WHY THE ARTS MATTER IN TENNESSEE

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

**ARTS & CULTURE SECTOR REPRESENTS 4.5% OF NATION’S GDP & 5.1 MILLION JOBS**

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $878 billion industry, representing 4.5% of the nation’s GDP—a larger share of the economy than construction or education services.


**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just 49¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!


**TENNESSEE ARTS FACTS**

**TENNESSEE ARTS & CULTURE SECTOR REPRESENTS 4.1% OF STATE’S GDP & 91,093 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $14.2 billion TN’s economy, representing 4.1% of the state’s GDP—a larger share than some other industries in the state.


**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

In 2015, nonprofit arts organizations in the state generated $1.2 billion in economic activity annually that supported 38,482 jobs and generated $135.9 million in state and local government revenue.


**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** What about Tennessee—how much does state government budget to the Tennessee Arts Commission each year?

**A** In FY 2020, the state allocated $7,957,700 to the Tennessee Arts Commission. The Tennessee Arts Commission also received $800,400 in federal NEA funds, which the Commission re-granted to dozens of cultural organizations throughout the state. Another 46 nonprofit arts organizations received direct grants from the NEA totaling $870,000.


To View the Top 10 Reasons to Support the Arts, Click Here.

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