WHY THE ARTS MATTER IN OREGON

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION’S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a $876.7 billion industry in 2020, representing 4.2% of the nation’s GDP, 4.6 million jobs, and total compensation of $446 billion.

Source: U.S. Bureau of Economic Analysis, National Endowment for the Arts, 2022 (2020 data collected during the pandemic)

OREGON ARTS FACTS

OREGON ARTS & CULTURE SECTOR REPRESENTS 3.3% OF STATE’S GDP & 60,994 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed $8 billion to Oregon’s economy in 2020, representing 3.3% of the state’s GDP, 60,994 jobs, and total compensation of $4.8 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022 (2020 data collected during the pandemic)

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Between 2019 and 2020, the U.S. arts economy shrank at nearly twice the rate of the economy as a whole. Arts and cultural production fell by 6.4% when adjusted for inflation, compared with a 3.4% decline overall.

Source: U.S. Bureau of Economic Analysis, 2022 (Data collected during the pandemic)

See Americans for the Arts regularly updated COVID-19 Impact on the Arts Research Update.

In 2020, OR arts and culture ranked 3rd among the comparison sectors.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022 (2020 data collected during the pandemic)

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (Prior to COVID-19 pandemic)

In 2015, nonprofit arts organizations in the state generated $687 million in economic activity annually that supported 22,299 jobs and generated $53 million in state and local government revenue.

- In Greater Portland Area, nonprofit arts groups generated $36.1 million in economic activity. Audiences of 9.9 million people added another $323.0 million in related spending for a total of $687.0 million for the city in 2015, and this generated $43.3 million in local and state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity 5, OR and Greater Portland Area reports, 2017.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated $180 million to the NEA in FY22. This amounts to just $4 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA. For COVID economic relief, Congress also allocated $75 million in CARES Act and $135 million in ARPA funding for distribution by the NEA. Additionally, Congress allocated $16 billion to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: Americans for the Arts Action Fund, 2022.

Q How much did Oregon receive in public funding for the arts and culture?

A In FY21-22, the state allocated $2,034,760 to the Oregon Arts Commission. The Commission also received $841,600 in federal NEA funds, $452,000 through the CARES Act, and $803,500 through ARPA. These funds went towards 389 awards to both for-profit and nonprofit arts organizations across the state. Another 24 nonprofit arts organizations received direct grants from the NEA totaling $1,640,000.

OREGON ARTS FACTS

IN OREGON THE ARTS UNITE US
Every year, engaged Oregonians make an estimated 250,000 donations to local arts and culture organizations!

THE OREGON ARTS COMMISSION—Established in 1967, the Oregon Arts Commission works to enhance the quality of life for all Oregonians through the arts by stimulating creativity, leadership, and economic vitality. The Arts Commission became part of Business Oregon (formerly Oregon Economic and Community Development Department) in 1993, in recognition of the expanding role the arts play in the broader social, economic and educational arenas of Oregon communities.

Executive Director: Brian Rogers

Learn more here.

ART IN OREGON
- Oregon ArtsWatch offers a comprehensive overview of cultural activities in the state here.
- Oregon's NPR-affiliate presents a weekly program and podcast highlighting Oregon artists and art here.
- Regional Arts & Cultural Council of Portland's event calendar can guide you to wonderful performances, music, and art exhibits here.

OREGON ART ORGANIZATIONS
Oregon Museums Association
oregomonmuseums.org
Oregon Art Education Association
oregonarted.org

CULTURAL ADVOCACY COALITION OF OREGON (CAC)
Our mission is to increase ongoing public investment in arts, heritage and the humanities. Volunteers serve on the Board of Directors and include representatives from a broad number of interests to best represent the diverse mix of Oregon's cultural community.

President: J.S. May

Learn more here. Join here.

THE ARTS ARE EVERYWHERE!
- Oregon’s must-experience arts event is the Oregon Shakespeare Festival in Ashland, where visitors enjoy world class plays amid stunning scenery and fine Northwest cuisine.
- Pickathon, the “biggest little music festival in the Northwest,” is a truly unique multi-day outdoor music experience at the beautiful Pendarvis Farm in Happy Valley (just outside of Portland).
- No surprise that Wordstock, the largest literary festival in the Pacific Northwest, takes place in Portland, home to the world-renowned Powell’s Books.
- The Sisters Folk Festival is an annual three-day roots music festival held in Sisters, Oregon, near Bend the weekend after Labor Day.
- Literary lore meets music and epic storytelling during the FisherPoets Gathering in historic Astoria. It's a grand gathering of writers, poets, musicians and artists.
- Pianist Hunter Noack transports his piano on a flatbed truck for “In A Landscape: Classical Music in the Wild,” presented in some of the state’s most awe-inspiring and remote destinations.
- Every summer dozens of writers gather near Eastern Oregon’s beautiful Wallowa Lake for workshops, panel discussions, open mic readings, and breakout sessions as part of Summer Fishtrap.

To View the Top 10 Reasons to Support the Arts, Click Here.

OREGON ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US: Facebook | @ArtsActionFund | Instagram

OREGON ARTS WATCH offers a comprehensive overview of cultural activities in the state here. Oregon's NPR-affiliate presents a weekly program and podcast highlighting Oregon artists and art here. Regional Arts & Cultural Council of Portland's event calendar can guide you to wonderful performances, music, and art exhibits here.

To download this factsheet, "Why the Arts Matter in Oregon," with corresponding resource links visit www.ArtsActionFund/StateFactsheets

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