**NATIONAL ARTS FACTS**

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Arts &amp; Culture Sector</th>
<th>$919.7 BILLION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>$892.2 BILLION</td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9 BILLION</td>
</tr>
</tbody>
</table>

**BONUS:** In 2019, U.S. exports generated a $33 billion arts trade SURPLUS.

**LOSS OF REVENUE AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of $150 billion in revenue. In addition, 52% of all creative workers became unemployed (2.7 million people) as of July 2020.


<table>
<thead>
<tr>
<th>Lost Revenue</th>
<th>$150B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>52%</td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


<table>
<thead>
<tr>
<th>Nonprofit Art</th>
<th>$166.3 BILLION</th>
</tr>
</thead>
</table>

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

Q: So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A: Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just 51¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.


**OREGON ARTS FACTS**

**OREGON ARTS & CULTURE SECTOR REPRESENTS 3.6% OF STATE’S GDP & 69,549 JOBS**

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $9.5 billion to Oregon’s economy in 2019, representing 3.6% of the state’s GDP, 69,549 jobs, and total compensation of $4.8 billion.

Source: U.S. Bureau of Economic Analysis, 2019 (Prior to COVID-19 pandemic)

<table>
<thead>
<tr>
<th>Arts &amp; Culture Sector</th>
<th>$9.5 BILLION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture &amp; Forestry</td>
<td>$4.3 BILLION</td>
</tr>
<tr>
<td>Education Services</td>
<td>$2.2 BILLION</td>
</tr>
</tbody>
</table>

**BONUS:** In 2019, OR arts and culture was also larger than the Mining industry.

**LOSS OF REVENUE AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

In Oregon, COVID-19 has devastated creative economy businesses with a loss of $1.6 billion in revenue. In addition, 64% of all creative workers in Oregon became unemployed (43,332 people) as of July 2020.


<table>
<thead>
<tr>
<th>Lost Revenue</th>
<th>$1.6B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>64%</td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

In 2015, nonprofit arts organizations in the state generated $687 million in economic activity annually that supported 22,299 jobs and generated $53 million in state and local government revenue.

- In Greater Portland Area, nonprofit arts groups generated $364.1 million in economic activity. Audiences of 9.9 million people added another $323.0 million in related spending for a total of $687.0 million for the city in 2015, and this generated $43.3 million in local and state government revenues.


<table>
<thead>
<tr>
<th>Nonprofit Art</th>
<th>$687 MILLION</th>
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**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

Q: What about Oregon—how much does state government budget to the Oregon Arts Commission each year?

A: In FY 20-21, the state allocated $3,084,853 to the Oregon Arts Commission. The Commission also received $775,500 in federal NEA funds, which it regranted to dozens of cultural organizations throughout the state. Another 54 nonprofit arts organization received direct grants from the NEA totaling $1,597,500.

OREGON ARTS FACTS

IN OREGON THE ARTS UNITE US

Every year, engaged Oregonians make an estimated 250,000 donations to local arts and culture organizations!

THE OREGON ARTS COMMISSION—
Established in 1967, the Oregon Arts Commission works to enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership, and economic vitality. The Arts Commission became part of Business Oregon (formerly Oregon Economic and Community Development Department) in 1993, in recognition of the expanding role the arts play in the broader social, economic and educational arenas of Oregon communities.

Executive Director: Brian Rogers

> Learn more here.

ART IN OREGON

- Oregon Arts watch offers a comprehensive overview of cultural activities in the state here.
- Oregon's NPR-affiliate presents a weekly program and podcast highlighting Oregon artists and art here.
- Regional Arts & Cultural Council of Portland's event calendar can guide you to wonderful performances, music, and art exhibits here.

CULTURAL ADVOCACY COALITION (CAC)

Our mission is to increase ongoing public investment in arts, heritage and the humanities. Volunteers serve on the Board of Directors and include representatives from a broad number of interests to best represent the diverse mix of Oregon's cultural community.

President: J.S. May

> Learn more here.
> Join here.

OREGON ART ORGANIZATIONS

- Oregon Museums Association
  oregonmuseums.org
- Oregon Art Education Association
  oregonarted.org

> Learn more here.

THE ARTS ARE EVERYWHERE!

- Oregon's must-experience arts event is the Oregon Shakespeare Festival in Ashland, where visitors enjoy world class plays amid stunning scenery and fine Northwest cuisine.
- Pickathon, the “biggest little music festival in the Northwest,” is a truly unique multi-day outdoor music experience at the beautiful Pendarvis Farm in Happy Valley (just outside of Portland).
- No surprise that Wordstock, the largest literary festival in the Pacific Northwest, takes place in Portland, home to the world-renowned Powell’s Books.
- The Sisters Folk Festival is an annual three-day roots music festival held in Sisters, Oregon, near Bend the weekend after Labor Day.
- Literary lore meets music and epic storytelling during the FisherPoets Gathering in historic Astoria. It’s a grand gathering of writers, poets, musicians and artists.
- Pianist Hunter Noack transports his piano on a flatbed truck for “In A Landscape: Classical Music in the Wild,” presented in some of the state’s most awe-inspiring and remote destinations.
- Every summer dozens of writers gather near Eastern Oregon’s beautiful Wallowa Lake for workshops, panel discussions, open mic readings, and breakout sessions as part of Summer Fishtrap.

To View the Top 10 Reasons to Support the Arts, Click Here.

OREGON ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US: Facebook | @ArtsActionFund | Instagram

To download this factsheet, "Why the Arts Matter in Oregon," with corresponding resource links visit www.ArtsActionFund/StateFactsheets

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