### NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage of GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTS &amp; CULTURE</td>
<td>4.5%</td>
<td>5.1 million</td>
</tr>
<tr>
<td>Construction</td>
<td>2.8%</td>
<td>14.7 million</td>
</tr>
<tr>
<td>Education Services</td>
<td>4.5%</td>
<td>20.6 million</td>
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<tr>
<td>BONUS: U.S. exports generate</td>
<td>$29.7 billion art trade SURPLUS.</td>
<td></td>
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</tbody>
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**NUMBER OF ARTS-RELATED BUSINESSES AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>State</th>
<th>Businesses</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATIONAL</td>
<td>673,656</td>
<td>3.48M</td>
</tr>
<tr>
<td>TEXAS</td>
<td>53,136</td>
<td>219,145</td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

In Texas, 53,136 Arts-Related Businesses employ 219,145 people.

- In Bexar County, 3,540 Arts-Related Businesses employ 14,721 people.
- In Dallas County, 7,686 Arts-Related Businesses employ 43,607 people.
- In Travis Count, 4,788 Arts-Related Businesses employ 20,679 people.

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**FUNDING**

Q: What about Texas—how much does state government budget to the Texas Commission on the Arts each year?

A: The state allocated $15,164,538 to the Texas Commission on the Arts. In FY 2019-20, the Commission also received $1,027,500 in federal NEA funds, which it re-granted to dozens of cultural organizations throughout the state. An additional 164 nonprofit arts organizations also received direct grants from the NEA totaling $3,764,500.

**BONUS:**

- **$206 BILLION** Arts & Culture Sector
- **$790.4 BILLION** Construction
- **$206 BILLION** Education Services

**Endowment for the Arts (NEA)**

- So how much is the federal government investing in the National Endowment for the Arts (NEA)?

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**Source:** NEA and NASA, 2020.

“As Texas struggles with ways to keep kids in school, improve test scores and increase graduation rates and college readiness, there is one simple solution right in front of us: increase access to arts education. I hope this survey will be a signal to Texas policymakers in Austin to give arts education a second look and find ways to increase access for all Texas students.”
—Judy Robison, former Chair of the Texas Cultural Trust Board

TEXAS ARTS FACTS

IN THE LONESTAR STATE, THE ARTS UNITE US

The Texas Touring Arts Program serves the nation’s largest rural population with outstanding Texas-based companies and artists in their own communities.

THE TEXAS COMMISSION ON THE ARTS—
The Texas Commission on the Arts was established by the Texas Legislature in 1965 to advance the state economically and culturally by investing in a creative Texas. By providing resources to enhance economic development, arts education, cultural tourism, and artist sustainability initiatives, the Texas Commission on the Arts supports a diverse and innovative arts community statewide. > Learn more here.

MEET SOME TEXAS ARTS ADVOCATES
• Texas Mayors win the National Award for Local Arts Leaders in Washington, D.C. > 2020 to Mayor of Beaumont Becky Ames and 2018 to Mayor of Dallas Mike Rawlins. > More
• Ann S Graham is Executive Director of the Arts. > More
• Heidi Marquez Smith is Executive Director of the Texas CulturalTrust. > More
• Robert Floyd is Executive Director of Texas Music Educators Association. > More
• Jami Bevans is President of the Texas Art Education Association. > More

ART IN TEXAS
• Culture Trip has an Insider’s Guide to the Best Contemporary Arts Galleries, and Texas Monthly recommends the “Best of Texas Museums” here.
• Travel Texas can direct you to great cultural destinations here.
• Travel Mag offers information on Texas cultural festivals here.

TEN ART ORGANIZATIONS
Texans for the Arts
www.texansforthearts.com
Texas Cultural Trust
txcultraltrust.org
Texas Music Educators Association
www.tmea.org

THE ARTS ARE EVERYWHERE!
• In 2018, Abilene became the official “Storybook Capitol of America.” It is home to the National Center for Children’s Illustrated Literature, the largest collection of Storybook Sculptures in the U.S., and the annual Children’s Art & Literacy Festival! The town’s Cultural District is a dynamic example of how the arts spark urban revitalization through restoring historic buildings, enhancing businesses, promoting cultural tourism, and increasing civic pride.
• With the second highest number of theatre seats in a concentrated downtown area in the U.S., Houston’s arts and culture scene is booming. From the Museum of Fine Arts, Houston, to Project Row Houses, from the annual ArtCar Parade to free performances year-round at the Miller Outdoor Theater in Herman Park, from Discovery Green, to the newly rediscovered underground “Cistern” — art appears everywhere!
• Drawing from its rich Spanish and Mexican heritage, San Antonio draws visitors from around the world by showcasing historic, contemporary and educational work through its Luminaria Festival, the King William Historic District, Blue Star Contemporary Art, the San Antonio Museum of Art, artpace, SAY Sí, The Guadalupe Arts Center, the McNay Art Museum, three TCA Cultural Districts, Ruby City, and many more.
• It won’t be on your tourist map, but life changing creative work is being done at Texas’ Fort Hood through “Creative Forces”, the NEA Military Healing Arts Network, which serves the special needs of military patients.
• Austin Classical Guitar is the leading nonprofit arts organization dedicated to classical guitar in the U.S. With international reach through its extensive guitar curriculum, including a version in Braille, ACG serves as a model for other communities around the world aiming to inspire all of the people it serves with musical experiences of deep personal significance.

To View the Top 10 Reasons to Support the Arts, Click Here.

TEXAS ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!
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VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Facebook “f” Logo CMYK / .eps Facebook “f” Logo CMYK / .eps


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