## National Arts Facts

### Arts & Culture Sector's Percentage of U.S. Economy (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7 billion</td>
<td>5.2 million</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7 billion</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9 billion</td>
<td></td>
</tr>
</tbody>
</table>

**Bonus:** In 2019, U.S. exports generated a $33 billion arts trade surplus.

### Loss of Revenue and Jobs (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.


<table>
<thead>
<tr>
<th>Loss</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150B</td>
<td>52%</td>
</tr>
</tbody>
</table>

### Economic Impact of Nonprofit Arts Organizations & Their Audiences

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


### Public Investment in Grants to Nonprofit Arts Organizations & Artists

**Q** How much is the federal government investing in the National Endowment for the Arts (NEA)?

Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just $1 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.


**Q** What about Oklahoma—how much does state government budget to the Oklahoma Arts Council each year?

In FY 20-21, the state allocated $2,796,030 to the Oklahoma Arts Council. The Oklahoma Arts Council also received $796,650 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 20 nonprofit arts organizations received direct grants from the NEA totaling $635,000.

Source: NEA and NASAA, 2021.
While the Oklahoma Arts Council's budget is less than 1/10th of 1 percent of the state government’s budget, the Council’s grants have a powerful multiplying effect, $1 in OAC state appropriation helps generate $6 in state and local tax revenues.

OKLAHOMA ARTS FACTS

IN THE SOONER STATE, THE ARTS UNITE US

The annual Oklahoma Arts Conference convenes hundreds of individuals involved in the state’s arts and cultural industry for two-plus days of sessions, panels, networking and events.

THE OKLAHOMA ARTS COUNCIL advances Oklahoma’s thriving arts industry, which in turn improves education, enhances the quality of life, and boosts economic development. Prior to 1965 public funding for the arts in Oklahoma was virtually non-existent. Realizing the importance of giving all Americans, in rural and urban areas, access to arts and culture, the state established what would become the arts council in 1965.

Executive Director: Amber Sharples
Chair: Darlene Parman

> Learn more here.

ART IN OKLAHOMA

- Find arts & cultural activities for the whole family here.
- TravelOK.com can direct you to the best venues of live theater and dance performances here.
- KOSU radio offers a calendar of community arts events in Oklahoma here.

OKLAHOMA ART ORGANIZATIONS

Oklahoma Museums Association
okmuseums.org
Oklahoma Visual Arts Coalition
ovac-ok.org

OKLAHOMANS FOR THE ARTS mission is to protect and increase public funding for the arts and arts education and to promote policies that support the arts through advocacy, education, and engagement. They were founded in 2011.

Executive Director: Tonnie Dosser
Chair: Jim Tolbert

> Learn more here.
> Join here.

THE ARTS ARE EVERYWHERE!

- Experience a who’s who of today’s brightest stars in classical, jazz and folk music, as well as theater, classical ballet, folk dance and more at the Armstrong Auditorium in Edmond.
- The Philbrook Museum of Art, housed in an Italian style villa in Tulsa, has numerous exhibits from European, American, Asian, Native American and African artists and is surrounded by acres of lush gardens. Take the whole family to the Gathering Place, a public park located alongside Riverside Drive. Spanning over 100 acres, Gathering Place offers guests a one-of-a-kind playground, gardens, trails, boat rentals, restaurants, outdoor concerts, events and so much more!
- Located on Route 66 and nestled in the northeast corner of Oklahoma in Miami, the Coleman Theatre is a beacon for tourists from around the world.
- Experience four blissful days of music, storytelling, children’s activities and poetry readings at the Woody Guthrie Folk Festival in Okemah.
- Held each fall, the Beavers Bend Folk Festival & Craft Show showcases turn-of-the-century arts and crafts.
- The National Cowboy & Western Heritage Museum the Museum, located in Oklahoma City, collects, preserves, and exhibits an internationally renowned collection of Western art and artifacts.
- Lawton is home to the Arts for All Festival the second weekend of May.

To View the Top 10 Reasons to Support the Arts, Click Here.

OKLAHOMA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US:  Facebook Arts Action Fund | Twitter @ArtsActionFund | Instagram @ArtsActionFund

To download this factsheet, “Why the Arts Matter in Oklahoma," with corresponding resource links visit www.ArtsActionFund/StateFactsheets

4/2/2021