**WHY THE ARTS MATTER IN ILLINOIS**

### NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP &amp; Jobs</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7B</td>
<td>5.2M</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.2B</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9B</td>
<td></td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

- Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.
  - Spending by arts audiences generated $102.5 billion to local businesses.

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

<table>
<thead>
<tr>
<th>State</th>
<th>Grant Amount</th>
</tr>
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<tbody>
<tr>
<td>Illinois</td>
<td>$13,271,800</td>
</tr>
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**COVID-19 IMPACT**

**LOSS OF REVENUE AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

- Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.

**ILLINOIS ARTS & CULTURE SECTOR REPRESENTS 3.4% OF STATE’S GDP & 216,722 JOBS**

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<tr>
<td>Arts &amp; Culture Sector</td>
<td>$29.7B</td>
<td>3.4K</td>
</tr>
<tr>
<td>Construction</td>
<td>$30.3B</td>
<td></td>
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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

- In Illinois, COVID-19 has devastated creative economy businesses with a loss of $2.8 billion in revenue. In addition, 39% of all creative workers in Illinois became unemployed (86,671 people) as of July 2020.

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THE ILLINOIS ARTS COUNCIL AGENCY (IACA) was created as a state agency by the Illinois General Assembly in 1965. IACA’s mission is to build a strong, creative, and connected Illinois through the arts. More than 100 local arts agencies, municipal arts councils, and area cultural commissions belong to the LOCAL ARTS NETWORK (LAN), a partnership program between IACA and Arts Alliance Illinois.

Executive Director: Joshua Davis-Ruperto
Chair: Shirley Madigan

> Learn more here.

ART IN ILLINOIS

- The Illinois Office of Tourism has a comprehensive overview of the best arts destinations here.
- Atlas Obscura knows 241 cool, hidden, and unusual things to do in Illinois here.
- IACA offers a calendar of arts festivals here.
- Arts Partners of Central Illinois collects cultural events and creative happenings midstate here.

ARTS ALLIANCE ILLINOIS builds the vitality of communities statewide through service and advocacy, generating resources for the cultural sector and creative industries. Est. 1982

Executive Director: Claire Rice
Chair: Michelle Boone

> Learn more here.
> Join here.

THE ARTS ARE EVERYWHERE!

- Start near the southern tip of Illinois in Carbondale, where Carbondale Community Arts transformed the city’s former library into a state-of-the-art facility for exhibitions and performances, Artspace 304
- Head north toward Mt. Vernon where the Goldman-Kuenz Sculpture Park surrounds the Mitchell Museum and the Shrode Art Center for education at the Cedarhurst Center for the Arts.
- Next, go west to Lebanon and the oldest college in Illinois, McKendree University, where the Hettenhausen Center for the Arts presents notable speakers, performing-arts ensembles, great films, and National Geographic Live! events for audiences of all ages.
- Be sure to hit Quincy for picture-perfect architectural landmarks on the Mississippi River—and a thriving cultural scene supported by America’s first arts council, Arts Quincy.
- In midstate Peoria, check out the sculpture walk and Peoria Riverfront Museum, then take a printmaking class at Prairie Center of the Arts.
- Galena visitors can cruise some or all 100-plus miles of the Scenic Art Loop, which includes galleries and studios, vineyards and breweries, and specialty stores and boutiques.

Stop by Freeport’s new Civic Arts Plaza and Rockford’s Riverfront Museum Park on your way east to the Art Institute of Chicago, winner of multiple “Best Museum in the World” awards, and home to the School of the Art Institute of Chicago—six of whose graduate programs are at the top of U.S. News and World Report’s rankings.

The arts are not practiced in isolation. The Illinois Arts Council Agency promotes unity among diverse communities. Differences shared create unique mosaics; they enrich the lives of Illinoisans.”
— Illinois Arts Council Agency

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To View the Top 10 Reasons to Support the Arts, Click Here.