NONPROFIT ART IS A $687 MILLION DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating $162.25 million to the NEA in FY2020, which has been relatively level for the last several years. This amounts to just $49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


Q What about Oregon—how much does state government budget to the Oregon Arts Commission each year?

A In the FY 2019-20 the state allocated $4,083,460 to the Oregon Arts Commission. The Commission also received $732,200 in federal NEA funds, which it re-granted to dozens of cultural organizations throughout the state. Another $2 nonprofit arts organization received direct grants from the NEA totaling $1,384,500.

IN OREGON THE ARTS UNITE US
Every year, engaged Oregonians make an estimated 250,000 donations to local arts and culture organizations!

THE OREGON ARTS COMMISSION—
Established in 1967, the Oregon Arts Commission works to enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership, and economic vitality. The Arts Commission became part of Business Oregon (formerly Oregon Economic and Community Development Department) in 1993, in recognition of the expanding role the arts play in the broader social, economic and educational arenas of Oregon communities.

> Learn more here.

OREGON ARTS FACTS

IN OREGON THE ARTS UNITE US

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THE ARTS ARE EVERYWHERE!

• Oregon’s must-experience arts event is the Oregon Shakespeare Festival in Ashland, where visitors enjoy world class plays amid stunning scenery and fine Northwest cuisine.
• Pickathon, the “biggest little music festival in the Northwest,” is a truly unique multi-day outdoor music experience at the beautiful Pendarvis Farm in Happy Valley (just outside of Portland).
• No surprise that Wordstock, the largest literary festival in the Pacific Northwest, takes place in Portland, home to the world-renowned Powell’s Books.
• The Sisters Folk Festival is an annual three-day roots music festival held in Sisters, Oregon, near Bend the weekend after Labor Day.
• Literary lore meets music and epic storytelling during the FisherPoets Gathering in historic Astoria. It’s a grand gathering of writers, poets, musicians and artists.

ART IN OREGON

• Oregon Artswatch offers a compressive overview of cultural activities in the state here.
• Oregon’s NPR-affiliate presents a weekly program and podcast highlighting Oregon artists and art here.
• Regional Arts & Cultural Council of Portland’s event calendar can guide you to wonderful performances, music, and art exhibits here.

OREGON ART ORGANIZATIONS

Cultural Advocacy Coalition (CAC)
oregonculture.org
Oregon Museums Association
oregonmuseums.org
Oregon Art Education Association
oregonarted.org

OREGON ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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CALL US: 202.371.2830 x2067
FOLLOW US: Arts Action Fund | @ArtsActionFund | #ArtsVote


3/3/2020

“Oregon art reflects the breadth and beauty of our landscape as well as the diversity and innovation creativity of our citizens.”
—Christopher Acebo, Chair, Oregon Arts Commission