



WHY THE ARTS MATTER IN ILLINOIS



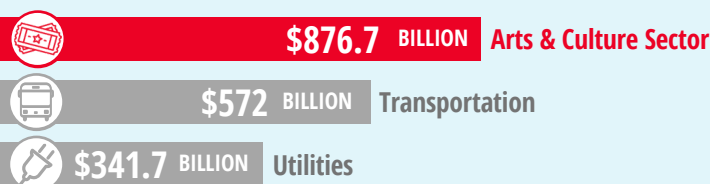
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$876.7 billion industry** in 2020, representing **4.2%** of the nation's GDP, **4.6 million jobs**, and total compensation of **\$446 billion**.

Source: [U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022](#) (2020 data collected during the pandemic)



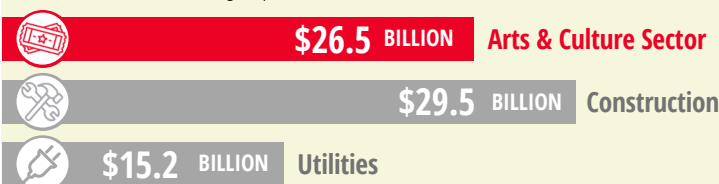
BONUS: In 2020, the arts & culture sector ranked 3rd among comparison sectors.

ILLINOIS ARTS FACTS

ILLINOIS ARTS & CULTURE SECTOR REPRESENTS 3.1% OF STATE'S GDP & 190,078 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$26.5 billion** to Illinois' economy in 2020, representing **3.1%** of the state's GDP, **190,078 jobs**, and total compensation of **\$15 billion**.

Source: [U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022](#) (2020 data collected during the pandemic)



BONUS: In 2020, IL arts and culture was also larger than the Agriculture industry.

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Between 2019 and 2020, the U.S. **arts economy** shrank at **nearly twice the rate** of the economy as a whole. Arts and cultural production fell by **6.4%** when adjusted for inflation, compared with a **3.4%** decline overall.

Source: [U.S. Bureau of Economic Analysis, 2022](#) (Data collected during the pandemic)

See Americans for the Arts regularly updated [COVID-19 Impact on the Arts Research Update](#).

\$53.6B GDP LOST & **600,000** JOBS LOST

Illinois arts and culture value added decreased by **9%** between 2019 and 2020. In addition, arts & culture employment decreased by **12%**, dropping from **216,722** to **190,078**.

Source: [U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022](#) (2020 data collected during the pandemic)

\$3.2B GSP LOST & **26,644** JOBS LOST

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5, 2017](#) (Prior to COVID-19 pandemic)

NONPROFIT ART ISA **\$166.3 BILLION** DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

In 2015, nonprofit arts organizations in the state generated **\$4 billion** in economic activity annually that supported **111,068 jobs** and generated **\$478.5 million** in state and local government revenue.

- In **Chicago** specifically, nonprofit arts groups generated \$3.2 billion in total economic activity and **\$336.5 million** in local and state government revenue. Audiences totaled **36.3 million** people.

Source: Americans for the Arts, Arts & Economic Prosperity 5, [City of Chicago](#) report, 2017

NONPROFIT ART ISA **\$4 BILLION** DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$180 million** to the NEA in **FY22**. This amounts to just **54 cents** per capita. Ideally, Congress should index \$1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **\$75 million** in CARES Act and **\$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **\$16 billion** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: [Americans for the Arts Action Fund, 2022](#).

Q How much did Illinois receive in public funding for the arts and culture?

A In **FY21-22**, the state allocated **\$13,271,800** to IACA. The agency also received **\$939,500** in federal NEA funds in FY22, which IACA re-granted to dozens of cultural organizations through the state. IACA also received **\$525,800** through CARES Act, **\$933,100** through ARPA, and **\$583,000** in state COVID relief funding. These funds benefitted **1,808** organizations, **202** individuals, and **163** government entities. Another **109** nonprofit arts organizations received direct grants from the NEA totaling **\$4,355,000**.

