WHY THE ARTS MATTER IN TENNESSEE

### NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP Impact</th>
<th>Jobs Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$878 billion</td>
<td>4.5% of GDP &amp; 5.1 million jobs</td>
</tr>
<tr>
<td>Construction</td>
<td>$29.7 billion</td>
<td>Construction</td>
</tr>
<tr>
<td>Education Services</td>
<td>$206 billion</td>
<td>Education Services</td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $29.7 billion arts trade SURPLUS.

### TENNESSEE ARTS FACTS

**ARTS & CULTURE SECTOR REPRESENTS 4.1% OF STATE’S GDP & 91,093 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $14.1 billion to TN’s economy representing 4.1% of the state’s GDP—a larger share than some other industries in the state.

**Source:** U.S. Bureau of Economic Analysis, 2017.

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**BONUS:** In 2017, TN arts and culture jobs generated $5.9 billion in total compensation.

### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

**Source:** Americans for the Arts, Arts & Economic Prosperity 5, 2017.

### NONPROFIT ART IS A DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

**$166.3 BILLION**

### FUNDING

**So how much is the federal government investing in the National Endowment for the Arts (NEA)?**

Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**Q**

**A**

**Source:** Americans for the Arts Action Fund, 2020.


### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**What about Tennessee—how much does state government budget to the Tennessee Arts Commission each year?**

The state allocated $7,957,700 to the Tennessee Arts Commission. In FY 2019 - 20, Tennessee Arts Commission also received $300,400 in federal NEA funds, which the Commission re-granted to dozens of cultural organizations throughout the state. Another 46 nonprofit arts organizations received direct grants from the NEA totaling $870,000.

**Q**

**A**

**Source:** NEA and NASAA, 2020.

To View the Top 10 Reasons to Support the Arts, Click Here.

### TENNESSEE ARTS NEED YOU!

**E-MAIL US:** ArtsActionFund@artsusa.org

**VISIT US:** ArtsActionFund.org/join

**CALL US:** 202.371.2830 x2067

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