## National Arts Facts

### Arts & Culture Sector’s Percentage of U.S. Economy (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7 billion</td>
<td>5.2 million</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7 billion</td>
<td>2.7 million</td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9 billion</td>
<td>2.7 million</td>
</tr>
</tbody>
</table>

**BONUS:** In 2019, U.S. exports generated a $33 billion arts trade surplus.

### Loss of Revenue and Jobs (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.


<table>
<thead>
<tr>
<th>Loss</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>$150B</td>
<td>52%</td>
</tr>
</tbody>
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### Economic Impact of Nonprofit Arts Organizations & Their Audiences

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

**Source:** Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.

<table>
<thead>
<tr>
<th>Nonprofit Art</th>
<th>Economic Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>$166.3 billion</td>
<td>Driver of our national, state &amp; local economy.</td>
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</table>

### Public Investment in Grants to Nonprofit Arts Organizations & Artists

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just 51¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.

**Source:** Americans for the Arts Action Fund, 2021.

**Q** How much does the state government budget to The Florida Department of State Division of Cultural Affairs each year?

**A** In FY 20-21, the state allocated $17,212,000 to the Florida Department of State Division of Cultural Affairs. The Division also received $941,900 in federal NEA funds, which the Division re-granted to dozens of cultural organizations through the state. Another 126 nonprofit arts organizations received direct grants from the NEA totaling $3,586,030.

**Source:** NEA and NASAA, 2021

**Read:** Culture Builds Florida, Florida Department of State Division of Cultural Affairs, 2017.
FLORIDA ARTS FACTS

IN THE SUNSHINE STATE, THE ARTS UNITE US

The 352walls/Gainesville Urban Art Initiative is a curated, public art project that has created over 30 curated murals in Gainesville, Florida since 2015. In addition to vibrant public artwork and complimentary cell phone street tours, the program offers lectures, master classes and workshops by renowned urban muralists, street artists and experts in the field.

FLORIDA DIVISION OF CULTURAL AFFAIRS is Florida’s state arts agency, established in 1969. The Division promotes arts and culture as essential to quality of life for all Floridians. The Division provides funding, programs and resources for artists and not-for-profit organizations.

Division Director: Sandy Shaughnessy

ART IN FLORIDA

• Ten art experts pick their favorite cultural destinations in Florida here.
• Discover the top museums and cultural attractions in Central Florida here.
• Visit Florida has a calendar of cultural festivals here.
• Check out the Best of Miami 2019: Best Art and Artists.
• Find out what’s happening in every part of the state with this list of artscalendars.

FLORIDA ART ORGANIZATIONS

Florida Association of Museums
www.flamuseums.org
Florida Alliance for Education Association
www.faea.org

THE ARTS ARE EVERYWHERE!

• Arts and culture can be found all the way from the Panhandle to the Keys. Start in Pensacola, where the annual Foo Foo Fest encourages you to “vacation artfully” during 12 days of unique artistic shows and events including Naval air shows, ballets, operas, culinary events, songwriter showcases, concerts and many more unordinary and extraordinary cultural events in between.
• Continue east to Quincy, where arts and culture are entwined with a small-town way of life. Visit the ArtZone at Gadsden Arts Center and Museum to get creative at a drop-in art studio for visitors of all ages.
• Over in Jacksonville, Cathedral Arts Project unleashes the creative power of young people by partnering with 25 schools and educational sites to bring arts education to underserved school-aged children.

FLORIDA CULTURAL ALLIANCE is a not-for-profit organization created in 1983 to develop an informed and engaged statewide non-partisan advocacy network among arts and culture organizations, individuals, artists, businesses and local, state, and federal policymakers and staff.

President & CEO: Jennifer Jones
Chair: Michael Spring

> Learn more here.
> Join here.

FLORIDA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US:  facebook Arts Action Fund |  @ArtsActionFund |  @ArtsActionFund

“The arts and culture are vital to the future of Florida. Count these as investments in community development, as investments in a quality workforce and an innovation economy. Arts and culture is the ingredient that not only enriches experiences but attracts others, some as visitors but many to stay.”
—Tony Carvajal, Executive Vice President, Florida Chamber Foundation

To View the Top 10 Reasons to Support the Arts, Click Here.