WHY THE ARTS MATTER IN OHIO

NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)**

**ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5.2 MILLION JOBS**

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a $919.7 billion industry in 2019, representing 4.3% of the nation’s GDP, 5.2 million jobs, and total compensation of $466 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

<table>
<thead>
<tr>
<th>GDP &amp; Jobs</th>
<th>Budget</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7</td>
<td>$466.0</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7</td>
<td>$269.9</td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9</td>
<td>$269.9</td>
</tr>
</tbody>
</table>

**LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)**

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.


<table>
<thead>
<tr>
<th>Loss of Revenue and Jobs</th>
<th>LOST REVENUE</th>
<th>OF UNEMPLOYMENT</th>
</tr>
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<tr>
<td>Commercial &amp; Nonprofit Arts Organizations Combined</td>
<td>$150B</td>
<td>52%</td>
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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


<table>
<thead>
<tr>
<th>Economic Impact of Nonprofit Arts Organizations &amp; Their Audiences</th>
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<tr>
<td>Nonprofit Art is a Driver of our National, State &amp; Local Economy</td>
<td>$166.3 billion</td>
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**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just 51¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.

Source: Americans for the Arts Action Fund, 2021.
Read: “Funding The Arts is Good for the Nation,” The Hill, 2015.

**OHIO ARTS FACTS**

**OHIO ARTS & CULTURE SECTOR REPRESENTS 2.8% OF STATE’S GDP & 172,442 JOBS**

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $19.6 billion to Ohio’s economy in 2019, representing 2.8% of the state’s GDP, 172,442 jobs, and total compensation of $10.3 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

<table>
<thead>
<tr>
<th>State &amp; Local Economy</th>
<th>Budget</th>
<th>Amount</th>
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<tr>
<td>Arts &amp; Culture Sector</td>
<td>$19.6</td>
<td>$10.3</td>
</tr>
<tr>
<td>Construction</td>
<td>$26.7</td>
<td>$26.7</td>
</tr>
<tr>
<td>Education Services</td>
<td>$6.5</td>
<td>$6.5</td>
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**LOSS OF REVENUE AND JOBS (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)**

In Ohio, COVID-19 has devastated creative economy businesses with a loss of $3.3 billion in revenue. In addition, 46% of all creative workers in Ohio became unemployed (80,328 people) as of July 2020.


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<td>Commercial &amp; Nonprofit Arts Organizations Combined</td>
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<td>46%</td>
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**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

In 2015, the Ohio arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In the Greater Columbus area, for example, nonprofit arts groups generated $222.5 million in economic activity. Audiences of 7,597,918 people added another $189.8 million in related spending for a total of $412.3 million for the city in 2015, and this generated $46.7 million in local and state government revenues and 14,980 FTE jobs.


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<td>Nonprofit Art is a Driver of Just One of Our Local Economies</td>
<td>$17.5 billion</td>
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**Q** What about Ohio—how much does state government budget to the Ohio Arts Council each year?

**A** In FY 20-21, the state allocated $116,815,913 to the Ohio Arts Council. The Council also received $1,061,150 in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another 109 nonprofit arts organizations received direct grants from the NEA totaling $3,069,000.

Source: NEA and NASAA, 2021.
IN OHIO THE ARTS UNITE US AS BUCKEYES

Cultivating civic pride and well-being, ArtsinStark is a community-based organization that helps to revitalize Stark County and the city of Canton by complementing economic development with cultural development and arts education.

THE OHIO ARTS COUNCIL was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio’s cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC provides financial assistance to artists and arts organizations.

Executive Director: Donna Collins
Chair: Ginger Warner

Ohio Arts Council

> Learn more here.

THE ARTS ARE EVERYWHERE!

- Visit Hicksville in Defiance County to see a performance at the 136-year-old Huber Opera House.
- February can be chilly in Ohio, but not at Brite Winter in Cleveland, where locals and visitors emerge from their hibernation and embrace the cold through art, music, and food.
- Public art transforms communities, as seen in the parachute cloth mural in Ashtabula that celebrates the town’s tranquil lakeside setting.
- During Appalachian Music Week, Stuart’s Opera House in Nelsonville holds free events and instrument workshops, educating residents and tourists about the rich heritage of song and storytelling in Appalachia.
- The Dairy Barn Arts Center in Athens no longer houses herds of cows, but instead hosts Quilt National, an exhibition that has established the Dairy Barn’s international reputation for excellence.
- Cincinnati has just unveiled the new Otto M. Budig Theatre, home to the Cincinnati Shakespeare Company—one of the first five companies in the nation to perform all of the Bard’s works.

ART IN OHIO

- The New York Times praises the Cleveland Orchestra’s status as America’s finest orchestra here.
- Discover how playwrights are helping “On the Front Lines of Ohio’s Heroin Crisis” here.
- Learn how arts institutions are enriching education in Ohio here.

OHIO ART ORGANIZATIONS

Ohio Arts Council
www.oac.ohio.gov
Ohio Alliance for Arts Education
www.oaae.net/en

OHIO CITIZENS FOR THE ARTS was established in 1974 with the mission to increase public support and funding for the arts and creative industry through advocacy, engagement, and education to ensure all people have access to creativity.

Executive Director: Angela Meleca
Chair: Michael Roediger

Ohio Citizens for the Arts

> Learn more here.
> Join here.

OHIO ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US: Facebook | @ArtsActionFund | Instagram

To View the Top 10 Reasons to Support the Arts, Click Here.

To download this factsheet, “Why the Arts Matter in Ohio,” with corresponding resource links visit www.ArtsActionFund/StateFactsheets

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