



WHY THE ARTS MATTER IN NEW YORK



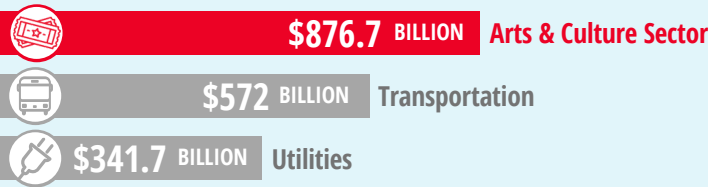
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$876.7 billion industry** in 2020, representing **4.2%** of the nation's GDP, **4.6 million jobs**, and total compensation of **\$446 billion**.

Source: **U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, the arts & culture sector ranked 3rd among comparison sectors.

NEW YORK ARTS FACTS

NY ARTS & CULTURE SECTOR REPRESENTS 7.3% OF STATE'S GDP & 435,693 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$126.7 billion** to NY's economy in 2020, representing **7.3%** of the state's GDP, **435,693 jobs**, and total compensation of **\$53.4 billion**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, NY arts and culture ranked 1st among the comparison sectors.

GDP & JOBS

LOSS OF REVENUE AND JOBS

 (Commercial & Nonprofit Arts Organizations Combined)

Between 2019 and 2020, the U.S. **arts economy** shrank at **nearly twice the rate** of the economy as a whole. Arts and cultural production fell by **6.4%** when adjusted for inflation, compared with a **3.4%** decline overall.

Source: **U.S. Bureau of Economic Analysis, 2022** (Data collected during the pandemic)
See Americans for the Arts regularly updated **COVID-19 Impact on the Arts Research Update**.



NY arts and culture value added decreased by **6%** between 2019 and 2020. In addition, arts & culture employment decreased by **13%**, dropping from **504,393 to 435,693**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



COVID-19 IMPACT

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, **Arts & Economic Prosperity 5, 2017** (Prior to COVID-19 pandemic)



In 2015, New York's arts and culture sector employed **thousands of FTE jobs** and generated **millions of dollars in economic activity**. Nonprofit arts groups helped cultivate that activity.

- In the **Western New York** region, nonprofit arts groups generated **\$156.0 million** in economic activity. Audiences of 6.6 million people added another **\$196.1 million** in related spending for a total of **\$352.1 million** for the region in 2015, and this generated **\$40.3 million** in local and state government revenues and **10,160 FTE jobs**.

Source: Americans for the Arts, Arts & Economic Prosperity 5, **Western New York** report, 2017.



ECONOMICS

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$180 million** to the NEA in **FY22**. This amounts to just **54 cents** per capita. Ideally, Congress should index \$1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **\$75 million** in CARES Act and **\$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **\$16 billion** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: **Americans for the Arts Action Fund, 2022**.

Q How much did New York receive in public funding for the arts and culture?

A In **FY21-22**, the state allocated **\$106,622,000** to the New York State Council on the Arts. The New York State Council on the Arts also received **\$879,330** in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another **404** nonprofit arts organizations received direct grants from the NEA totaling **\$16,523,000**.

Source: **NEA and NASAA, 2022**

FUNDING

"The arts are essential to our identity as New Yorkers, embodying our spirit of innovation as they drive economy, build community and enhance education. From the millions who visit our museums, theaters, concert halls, public artworks and festivals to each individual student whose world is broadened in the classroom, our state's creative culture enriches our lives."

—Mara Manus, Executive Director, New York State Council on the Arts



NEW YORK ARTS FACTS

IN THE EMPIRE STATE, THE ARTS UNITE US

The Albany Symphony Orchestra's summer festivals along the Erie Canal bring together as many as 23,000 fans from diverse communities across the state, celebrating our industrial and artistic innovation.

THE NEW YORK STATE COUNCIL ON THE ARTS

The New York State Council on the Arts (NYSCA) preserves and expands the rich and diverse cultural resources that are the heritage of New York's citizens. NYSCA was established in 1960 through a bill introduced in the NY State Legislature by State Senator MacNeill Mitchell, with backing from Governor Nelson Rockefeller.

Executive Director: Mara Manus

Chair: Katherine Nicholls



Council on the Arts

Learn more [here](#).

ART IN NEW YORK

- I ♥ New York's [New York State bucket list](#) details must-see cultural attractions.
- Catch a show from Broadway to Buffalo with [this comprehensive guide](#).
- Learn all about New York museums [here](#).

NEW YORK ART ORGANIZATIONS

CNY Arts

www.cnyarts.org

New York State Arts Teachers Association

www.nysata.org

ARTS NYS' primary purpose is to strengthen the arts throughout New York State by building the visibility of the arts as one of the key industries in the state, providing technical assistance and professional opportunities to arts administrators, marketing the arts, leading efforts to increase funding for the arts and to strengthen the role of the arts in education, healthcare, community and economic development and other areas of civic life.

Co-President: Stephen Butler & Janet Langsam

Learn more [here](#).

Join [here](#).



THE ARTS ARE EVERYWHERE!

New York State has 10 Arts Regions with wonderful offerings:

- **Western New York.** Did you know Buffalo is a hotspot for NYS arts? Head to contemporary art haven AlbrightKnox Art, then, check out Frank Lloyd Wright's Darwin Martin House and hear JoAnn Falletta—the first female conductor of a major U.S. orchestra—conduct the Buffalo Philharmonic Orchestra.
- **Finger Lakes.** Grab your camera and head to the George Eastman Museum, the world's oldest museum dedicated to photography. In September, head to the Rochester Fringe Festival, a showcase of 500+ events, many free, for nearly 80,000 fans
- **Central New York.** Visit the first museum to dedicate itself to the collection of American arts. The Everson Museum of Art is home to almost 11,000 works, which you can discover within an architectural wonder designed by I.M. Pei.
- **Southern Tier.** Try your hand at glassmaking at the Corning Museum of Glass, an international tourist destination which draws more than 500,000 annually to New York's Southern Tier.
- **Mohawk Valley.** Hear opera stars at the Glimmerglass Festival in Cooperstown on picturesque Lake Otsego – and while you're there, slow down with a taste of 19th century rural life at the nearby Farmers Museum.
- **North Country.** Jump right into the history of the American Revolution at Fort Ticonderoga, and admire your mountain surroundings at the Adirondack Experience.
- **Capital Region.** Listen to the Grammy-winning Albany Symphony Orchestra or stop by the Saratoga Performing Arts Center for their annual jazz festival.
- **Hudson Valley.** Take in 500 acres of modern and contemporary large-sculpture al fresco at Storm King Art Center in New Windsor, then catch a classic at the Hudson Valley Shakespeare Festival.
- **Long Island.** Get a jump on Oscar season at the Hamptons International Film Festival, then head to the Herzog & de Meuron-designed Parrish Art Museum to view modern and contemporary American art.
- **New York City.** Broadway lights are brighter than ever, with Second Stage's new Helen Hayes Theatre, a home for new American plays and diverse voices. Venture out of Manhattan for innovative fare at BAM or to Queens' Museum of the Moving Image.

To View the Top 10 Reasons to Support the Arts, Click Here.

NEW YORK ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

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To download this factsheet, "Why the Arts Matter in NY," with corresponding resource links visit www.ArtsActionFund/StateFactsheets