Source: [Illinois Arts Council Agency & NEA, 2022](#)

"The arts are not practiced in isolation. The Illinois Arts Council Agency promotes unity among diverse communities. Differences shared create unique mosaics; they enrich the lives of Illinoisans."

—Illinois Arts Council Agency



ILLINOIS ARTS FACTS

IN THE LAND OF LINCOLN, THE ARTS ADDRESS CHALLENGES AND BRING COMMUNITIES TOGETHER

Project FIRE (Fearless Initiative for Recovery and Empowerment) is an artist development employment program in Chicago that offers healing through glassblowing —combining glass arts education, mentoring, and trauma psychoeducation to support trauma recovery and to create jobs for youth affected by violence.

THE ILLINOIS ARTS COUNCIL AGENCY (IACA)

was created as a state agency by the Illinois General Assembly in 1965. IACA's mission is to build a strong, creative, and connected Illinois through the arts. More than 100 local arts agencies, municipal arts councils, and area cultural commissions belong to the LOCAL ARTS NETWORK (LAN), a partnership program between IACA and Arts Alliance Illinois.

Executive Director: Joshua Davis-Ruperto

Chair: Shirley Madigan



ILLINOIS
ARTS
COUNCIL
AGENCY

Learn more here.

ART IN ILLINOIS

- The Illinois Office of Tourism has a comprehensive overview of the best arts destinations [here](#).
- Atlas Obscura knows 241 cool, hidden, and unusual things to do in Illinois [here](#).
- IACA offers a calendar of arts festivals [here](#).
- ArtsPartners of Central Illinois collects cultural events and creative happenings midstate [here](#).

ILLINOIS ART ORGANIZATIONS

Illinois Association of Museums

www.illinoismuseums.org

The College of Fine and Applied Arts

www.faa.illinois.edu/menu

The Krannert Center for the Performing Arts at the University of Illinois Urbana–Champaign

www.krannertcenter.com

ARTS ALLIANCE ILLINOIS builds the vitality of communities statewide through service and advocacy, generating resources for the cultural sector and creative industries. Est. 1982

Executive Director: Claire Rice

Chair: Michelle Boone



ARTS
ALLIANCE
ILLINOIS
GIVE VOICE TO A
CREATIVE STATE

Learn more here.

Join here.

THE ARTS ARE EVERYWHERE!

- Start near the southern tip of Illinois in **Carbondale**, where Carbondale Community Arts transformed the city's former library into a state-of-the-art facility for exhibitions and performances, Artspace 304
- Head north toward **Mt. Vernon** where the Goldman-Kuenz Sculpture Park surrounds the Mitchell Museum and the Shrode Art Center for education at the Cedarhurst Center for the Arts.
- Next, go west to **Lebanon** and the oldest college in Illinois, McKendree University, where the Hettenhausen Center for the Arts presents notable speakers, performing-arts ensembles, great films, and National Geographic Live! events for audiences of all ages.
- Be sure to hit **Quincy** for picture-perfect architectural landmarks on the Mississippi River—and a thriving cultural scene supported by America's first arts council, Arts Quincy.
- In midstate **Peoria**, check out the sculpture walk and Peoria Riverfront Museum, then take a printmaking class at Prairie Center of the Arts.
- **Galena** visitors can cruise some or all 100-plus miles of the Scenic Art Loop, which includes galleries and studios, vineyards and breweries, and specialty stores and boutiques.
- Stop by **Freeport's** new Civic Arts Plaza and **Rockford's** Riverfront Museum Park on your way east to the Art Institute of **Chicago**, winner of multiple "Best Museum in theWorld" awards, and home to the School of the Art Institute of Chicago—six of whose graduate programs are at the top of U.S. News and World Report's rankings.

To View the Top 10 Reasons to Support the Arts, Click Here.

ILLINOIS ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

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To download this factsheet, "Why the Arts Matter in Illinois," with corresponding resource links visit www.ArtsActionFund/StateFactsheets