**NATIONAL ARTS FACTS**

**ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5.2 MILLION JOBS**

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a $919.7 billion industry in 2019, representing 4.3% of the nation's GDP, 5.2 million jobs, and total compensation of $466 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP (Billion)</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7</td>
<td>U.S. Bureau of Economic Analysis, 2019</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9</td>
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</tr>
</tbody>
</table>

**LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)**

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.


<table>
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<th>Loss of Revenue</th>
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<td>$150B</td>
<td>52%</td>
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**ARTS & CULTURE SECTOR REPRESENTS 7% OF STATE’S GDP & 504,393 JOBS**

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $123.2 billion to New York's economy in 2019, representing 7% of the state's GDP, 504,393 jobs, and total compensation of $53.4 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


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<th>Nonprofit Art</th>
<th>Economic Impact</th>
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<td>$166.3B</td>
<td>Driver of our national, state &amp; local economy.</td>
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**ECONOMICS**

**COVID-19 IMPACT**

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just 51¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.

Source: Americans for the Arts Action Fund, 2021.
Read: “Funding The Arts is Good for the Nation,” The Hill, 2015.

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**Q** What about NY—how much does state government budget to the New York State Council on the Arts each year?

**A** In FY 20-21, the state allocated $45,174,000 to the New York State Council on the Arts. The New York State Council on the Arts also received $916,900 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 975 nonprofit arts organizations received direct grants from the NEA totaling $27,674,250.


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IN THE EMPIRE STATE, THE ARTS UNITE US

The Albany Symphony Orchestra’s summer festivals along the Erie Canal bring together as many as 23,000 fans from diverse communities across the state, celebrating our industrial and artistic innovation.

THE NEW YORK STATE COUNCIL ON THE ARTS

The New York State Council on the Arts (NYSCA) preserves and expands the rich and diverse cultural resources that are the heritage of New York’s citizens. NYSCA was established in 1960 through a bill introduced in the NY State Legislature by State Senator MacNeill Mitchell, with backing from Governor Nelson Rockefeller.

Executive Director: Mara Manus
Chair: Katherine Nicholls

> Learn more here.

THE ARTS ARE EVERYWHERE!

New York State has 10 Arts Regions with wonderful offerings:

- **Western New York**: Did you know Buffalo is a hotspot for NYS arts? Head to contemporary art haven AlbrightKnox Art, then, check out Frank Lloyd Wright’s Darwin Martin House and hear JoAnn Falletta—the first female conductor of a major U.S. orchestra—conduct the Buffalo Philharmonic Orchestra.
- **Finger Lakes**: Grab your camera and head to the George Eastman Museum, the world’s oldest museum dedicated to photography. In September, head to the Rochester Fringe Festival, a showcase of 500+ events, many free, for nearly 80,000 fans.
- **Central New York**: Visit the first museum to dedicate itself to the collection of American arts. The Everson Museum of Art is home to almost 11,000 works, which you can discover within an architectural wonder designed by I.M. Pei.
- **Southern Tier**: Try your hand at glassmaking at the Corning Museum of Glass, an international tourist destination which draws more than 500,000 annually to New York’s Southern Tier.
- **Mohawk Valley**: Hear opera stars at the Glimmerglass Festival in Cooperstown on picturesque Lake Otsego – and while you’re there, slow down with a taste of 19th century rural life at the nearby Farmers Museum.
- **North Country**: Jump right into the history of the American Revolution at Fort Ticonderoga, and admire your mountain surroundings at the Adirondack Experience.
- **Capital Region**: Listen to the Grammy-winning Albany Symphony Orchestra or stop by the Saratoga Performing Arts Center for their annual jazz festival.
- **Hudson Valley**: Take in 500 acres of modern and contemporary large-sculpture al fresco at Storm King Art Center in New Windsor, then catch a classic at the Hudson Valley Shakespeare Festival.
- **Long Island**: Get a jump on Oscar season at the Hamptons International Film Festival, then head to the Herzog & de Meuron-designed Parrish Art Museum to view modern and contemporary American art.
- **New York City**: Broadway lights are brighter than ever, with Second Stage’s new Helen Hayes Theatre, a home for new American plays and diverse voices. Venture out of Manhattan for innovative fare at BAM or to Queens’ Museum of the Moving Image.

To View the Top 10 Reasons to Support the Arts, Click Here.

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NEW YORK ART ORGANIZATIONS

CNV Arts
www.cnyarts.org
New York State Arts Teachers Association
www.nysata.org

ART IN NEW YORK

- **I Love New York’s New York State bucket list** details must-see cultural attractions.
- Catch a show from Broadway to Buffalo with this comprehensive guide.
- Learn all about New York museums here.

ARTS NYS' primary purpose is to strengthen the arts throughout New York State by building the visibility of the arts as one of the key industries in the state, providing technical assistance and professional opportunities to arts administrators, marketing the arts, leading efforts to increase funding for the arts and to strengthen the role of the arts in education, healthcare, community and economic development and other areas of civic life.

Co-President: Stephen Butler & Janet Langsam

> Learn more here.

> Join here.

NEW YORK ARTS NEED YOU!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US: Facebook Arts Action Fund | Twitter @ArtsActionFund | Instagram @ArtsActionFund