WHY THE ARTS MATTER IN WASHINGTON

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP Contribution</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$878 billion</td>
<td>4.4% &amp; 5.1 million</td>
</tr>
<tr>
<td>Construction</td>
<td>$790.4 billion</td>
<td>3.7% &amp; 5.1 million</td>
</tr>
<tr>
<td>Education Services</td>
<td>$246 billion</td>
<td>1.3% &amp; 2.9 million</td>
</tr>
</tbody>
</table>

BONUS: U.S. exports generate a $29.7 billion arts trade SURPLUS.

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, creative workers made up 52% of the unemployed population (2.7 million people) through July 2020.

<table>
<thead>
<tr>
<th>Revenue Loss</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150 billion</td>
<td>52%</td>
</tr>
</tbody>
</table>

BONUS: In 2017, WA arts and culture jobs grew by 6%.

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

<table>
<thead>
<tr>
<th>Economic Impact</th>
<th>Nonprofit Arts Industry</th>
<th>Nonprofit Arts Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP</td>
<td>$166.3 billion</td>
<td>$102.5 billion</td>
</tr>
</tbody>
</table>

BONUS: A $1 per capita spent by arts audiences generates $29.7 billion in economic activity.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q: So how much is the federal government investing in the National Endowment for the Arts (NEA)?
A: Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just $51 million per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.

Q: What about WA—how much does state government budget to the WA State Arts Commission each year?
A: In FY 20-21, the state allocated $2,574,000 to the Washington State Arts Commission. The Washington State Arts Commission also received $893,000 in federal NEA funds, which the Commission re-granted to dozens of cultural organizations throughout the state. Another 105 nonprofit arts organizations received direct grants from the NEA totaling $2,999,500.

WASHINGTON ARTS FACTS

WA ARTS & CULTURE SECTOR REPRESENTS 8.4% OF STATE’S GDP & 167,004 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $44.3 billion to Washington’s economy, representing 8.4% of the state’s GDP - a larger share than some other industries in the state.

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<th>Industry</th>
<th>GDP Contribution</th>
<th>Employment</th>
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<tr>
<td>Arts &amp; Culture Sector</td>
<td>$44.3 billion</td>
<td>8.4% &amp; 167,004</td>
</tr>
<tr>
<td>Construction</td>
<td>$20.2 billion</td>
<td>5% &amp; 33,000</td>
</tr>
<tr>
<td>Education Services</td>
<td>$3.1 billion</td>
<td>1.5% &amp; 6,191</td>
</tr>
</tbody>
</table>

BONUS: In 2017, WA arts and culture jobs grew by 6%.

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

In Washington, COVID-19 has devastated creative economy businesses with a loss of $5.2 billion in revenue. In addition, creative workers made up 47% of the Washington unemployed population (78,402 people) through July 2020.

<table>
<thead>
<tr>
<th>Revenue Loss</th>
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<tr>
<td>$5.2 billion</td>
<td>47%</td>
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ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

In 2015, Washington’s arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In Tacoma, for example, nonprofit arts groups generated $74.6 million in economic activity. Audiences of 2.7 million people added another $62.6 million in related spending for a total of $137.2 million for the city in 2015, and this generated $14.0 million in local and state government revenues and 3,656 FTE jobs.

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<th>Nonprofit Arts Audience</th>
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<tbody>
<tr>
<td>GDP</td>
<td>$35.6 billion</td>
<td>$121.6 billion</td>
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BONUS: A $1 per capita spent by arts audiences generates $29.7 billion in economic activity.
WASHINGTON ARTS FACTS

IN THE EVERGREEN STATE, THE ARTS UNITE US

Washington Creative Forces Summit II – Healing in Community will be aimed at arts organizations and individuals interested in working with and improving knowledge of our target military population grappling with Post Traumatic Stress or Traumatic Brain Injury.

THE WASHINGTON STATE ARTS COMMISSION—Established in 1961, the Washington State Arts Commission (ArtsWA) is a catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.

Executive Director: Karen Hannan
Chair: Diane Martindale

> Learn more here.

ART IN WASHINGTON

- Best Things Washington can direct you to the best venues of live theater and dance performances [here](https://www.ArtsActionFund/StateFactsheets).
- Artist Trust offers a calendar of arts events in Washington [here](https://www.ArtsActionFund/StateFactsheets).
- Experience WA offers a list of arts and cultural activities in Washington [here](https://www.ArtsActionFund/StateFactsheets).

WASHINGTON ARTS & CULTURAL ORGANIZATIONS

Inspire Washington
inspirewashington.org

Artist Trust
artisttrust.org

Humanities Washington
humanities.org

Washington Art Education Association
waedboard.net

Washington Filmmakers
washingtonfilmworks.org

Washington Art Education Association
artsedwashington.org

ArtsWA
arts.wa.gov

Washington Museum Association
washingtonmuseumassociation.org

Washington State Historical Society
washingtonhistory.org

Whisp Smart
bewhips.com

INSPIRE WASHINGTON nurtures the human spirit and strengthens communities by increasing access to science, heritage, and arts programming through advocacy, resource development, education and coalition building. Est. 1977

Executive Director: Manuel Cawaling
Chair: Benjamin Moore

> Learn more here.
> Join here.

THE ARTS ARE EVERYWHERE!

- Start in the coolest coastal town in the state, Port Townsend, and experience Centrum, featuring jazz, literary arts, and the Port Townsend Film Festival.
- Hit Bellingham’s picturesque Fairhaven District and enjoy the Arts & Music Festival and the best selection of microbrews in the state.
- Head South to Seattle to enjoy world-class theatre, music, visual arts, literary arts and dance, presented by Seattle Theatre Group, Seattle Art Museum, Seattle Opera, Pacific Northwest Ballet, Northwest Folklife, Seattle Repertory Theatre, Seattle Symphony, Seattle Arts & Lectures, Annex Theatre, NW African American Museum, Pacific Science Center, Wing Luke Museum, Vera Project, and Woodland Park Zoo
- Nearby Bellevue and the Eastside presents innovative Arts & Design at the Bellevue Arts Museum, KidsQuest Children’s Museum, NW Railway Museum, and experience the Bellevue Arts Fair.
- In Eastern Washington, Spokane hosts a citywide Arts Month in October, and is the home of the Northwest Museum of Arts and Culture.
- Head Southwest to the Maryhill Museum of Art, overlooking the beautiful Columbia River Gorge.
- Tacoma’s Museum District is a jewels of the South Sound. You can walk to six premier museums, including the State History Museum, the Tacoma Art Museum, the Museum of Glass, the LeMay Car Museum, the Foss Waterway Museum, and the Children’s Museum of Tacoma.

To View the Top 10 Reasons to Support the Arts, Click Here.

WASHINGTON ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US:  Arts Action Fund  |  @ArtsActionFund  |  @ArtsActionFund

WASHINGTON ARTS & CULTURAL ORGANIZATIONS

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WASHINGTON ARTS NEED YOU!

To download this factsheet, "Why the Arts Matter in Washington," with corresponding resource links visit www.ArtsActionFund/StateFactsheets

3/15/2021