## Why the Arts Matter in Wyoming

### National Arts Facts

#### Arts & Culture Sector's Percentage of U.S. Economy (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Category</th>
<th>4.2% of Nation's GDP &amp; 4.6 Million Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$876.7 billion</td>
</tr>
<tr>
<td>Transportation</td>
<td>$572 billion</td>
</tr>
<tr>
<td>Utilities</td>
<td>$341.7 billion</td>
</tr>
</tbody>
</table>

**Source:** U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022 (Data collected during the pandemic)

**Bonus:** In 2020, the arts & culture sector ranked 3rd among comparison sectors.

### Economic Impact of Nonprofit Arts Organizations & Their Audiences

- Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $27.5 billion in federal, state, and local government revenue.

  - Spending by arts audiences generated $102.5 billion to local businesses.

**Source:** Americans for the Arts, *Arts & Economic Prosperity 5*, 2017 (Prior to COVID-19 pandemic)

### Public Investment in Grants to Nonprofit Arts Organizations & Artists

**Q** How much did Wyoming receive in public funding for the arts and culture?

**A** In FY21-22, the state allocated $929,217 to the Wyoming Arts Council. The Wyoming Arts Council also received $743,483 in federal NEA funds, $420,100 through CARES, $746,700 through ARPA, and $2,400,000 from the state for COVID relief. Approximately 978,220 adults, 334,842 youth, and 18,755 artists benefited from these funding sources. Another 10 nonprofit arts organizations received direct grants from the NEA totaling $545,000.

**Source:** NEA and NASAA, 2022

**Q** How much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $180 million to the NEA in FY22. This amounts to just $4 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA. For COVID economic relief, Congress also allocated $75 million in CARES Act and $135 million in ARPA funding for distribution by the NEA. Additionally, Congress allocated $16 billion to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

**Source:** Americans for the Arts Action Fund, 2022.

### Wyoming Arts Facts

#### Arts & Culture Sector Represents 2.9% of State's GDP & 10,670 Jobs

**Source:** U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022 (2020 data collected during the pandemic)

### Loss of Revenue and Jobs

**Between 2019 and 2020**, the U.S. arts economy shrank at nearly twice the rate of the economy as a whole. Arts and cultural production fell by 6.4% when adjusted for inflation, compared with a 3.4% decline overall.

**Source:** U.S. Bureau of Economic Analysis, 2022 (Data collected during the pandemic)

See Americans for the Arts regularly updated COVID-19 Impact on the Arts Research Update.

<table>
<thead>
<tr>
<th>GSP Lost</th>
<th>JOBS Lost</th>
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<tbody>
<tr>
<td>$100M</td>
<td>907</td>
</tr>
</tbody>
</table>
The mission of the Wyoming Arts Alliance (WyAA) is to advance a creative and culturally-vibrant state. The 1982 Wyoming Arts Council (WAC) is a state-funded arts group which provides grants to art and cultural projects within the state. Established in 1982, the Wyoming Arts Council provides leadership and invests resources to sustain, promote, and cultivate excellence in the arts. WAC envisions a Wyoming where the arts are integrated into the economy, education, and everyday life of its citizens.

Executive Director: Michael Lange
Chair: Kari Dewitt

Learn more here.

Wyoming Arts Alliance
www.wyomingarts.org
Colorado-Wyoming Association of Museums
www.cwam-us.org
Wyoming Music Educators Association
www.wyomea.org
Wyoming Art Education Association
www.facebook.com/WYAEA

IN THE EQUALITY STATE, THE ARTS UNITE US

The 2019 Wyoming Arts Summit celebrated the 150th Anniversary of Wyoming Women’s Suffrage and Equity in the Arts. Wyoming was the first state in the nation to give women the right to vote and the 2019 Summit recognized creative women from across the state.

The Wyoming Arts Council—
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Wyoming Art Education Association
www.facebook.com/WYAEA

ART IN WYOMING
- Wyoming ArtsCapes is the quarterly magazine of the Wyoming Arts Council. Find it here.
- Wyoming Public Media’s Community Calendar is a great resource for community and cultural events. Find it here.
- Wyoming Humanities offers podcast and blog stories on a variety of cultural topics. Find those stories here.

WYOMING ART ORGANIZATIONS
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THE ARTS ARE EVERYWHERE!

- Cheyenne is home to the world’s largest outdoor rodeo and greatest western cultural event, Cheyenne Frontier Days. The CFD Western Art Show presents creative representations of this western way of life.
- Travel north to Casper to see ART 321 and the burgeoning art scene in the Old Yellowstone District. A great example of what happens when creative people put their shoulder into arts-based community development.
- Sheridan’s art leaders have created a vibrant public arts environment, including events, exhibits and street sculptures.
- The Buffalo Bill Center of the West in Cody is an astonishing collection of western art and memorabilia. Celebrating one of the world’s best showmen, it also houses the Whitney Collection that includes original paintings from Frederic Remington, Charles Russell and others.
- Jackson Hole is one of Wyoming’s true cultural destinations, offering the National Museum of Wildlife Art, the Grand Teton Music Festival, more than two dozen art galleries, and a year-round, world-class concert schedule.
- Circle back to Laramie and you’ll find a true grassroots effort to amplify arts in a community. With dozens of public murals, the American Heritage Center, and an active arts programming environment at the University of Wyoming, Laramie is on the rise!

To View the Top 10 Reasons to Support the Arts, Click Here.

WYOMING ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830
FOLLOW US: Facebook Arts Action Fund | Twitter @ArtsActionFund | Instagram @ArtsActionFund

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