## NATIONAL ARTS FACTS

### ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP Contribution</th>
<th>Jobs Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7 billion</td>
<td>5.2 million</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7 billion</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9 billion</td>
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</tbody>
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**BONUS:** In 2019, U.S. exports generated a $33 billion arts trade SURPLUS.

### LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.

**$150B** & **52%**


### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just $51 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.


## IDAHO ARTS FACTS

### IDAHO ARTS & CULTURE SECTOR REPRESENTS 2.4% OF STATE'S GDP & 21,371 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $2 billion to Idaho’s economy in 2019, representing 2.4% of the state’s GDP, 21,371 jobs, and total compensation of $1.1 billion.


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**BONUS:** In 2019, Idaho art and culture was also larger than the Agriculture industry.

### LOSS OF REVENUE AND JOBS

In Idaho, COVID-19 has devastated creative economy businesses with a loss of $290 million in revenue. In addition, 53% of all creative workers in Idaho became unemployed (11,091 people) as of July 2020.

**$290M** & **53%**


### ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

In 2015, Arts and cultural production supported thousands of jobs and generated millions of dollars in state and local government revenue. Nonprofit arts groups cultivate that activity.

- In Wood River Valley specifically, nonprofit arts groups generated $15.5 million in economic activity. Audiences of 207,517 people added another $13.8 million for a total of $29.3 million in economic activity for the valley in 2015, and this generated $2.1 million in local and state government revenues.


### PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

**Q** What about Idaho—how much does state government budget to the Idaho Commission on the Arts each year?

**A** In FY 20-21, the state allocated $874,800 to the Idaho Commission on the Arts. The Idaho Commission received $834,100 in federal NEA funds, which the Commission used to help cultural organizations throughout the state. Another 14 nonprofit arts organizations received direct grants from the NEA totaling $364,468.

IDAHO ARTS FACTS

IN THE GEM STATE, THE ARTS UNITE US

The Idaho Shakespeare Festival’s Idaho Theater for Youth and Shakespearience educational programs reach 51,000 students in 180 schools and community centers, every year, in every region of Idaho. The company provides performances, study guides, and theatre workshops, leading students in plot development, language, and the craft of acting.

THE IDAHO COMMISSION ON THE ARTS (ICA) was established by Governor Don Samuelson in 1967. The commission enables access to the arts, arts education, and Idahoans’ cultural and artistic heritage. ICA provides management services for Idaho’s not-for-profit arts organizations, helping to stabilize their operations so that they can reliably deliver their public programs in the arts.

Executive Director: Michael Faison
Chair: Steve Allred

> Learn more here.

ART IN IDAHO

- Visit Idaho can direct you to the best music festivals here.
- Art-Collecting.com has a directory of art galleries and art museums to visit here.
- And go to the Idaho Commission on the Arts for an interactive map on great state-wide cultural destinations here.

IDAHO ART ORGANIZATIONS

Idaho Falls Arts Council:
www.idahofallsarts.org

Coeur d’Alene Arts and Culture Alliance:
www.artsandculturecda.org

Boise Arts & History Department:
www.boiseartsandhistory.org

THE ARTS ARE EVERYWHERE!

- Starting in Idaho Falls, visit the Museum of Eastern Idaho, the Museum of Idaho, and the Artitorium, where kids can create their own art and music.
- Then head west to Hailey and for the Trailing of the Sheep Festival, which preserves the history of the families in Idaho sheep ranching and honors their contributions to the development of Idaho and the West.
- Continue west to Boise, where you can catch a performance of the Idaho Shakespeare Festival in the summer months, or the Boise Philharmonic, Opera Idaho, or Ballet Idaho during the other three seasons.
- Continue northwest to the town of Weiser, Idaho for the National Oldtime Fiddler’s Contest, an event that doubles the population of Washington County.
- Travel north to Moscow (home of the University of Idaho) for the Lionel Hampton Jazz Festival and the Prichard Art Gallery.
- And finally, up in the northern panhandle of the state, you can attend the Festival at Sandpoint.

To View the Top 10 Reasons to Support the Arts, Click Here.

IDAHO ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US: Facebook Arts Action Fund | Twitter @ArtsActionFund | Instagram @ArtsActionFund

Americans for the Arts Action Fund

To download this factsheet, "Why the Arts Matter in Idaho," with corresponding resource links visit www.ArtsActionFund/StateFactsheets

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