## National Arts Facts

### Arts & Culture Sector's Percentage of U.S. Economy
(artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP (in Billion)</th>
<th>Arts &amp; Culture Sector</th>
<th>Construction</th>
<th>Education Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$804</td>
<td>$746</td>
<td>$244</td>
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<td>$804</td>
<td>$746</td>
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<td></td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $25 billion trade surplus.

### Number of Arts-Related Businesses and Jobs
(Commercial & Nonprofit Arts Organizations Combined)

- National: 763,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

- Source: Americans for the Arts, Creative Industries, 2017.

<table>
<thead>
<tr>
<th>State</th>
<th>Businesses</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wyoming</td>
<td>1,008</td>
<td>4,396</td>
</tr>
</tbody>
</table>

**WYOMING Arts Facts**

### Wyoming Arts & Culture Sector Represents
3% of State's GDP & 11,493 Jobs

<table>
<thead>
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**BONUS:** In 2016, WYarts and culture jobs generated $738 million in total compensation.

### Economic Impact of Nonprofit Arts Organizations & Their Audiences

- Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.


<table>
<thead>
<tr>
<th>Nonprofit Art</th>
<th>$166.3 Billion</th>
<th>Driver of Our National, State &amp; Local Economy</th>
</tr>
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### Public Investment in Grants to Nonprofit Arts Organizations & Artists

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress has proposed allocating $162.25 million to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just $49 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**Source:** Americans for the Arts Action Fund, 2020.

**Read:** “Funding The Arts Is Good For The Nation,” The Hill, 2015.

**Q** What about Wyoming—how much does state government budget to the Wyoming Arts Council each year?

**A** The state allocated $1,038,975 to the Wyoming Arts Council. In FY 2019-20, the Wyoming Arts Council also received $713,100 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 9 nonprofit arts organizations received direct grants from the NEA totaling $130,000.

**Source:** NEA and NASA, 2020.

THE WYOMING ARTS COUNCIL—
The Wyoming Arts Council (WAC) is a state-funded arts group which provides grants to art and cultural projects within the state. Established in 1982, the Wyoming Arts Council provides leadership and invests resources to sustain, promote, and cultivate excellence in the arts. WAC envisions a Wyoming where the arts are integrated into the economy, education, and everyday life of its citizens. > Learn more here.

MEET SOME WYOMING ARTS ADVOCATES
• Steve Schrepferman of Cody and Jo Crandall of Pinedale are Co-Presidents of the Wyoming Arts Alliance. > More & More
• Michael Lange is the Executive Director of Wyoming Arts Council. > More
• Susan Stubson is Board Chair of the Wyoming Cultural Trust Fund, a Casper Attorney and music scholar. > More
• Babs Case is the Artistic and Executive Director of Dancers’ Workshop in Jackson, WY and a Governor’s Arts Award recipient. > More
• Erin Taylor is a Wyoming arts advocate providing advocacy services for the Wyoming Arts Alliance. > More

ART IN WYOMING
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• Wyoming Public Media’s Community Calendar is a great resource for community and cultural events. Find it here.
• Wyoming Humanities offers podcast and blog stories on a variety of cultural topics. Find those stories here.

WYOMING ART ORGANIZATIONS
Wyoming Arts Alliance
www.wyomingarts.org
Colorado-Wyoming Association of Museums
www.cwam-us.org
Wyoming Art Education Association
www.facebook.com/WYAEA

Wyoming Arts Need You!

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Wyoming Arts Need You!

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