



WHY THE ARTS MATTER IN OHIO



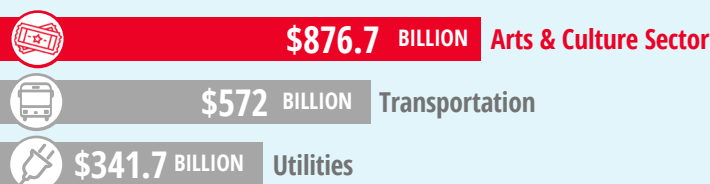
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$876.7 billion industry** in 2020, representing **4.2%** of the nation's GDP, **4.6 million jobs**, and total compensation of **\$446 billion**.

Source: [U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022](#) (2020 data collected during the pandemic)



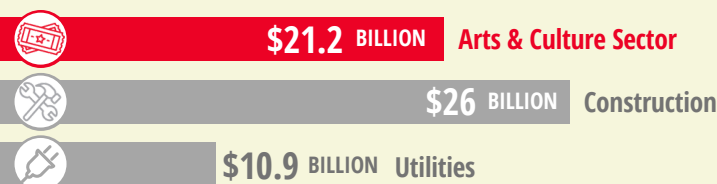
BONUS: In 2020, the arts & culture sector ranked 3rd among comparison sectors.

OHIO ARTS FACTS

OHIO ARTS & CULTURE SECTOR REPRESENTS 3.1% OF STATE'S GDP & 152,579 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$21.2 billion** to Ohio's economy in 2020, representing **3.1%** of the state's GDP, **152,579 jobs**, and total compensation of **\$10 billion**.

Source: [U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022](#) (2020 data collected during the pandemic)



BONUS: In 2020, OH arts and culture was also larger than the Agriculture industry.

LOSS OF REVENUE AND JOBS

 (Commercial & Nonprofit Arts Organizations Combined)

Between 2019 and 2020, the U.S. **arts economy** shrank at **nearly twice the rate** of the economy as a whole. Arts and cultural production fell by **6.4%** when adjusted for inflation, compared with a **3.4%** decline overall.

Source: [U.S. Bureau of Economic Analysis, 2022](#) (Data collected during the pandemic)

See Americans for the Arts regularly updated [COVID-19 Impact on the Arts Research Update](#).

\$53.6B GDP LOST & **600,000** JOBS LOST

Ohio arts and culture value added decreased by **9%** between 2019 and 2020. In addition, arts & culture employment decreased by **11%**, dropping from **171,544** to **152,579**.

Source: [U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022](#) (2020 data collected during the pandemic)

\$2B GSP LOST & **18,965** JOBS LOST

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5, 2017](#) (Prior to COVID-19 pandemic)

NONPROFIT ART ISA **\$166.3 BILLION** DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

Recent research from **Bowling Green State University** shows that, prior to COVID-19, Ohio's creative industries supported nearly **290,000 jobs**, contributed almost **\$41 billion to the state's economy**, and generated approximately **\$4.6 billion in annual tax revenues** (federal, state, and local combined). With continued investment and support, these jobs and economic indicators will rebound and grow.

Source: Source: Dr. Michael Carroll, Bowling Green State University, [Ohio's Creative Economy report](#), 2018

NONPROFIT ART ISA **\$41 BILLION** DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$180 million** to the NEA in **FY22**. This amounts to just **54 cents** per capita. Ideally, Congress should index \$1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **\$75 million** in CARES Act and **\$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **\$16 billion** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: [Americans for the Arts Action Fund, 2022](#).

Q How much did Ohio receive in public funding for the arts and culture?

A In **FY22-23**, the state allocated **\$40 million** to the Ohio Arts Council (OAC). OAC also received **\$2,155,850** in federal NEA funds, which was ALL re-granted to Ohio arts organizations. In **FY20-21**, OAC received **\$20 million** in COVID relief funding from the CARES Act. The entirety of the \$20 million was reinvested as grants **295** organizations to the benefit of **260,000 artists** participating in OAC-supported programs. Another **59** nonprofit arts organizations received direct grants from the NEA totaling **\$3,515,000**.

Source: [Ohio Arts Council & NEA, 2022](#)

GDP & JOBS

COVID-19 IMPACT

ECONOMICS

FUNDING

Support for the arts and cultural sector is a strong investment of public dollars, an investment that provides significant returns in the form of revitalized communities, a better quality of life, and an education that equips our young people with the creative skills needed in today's economy.

—Ohio Arts Council



OHIO ARTS FACTS

IN OHIO THE ARTS UNITE US AS BUCKEYES

Cultivating civic pride and well-being, **ArtsinStark** is a community-based organization that helps to revitalize Stark County and the city of Canton by complementing economic development with cultural development and arts education.

THE OHIO ARTS COUNCIL was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio's cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC provides financial assistance to artists and arts organizations.

Executive Director: Donna Collins
Chair: Ginger Warner



[Learn more here.](#)

ART IN OHIO

- The New York Times praises the Cleveland Orchestra's status as America's finest orchestra [here](#).
- Discover how playwrights are helping "On the Front Lines of Ohio's Heroin Crisis" [here](#).
- Learn how arts institutions are enriching education in Ohio [here](#).

OHIO ART ORGANIZATIONS

Ohio Arts Council
www.oac.ohio.gov
Ohio Alliance for Arts Education
www.oaae.net/en

OHIO CITIZENS FOR THE ARTS was established in 1974 with the mission to increase public support and funding for the arts and creative industry through advocacy, engagement, and education to ensure all people have access to creativity.

Executive Director: Angela Meleca
Chair: Elizabeth Brown-Ellis



[Learn more here.](#)
[Join here.](#)

THE ARTS ARE EVERYWHERE!

- Visit **Hicksville** in Defiance County to see a performance at the 136-year-old Huber Opera House.
- February can be chilly in Ohio, but not at Brite Winter in **Cleveland**, where locals and visitors emerge from their hibernation and embrace the cold through art, music, and food.
- Public art transforms communities, as seen in the parachute cloth mural in **Ashtabula** that celebrates the town's tranquil lakeside setting.
- During Appalachian Music Week, Stuart's Opera House in **Nelsonville** holds free events and

instrument workshops, educating residents and tourists about the rich heritage of song and storytelling in Appalachia.

- The Dairy Barn Arts Center in **Athens** no longer houses herds of cows, but instead hosts *Quilt National*, an exhibition that has established the Dairy Barn's international reputation for excellence.
- **Cincinnati** has just unveiled the new Otto M. Budig Theatre, home to the Cincinnati Shakespeare Company—one of the first five companies in the nation to perform all of the Bard's works.

- Proudly calling **Dayton** home for 50 years, the Dayton Contemporary Dance Company is the oldest modern dance company in Ohio, traveling the world to share dance on the global stage and demonstrate its commitment to culturally diverse artistic expression.
- Located on the University of Findlay's campus, the Mazza Museum in **Findlay** houses more than 10,500 pictures, making it one of the most diverse collections of original children's book illustrations in the world.

To View the Top 10 Reasons to Support the Arts, Click Here.

OHIO ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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To download this factsheet, "Why the Arts Matter in Ohio," with corresponding resource links visit www.ArtsActionFund/StateFactsheets