WHY THE ARTS MATTER
IN TENNESSEE

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5 MILLION JOBS

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $804 billion industry, representing 4.3% of the nation’s GDP—a larger share of the economy than construction (4%) or education services (1.1%).


BONUS: U.S. exports generate a $25 billion arts trade SURPLUS.

TENNESSEE ARTS FACTS

TENNESSEE ARTS & CULTURE SECTOR REPRESENTS 4.2% OF STATE’S GDP & 86,816 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $14.1 billion to TN’s economy, representing 4.2% of the state’s GDP—a larger share than some other industries in the state.


ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


BONUS: In 2016, TN arts and culture jobs generated $5.6 billion in total compensation.

ECONOMICS

NONPROFIT ART IS A DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


FUNDING

Q What about Tennessee—how much does state government budget to the Tennessee Arts Commission each year?

A The state allocated $7,957,700 to the Tennessee Arts Commission. In FY 2019 - 20, Tennessee Arts Commission also received $380,400 in federal NEA funds, which the Commission re-granted to dozens of cultural organizations throughout the state. Another 46 nonprofit arts organizations received direct grants from the NEA totaling $870,000.


TENNESSEE ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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To View the Top 10 Reasons to Support the Arts, Click Here.