### WHY THE ARTS MATTER IN OHIO

#### NATIONAL ARTS FACTS

**ARTS & CULTURE SECTOR’S PERCENTAGE OF U.S. ECONOMY**
(Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP 2020</th>
<th>Jobs 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts &amp; Culture Sector</strong></td>
<td>$876.7B</td>
<td>4.6M</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td>$572B</td>
<td></td>
</tr>
<tr>
<td><strong>Utilities</strong></td>
<td>$341.7B</td>
<td></td>
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</tbody>
</table>

**BONUS:** In 2020, the arts & culture sector ranked 3rd among comparison sectors.

#### OHIO ARTS FACTS

**OHIO ARTS & CULTURE SECTOR REPRESENTS 3.1% OF STATE’S GDP & 152,579 JOBS**

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **$21.2B** to Ohio’s economy in 2020, representing **3.1%** of the state’s GDP, **152,579 jobs**, and total compensation of **$10B**.

**BONUS:** In 2020, OH arts and culture was also larger than the Agriculture industry.

#### COVID-19 IMPACT

**LOSS OF REVENUE AND JOBS** (Commercial & Nonprofit Arts Organizations Combined)

Between 2019 and 2020, the U.S. arts economy shrank at nearly twice the rate of the economy as a whole. Arts and cultural production fell by 6.4% when adjusted for inflation, compared with a 3.4% decline overall.

Source: U.S. Bureau of Economic Analysis, 2022 (Data collected during the pandemic)

See Americans for the Arts regularly updated COVID-19 Impact on the Arts Research Update.

<table>
<thead>
<tr>
<th>GDP Lost 2020</th>
<th>Jobs Lost 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>$53.6B</td>
<td>600,000</td>
</tr>
</tbody>
</table>

**ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES**

Nationally, the nonprofit arts industry alone generates **$166.3 billion** in economic activity annually that supports **4.6 million jobs** and generates **$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (Prior to COVID-19 pandemic)

**PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS**

**Q** How much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated **$180 million** to the NEA in FY22. This amounts to just **$4 cents** per capita. Ideally, Congress should index $1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **$75 million** in CARES Act and **$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **$16 million** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: Americans for the Arts Action Fund, 2022.

**Q** How much did Ohio receive in public funding for the arts and culture?

**A** In FY22-23, the state allocated **$40 million** to the Ohio Arts Council (OAC). OAC also received **$2,155,850** in federal NEA funds, which was ALL re-granted to Ohio arts organizations. In FY20-21, OAC received **$20 million** in COVID relief funding from the CARES Act. The entirety of the $20 million was reinvested as grants **295** organizations to the benefit of **260,000 artists** participating in OAC-supported programs. Another $9 million nonprofit arts organizations received direct grants from the NEA totaling **$3,515,000**.

Ohio Arts Council was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio’s cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC provides financial assistance to artists and arts organizations.

Executive Director: Donna Collins
Chair: Ginger Warner

Ohio Arts Council

Learn more here.

Ohio Citizens for the Arts was established in 1974 with the mission to increase public support and funding for the arts and creative industry through advocacy, engagement, and education to ensure all people have access to creativity.

Executive Director: Angela Meleca
Chair: Elizabeth Brown-Ellis

Ohio Art Organizations

Learn more here.
Join here.

The Arts are Everywhere!

- Visit Hicksville in Defiance County to see a performance at the 136-year-old Huber Opera House.
- February can be chilly in Ohio, but not at Brite Winter in Cleveland, where locals and visitors emerge from their hibernation and embrace the cold through art, music, and food.
- Public art transforms communities, as seen in the parachute cloth mural in Ashtabula that celebrates the town’s tranquil lakeside setting.
- During Appalachian Music Week, Stuart’s Opera House in Nelsonville holds free events and instrument workshops, educating residents and tourists about the rich heritage of song and storytelling in Appalachia.
- The Dairy Barn Arts Center in Athens no longer houses herds of cows, but instead hosts Quilt National, an exhibition that has established the Dairy Barn’s international reputation for excellence.
- Cincinnati has just unveiled the new Otto M. Budig Theatre, home to the Cincinnati Shakespeare Company—one of the first five companies in the nation to perform all of the Bard’s works.
- Proudly calling Dayton home for 50 years, the Dayton Contemporary Dance Company is the oldest modern dance company in Ohio, traveling the world to share dance on the global stage and demonstrate its commitment to culturally diverse artistic expression.
- Located on the University of Findlay’s campus, the Mazza Museum in Findlay houses more than 10,500 pictures, making it one of the most diverse collections of original children’s book illustrations in the world.

To View the Top 10 Reasons to Support the Arts, Click Here.

Ohio Arts Facts

In Ohio the Arts Unite Us as Buckeyes

Cultivating civic pride and well-being, ArtsinStark is a community-based organization that helps to revitalize Stark County and the city of Canton by complementing economic development with cultural development and arts education.

Ohio Arts Need You!

Join the Arts Action Fund For Free Today!

E-mail Us: ArtsActionFund@artsusa.org
Visit Us: ArtsActionFund.org/join
Call Us: 202.371.2830
Follow Us: Facebook Arts Action Fund | Twitter @ArtsActionFund | Instagram @ArtsActionFund

Art in Ohio

- The New York Times praises the Cleveland Orchestra’s status as America’s finest orchestra here.
- Discover how playwrights are helping “On the Front Lines of Ohio’s Heroin Crisis” here.
- Learn how arts institutions are enriching education in Ohio here.

Ohio Citizens for the Arts

Learn more here.
Join here.

Ohio Art Organizations

Learn more here.

To download this factsheet, “Why the Arts Matter in Ohio,” with corresponding resource links visit www.ArtsActionFund/StateFactsheets

3/23/2022