### Why the Arts Matter in South Dakota

#### National Arts Facts

**Arts & Culture Sector’s Percentage of U.S. Economy** (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP (Billions)</th>
<th>Jobs (Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$919.7</td>
<td>5.2</td>
</tr>
<tr>
<td>Construction</td>
<td>$892.7</td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$269.9</td>
<td></td>
</tr>
</tbody>
</table>

**BONUS:** In 2019, U.S. exports generated a $33 billion arts trade SURPLUS.

#### COVID-19 Impact

- **In the United States,** $150 billion in revenue was lost and 52% of all creative workers became unemployed.

- **In South Dakota,** $205 million in revenue was lost and 43% of all creative workers became unemployed.

#### Economic Impact of Nonprofit Arts Organizations & Their Audiences

- Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.
  - Spending by arts audiences generated $102.5 billion to local businesses.

- In South Dakota, in 2015, South Dakota’s arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.
  - In the Black Hills Regions, for example, nonprofit arts groups generated $23.0 million in economic activity. Audiences of 4.3 million people added another $91.3 million in related spending for a total of $114.3 million for the city in 2015, and this generated $10.0 million in local and state government revenues and 3,573 FTE jobs.

#### Public Investment in Grants to Nonprofit Arts Organizations & Artists

**Q** What about SD—how much does state government budget to the South Dakota Arts Council each year?

**A** In FY 20-21, the state allocated $1,082,628 to the South Dakota Arts Council. The South Dakota Arts Council also received $836,300 in federal NEA funds, which the Council re-granted funds to dozens of cultural organizations throughout the state. An additional 11 nonprofit arts organizations received direct grants from the NEA totaling $345,000.


**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $167.5 million to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just $41 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with $1 per capita.

SOUTH DAKOTA ARTS FACTS

IN THE MOUNT RUSHMORE STATE, THE ARTS UNITE US

Artist in Schools & Communities project provides 200 weeks of Artists In Schools & Communities residencies, conducted by professional artists at schools and other nonprofit institutions throughout the state.

THE SOUTH DAKOTA ARTS COUNCIL
Established in 1966 and funded by the State Legislature and the National Endowment for the Arts, the SDAC recognizes the importance of creativity in the lives of all South Dakotans, the Council makes quality arts accessible throughout the state by providing grants, services and information to artists, arts organizations, schools and the public.

Director: Patrick Baker
Chair: Mary Bordeaux

> Learn more here.

ART IN SOUTH DAKOTA
• Arts South Dakota has a comprehensive calendar of cultural events here.
• Information on South Dakota's newest and biggest cultural landmark is here.
• Checkout the South Dakota Symphony Orchestra's season of concerts here.

SOUTH DAKOTA ART ORGANIZATIONS
Association of South Dakota Museums
sdmuseums.org
South Dakota Art Education Association
sdaeak12.weebly.com

ARTS SOUTH DAKOTA
Arts South Dakota, a nonprofit, nonpartisan organization, enriches the lives of South Dakotans and their visitors, by advancing the arts through service, education and advocacy. South Dakota, as a state and a people, encourages the development of artistic talent and appreciation in all individuals and values the worth of creative expression to the quality of life of all who live in and visit the State and to the economic, social and educational growth of its communities.

Chair: Stacy Braun

> Learn more here.

THE ARTS ARE EVERYWHERE!
• Start in Sioux Falls for Sculpture Walk, an exciting exhibit of outdoor sculptures, and go see the interactive and playful Museum of Visual Materials, and catch a performance of the award-winning South Dakota Symphony Orchestra.
• In Vermillion, see a performance of the South Dakota Shakespeare Festival. Look forward to the reopening of the National Music Museum for its exhibits of 15,000 instruments from all over the world.
• In Brookings, see the exhibits of the South Dakota Art Museum.
• And don’t miss, in Crazy Horse, the Crazy Horse Memorial and the Indian Museum of North America, which exhibits the cultural works of more than 300 Native Nations.
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• The Matthews Opera House and Arts Center in Spearfish is jampacked with gallery openings, lectures, community theater, and shows for the kids.
• Learn about Lakota Culture at the Akta Lakota Museum & Cultural Center in Chamberlain, where, nearby, you can also see the newest cultural landmark, the fifty-feet-tall sculpture of Dignity.
• In the Black Hills, of course, you can see the famous visages of Mt.Rushmore, and in Custer you can see a Broadway musical at the Black Hills Playhouse.

To View the Top 10 Reasons to Support the Arts, Click Here.

SOUTH DAKOTA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US:  Facebook | Twitter | Instagram

To download this factsheet, “Why the Arts Matter in South Dakota,” with corresponding resource links visit www.ArtsActionFund/StateFactsheets

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