



WHY THE ARTS MATTER IN TENNESSEE



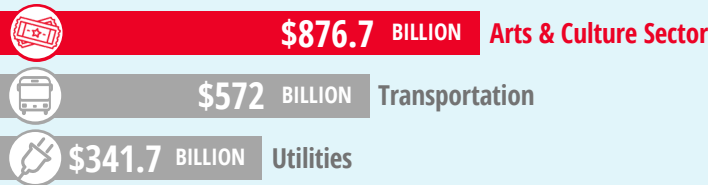
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$876.7 billion industry** in 2020, representing **4.2%** of the nation's GDP, **4.6 million jobs**, and total compensation of **\$446 billion**.

Source: **U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022** (2020 data collected during the pandemic)



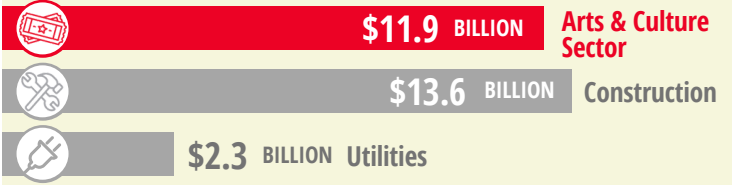
BONUS: In 2020, the arts & culture sector ranked 3rd among comparison sectors.

TENNESSEE ARTS FACTS

TENNESSEE ARTS & CULTURE SECTOR REPRESENTS 3.2% OF STATE'S GDP & 81,490 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$11.9 billion** to Tennessee's economy in 2020, representing **3.2%** of the state's GDP, **81,490 jobs**, and total compensation of **\$5.9 billion**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, TN arts and culture was also larger than the Mining industry.

GDP & JOBS

COVID-19 IMPACT

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Between **2019** and **2020**, the U.S. **arts economy** shrank at **nearly twice the rate** of the economy as a whole. Arts and cultural production fell by **6.4%** when adjusted for inflation, compared with a **3.4%** decline overall.

Source: **U.S. Bureau of Economic Analysis, 2022** (Data collected during the pandemic)
See Americans for the Arts regularly updated **COVID-19 Impact on the Arts Research Update**.



Tennessee arts and culture value added decreased by **18%** between **2019** and **2020**. In addition, arts & culture employment decreased by **11%**, dropping from **91,942** to **81,490**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



ECONOMICS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

Source: Americans for the Arts, **Arts & Economic Prosperity 5, 2017** (Prior to COVID-19 pandemic)



In 2015, nonprofit arts organizations in the state generated **\$1.2 billion in economic activity** annually that supported **38,482 jobs** and generated **\$135.9 million** in state and local government revenue.

Source: Americans for the Arts, Arts & Economic Prosperity 5, **Tennessee** report, 2017.



FUNDING

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$180 million** to the NEA in **FY22**. This amounts to just **54 cents** per capita. Ideally, Congress should index \$1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **\$75 million** in CARES Act and **\$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **\$16 billion** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: **Americans for the Arts Action Fund, 2022**.

Q How much did Tennessee receive in public funding for the arts and culture?

A In **FY21-22**, the state allocated **\$9,540,100** to the Tennessee Arts Commission. The Tennessee Arts Commission also received **\$872,900** in federal NEA funds, which the Commission re-granted to dozens of cultural organizations throughout the state. Another **27** nonprofit arts organizations received direct grants from the NEA totaling **\$2,035,000**.

Source: **NEA** and **NASAA, 2022**

TENNESSEE ARTS NEED YOU!

To View the Top 10 Reasons to Support the Arts, [Click Here.](#)

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To download this factsheet, "Why the Arts Matter in Tennessee," with corresponding resource links visit www.ArtsActionFund/StateFactsheets.