WHY THE ARTS MATTER IN NORTH DAKOTA

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7B</td>
<td>5.2M</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7B</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9B</td>
<td></td>
</tr>
</tbody>
</table>

BONUS: In 2019, U.S. exports generated a $33 billion arts trade SURPLUS.

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Unemployment</th>
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<td>$150B</td>
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BONUS: In 2019, U.S. exports generated a $33 billion arts trade SURPLUS.

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

<table>
<thead>
<tr>
<th>Nonprofit Art</th>
<th>Driver of Our National, State &amp; Local Economy</th>
</tr>
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<tr>
<td>$166.3B</td>
<td>$10.1M</td>
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PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q: So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A: Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just 51¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.


Q: What about ND—how much does state government budget to the North Dakota Council on the Arts (NDCA) each year?

A: In FY 20-21, the state allocated $809,342 to NDCA. The Council also received $766,800 in federal NEA funds, which they re-granted funds to dozens of cultural organizations throughout the state. Another 8 nonprofit arts organizations received direct grants from the NEA totaling $282,500.


NORTH DAKOTA ARTS FACTS

ND ARTS & CULTURE SECTOR REPRESENTS 2.5% OF STATE’S GDP & 12,907 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $1.45 billion to ND’s economy in 2019, representing 2.5% of the state’s GDP, 12,907 jobs, and total compensation of $802 million.

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<td>52%</td>
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<tr>
<td>Construction</td>
<td>$3.4B</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$0.2B</td>
<td></td>
</tr>
</tbody>
</table>

BONUS: In 2019, art and cultural Value Added in ND ranked 7th among the comparison sectors.

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

In ND, COVID-19 has devastated creative economy businesses with a loss of $147 million in revenue. In addition, 34% of all creative workers in ND became unemployed (4,812 people) as of July 2020.

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ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

In 2015, nonprofit arts organizations in the state generated $110.1 million in economic activity annually that supported 3,861 jobs and generated $9.6 million in state and local government revenue.

- In the Bismarck-Mandan Region, nonprofit arts groups generated $22.1 million in economic activity. Audiences of 783,606 people added another $19.1 million in related spending for a total of $41.2 million for the region in 2015, and this generated $3.5 million in local and state government revenues

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NORTH DAKOTA ARTS FACTS

THE ARTS UNITE US AND ENHANCE THE VITALITY OF NORTH DAKOTA, THE PEACE GARDEN STATE

The Art for Life Program seeks to improve the emotional and physical health and wellness of elders in care facilities, as well as those living independently, through intensive art and artist interaction.

NORTH DAKOTA COUNCIL ON THE ARTS
The North Dakota State Legislature created the North Dakota Council on the Arts (NDCA) “to ensure that the role of the arts in the life of our communities will continue to grow and will play an even more significant part in the welfare and educational experience of our citizens.”

Executive Director: Kim Konikow
Chair: Searle Swedlund

NORTH Dakota Council on the Arts
Be Legendary

> Learn more here.

ART IN NORTH DAKOTA

- The Department of Tourism can introduce you to North Dakota’s Vibrant Art Scene here.
- NDCA highlights the partnership between the arts and state government in five critical areas. See the video here.
- The Guide to North Dakota Art and Cultural Destinations was compiled by the North Dakota Council on the Arts providing a comprehensive listing of arts organizations, cultural centers, galleries, and artist studios that you may easily access and add to your vacation plans here.

NORTH DAKOTA ART ORGANIZATIONS

Dakota West Arts Council artscapital.org
Empire Arts Center empireartscenter.com
Long X Art Foundation longxarts.com
Minot Area Council on the Arts minotarts.org
North Dakota Council on the Arts nd.gov/arts
The Arts Partnership, Fargo theartspartnership.net

THE ARTS ARE EVERYWHERE!

- Start a cultural tour of the state in Fargo, where the Plains Art Museum features regional contemporary artwork, American Modernism, and Native American works. And visit Aptitude, The Arts Partnership’s amazing artist studios in West Acres Mall!
- Head west on Interstate 94 to Jamestown for the National Buffalo Museum and the Arts Center for its art exhibitions that change monthly, including a summer series in the square along with a farmer’s market.
- Continue west to the Belle Mehus Auditorium in Bismarck for Broadway shows, concerts, rodeos, and comedy, the Capital Gallery and the Bismarck Art Gallery & Gallery Association.
- In New Rockford, you can go to the Dakota Prairie Regional Center for the Arts for high quality theater.
- Out west in Watford City is the Long X Art Foundation in the brand-new Roughrider Center, which also houses the high school.
- The James Memorial Preservation Society in Williston has art exhibits and classes. The town is also know for its Dakota Prairie Quilt Guild and it Woodworkers Club.
- Straddling the border between ND and Canada the International Peace Garden offers the International Music Camp Summer School of FineArts that attracts students of all ages for classes in Dance, Creative Writing, Painting, Drawing, Theater, and Music.

To View the Top 10 Reasons to Support the Arts, Click Here.

NORTH DAKOTA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US:  Arts Action Fund | @ArtsActionFund | @ArtsActionFund

Americans for the Arts ACTION Fund

To download this factsheet, "Why the Arts Matter in ND," with corresponding resource links visit www.ArtsActionFund/StateFactsheets

4/2/2021