NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

**ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5.2 MILLION JOBS**

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a $919.7 billion industry in 2019, representing 4.3% of the nation’s GDP, 5.2 million jobs, and total compensation of $466 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP</th>
<th>Jobs &amp; Compensation</th>
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</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7 BILLION</td>
<td>$466 billion</td>
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<tr>
<td>Construction</td>
<td>$892.7 BILLION</td>
<td></td>
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<tr>
<td>Education Services</td>
<td>$269.9 BILLION</td>
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**BONUS:** In 2019, U.S. exports generated a $33 billion arts trade SURPLUS.

**LOSS OF REVENUE AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.


<table>
<thead>
<tr>
<th>Loss of Revenue</th>
<th>52% of Unemployment</th>
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<tbody>
<tr>
<td>$150B</td>
<td>52%</td>
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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


<table>
<thead>
<tr>
<th>Nonprofit Art</th>
<th>Driver of Our National, State &amp; Local Economy</th>
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<tbody>
<tr>
<td>$166.3 BILLION</td>
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**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just $51¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.


**MISSOURI ARTS FACTS**

**MISSOURI ARTS & CULTURE SECTOR REPRESENTS 3.3% OF STATE’S GDP & 94,666 JOBS**

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $10.8 billion to Missouri’s economy in 2019, representing 3.3% of the state’s GDP, 94,666 jobs, and total compensation of $5.6 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

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<tr>
<th>Industry</th>
<th>GDP</th>
<th>Jobs &amp; Compensation</th>
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<td>Arts &amp; Culture Sector</td>
<td>$10.8 BILLION</td>
<td>$5.6 billion</td>
</tr>
<tr>
<td>Construction</td>
<td>$12.6 BILLION</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$4.5 BILLION</td>
<td></td>
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**BONUS:** In 2019, MO arts and culture was also larger than the Agriculture industry.

**LOSS OF REVENUE AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

In Missouri, COVID-19 has devastated creative economy businesses with a loss of $1.5 billion in revenue. In addition, 47% of all creative workers in Missouri became unemployed (43,083 people) as of July 2020.


<table>
<thead>
<tr>
<th>Loss of Revenue</th>
<th>47% of Unemployment</th>
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<tbody>
<tr>
<td>$1.5B</td>
<td>47%</td>
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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

In 2015, nonprofit arts organizations in the state generated $1.0 billion in economic activity annually that supported 31,925 jobs and generated $89.6 million in state and local government revenue.

- In the Greater St. Louis Area specifically, nonprofit arts groups generated $363.7 million in economic activity. Audiences of 11.8 million people added another $227.2 million in related spending for a total of $590.9 million for the area in 2015, and this generated $57.7 million in local and state government revenues.


<table>
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<tr>
<th>Nonprofit Art</th>
<th>Driver of Just One of Our Local Economies</th>
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<td>$1 BILLION</td>
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**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** What about Missouri—how much does state government budget to the Missouri Arts Council each year?

**A** In FY 20-21, the state allocated $6,630,106 to the Missouri Arts Council. The Missouri Arts Council also received $779,700 in federal NEA funds, which the Council re-granted to hundreds of cultural organizations throughout the state. Another 70 nonprofit arts organizations received direct grants from the NEA totaling $3,451,900.

“The arts in Missouri are crucial to growing our state’s economy. They foster creativity and innovation within our communities and add to the cultural fabric that makes Missouri one of the best places to live and to do business.”
—Rob Dixon, Director Missouri Department of Economic Development

THE MISSOURI ARTS COUNCIL—
Established as a state agency in 1965, the Missouri Arts Council is a division of the Department of Economic Development. The Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of the state.

Executive Director: Michael Donovan
Chair: Sharon Beshore

MISSOURI ARTS FACTS
IN THE SHOW ME STATE, THE ARTS UNITE US
Like a butterfly, Joplin has undergone a metamorphosis since 2011. Recovering from that year’s destructive tornado, the community collaborated to produce many beautiful murals throughout the town. See the murals at joplinmolife.com/murals-in-joplin.

MISSOURI ART ORGANIZATIONS
Missouri Alliance for Arts Education
www.moaae.org
Missouri Association of Community Arts Agencies
www.macaa.net

THE ARTS ARE EVERYWHERE!
- The St. Louis Art Fair is now in its 27th year and has adapted to the restrictions imposed by COVID 19 by creating an online fair that preserves the multicultural celebration of arts in the region.
- In Hannibal, the birthplace of Samuel Clemens, the literature of Mark Twain continues to inspire, engage, and entertain, and the man himself makes an appearance at least once a year at the Twain on Main Festival.
- If you value fact over fiction, you would enjoy going to Columbia for the True/False Film Festival, called “The most important documentary festival in America” by the Los Angeles Times.
- The Lyric Opera of Kansas City responded to the pandemic with an innovative production of Amahl and the Night Visitors. The company presented a streaming performance of Menotti’s beloved opera with the Paul Mesner Puppets acting out the story, while the singers sang remotely in socially distanced positions offstage. Musicians from the Kansas City Symphony provided the accompaniment.
- In Springfield, the Missouri State University and Springfield Arts Council partner to create ideaXfactory (which stands for Innovation, Design, Entrepreneurship, and Art). There you can take in site-specific art installations, non-traditional art projects, and contemporary art exhibitions.
- West Plains is a place where unspoiled natural beauty, hardscrabble ingenuity, and tenacity in the face of unforgiving land have defined generations. Traditional arts are central to the culture and embedded in daily life. The Old-Time Music and Ozark Heritage Festival shows how the people of West Plains celebrate their culture.
- In Cape Girardeau First Friday with the Arts gallery walks and annual Outdoor Sculpture Exhibit help further the revitalization of downtown.

MISSOURI ARTS NEED YOU!
JOIN THE ARTS ACTION FUND FOR FREE TODAY!
E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US:  Facebook Arts Action Fund  |  Twitter @ArtsActionFund  |  Instagram @ArtsActionFund

MISSOURI CITIZENS FOR THE ARTS
is a non-partisan, state-wide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.

President: Alison Schieber

MISSOURI ARTNEEDYOU!"