



WHY THE ARTS MATTER IN MARYLAND



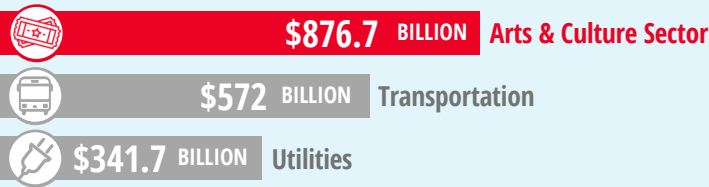
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$876.7 billion industry** in 2020, representing **4.2%** of the nation's GDP, **4.6 million jobs**, and total compensation of **\$446 billion**.

Source: **U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, the arts & culture sector ranked 3rd among comparison sectors.

MARYLAND ARTS FACTS

MD ARTS & CULTURE SECTOR REPRESENTS 2.5% OF STATE'S GDP & 68,265 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$10.2 billion** to MD's economy in 2020, representing **2.5%** of the state's GDP, **68,265 jobs**, and total compensation of **\$6.1 billion**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, MD arts and culture ranked 3rd among the comparison sectors.

GDP & JOBS

COVID-19 IMPACT

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Between 2019 and 2020, the U.S. **arts economy** shrank at **nearly twice the rate** of the economy as a whole. Arts and cultural production fell by **6.4%** when adjusted for inflation, compared with a **3.4%** decline overall.

Source: **U.S. Bureau of Economic Analysis, 2022** (Data collected during the pandemic)
See Americans for the Arts regularly updated **COVID-19 Impact on the Arts Research Update**.



Maryland arts and culture value added decreased by **8%** between 2019 and 2020. In addition, arts & culture employment decreased by **14%**, dropping from **79,866** to **68,265**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



ECONOMICS

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, **Arts & Economic Prosperity 5, 2017** (Prior to COVID-19 pandemic)



In 2015, nonprofit arts organizations in the state generated **\$961.6 million in economic activity** annually that supported **25,248 jobs** and generated **\$87.4 million** in state and local government revenue.

- In **Baltimore** specifically, nonprofit arts groups generated **\$326.3 million** in economic activity. Audiences of 54.5 million people added another **\$279.7 million** in related spending for a total of **\$606.1 million** for the city in 2015, and this generated **\$54.5 million** in local and state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity 5, **Maryland** and **Baltimore** reports, 2017



FUNDING

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$180 million** to the NEA in **FY22**. This amounts to just **54 cents** per capita. Ideally, Congress should index \$1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **\$75 million** in CARES Act and **\$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **\$16 billion** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: **Americans for the Arts Action Fund, 2022.**

Q How much did Maryland receive in public funding for the arts and culture?

A In **FY21-22**, the state allocated **\$26,333,540** to the Maryland State Arts Council. The Maryland State Arts Council also received **\$819,900** in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another **36** nonprofit arts organizations received direct grants from the NEA totaling **\$2,584,000**.

Source: **NEA** and **NASAA, 2022**

"Maryland is truly a destination for all artists and art lovers, and Governor Hogan and I could not be more proud to be a part of this journey."

—Yumi Hogan, First Lady of Maryland



MARYLAND ARTS FACTS

IN THE OLD LINE STATE, THE ARTS UNITE US

At 81%, Marylanders overwhelmingly agree that "a vibrant arts community makes Maryland a better place to live," according to a new [statewide public opinion survey](#) released by the Maryland State Arts Council.

MARYLAND STATE ARTS COUNCIL— Established in 1967, the Maryland State Arts Council (MSAC) encourages and invests in the advancement of the arts for all Marylanders. Its grants and programs support artists and arts organizations in their pursuit of artistic excellence, ensure the accessibility of the arts to all citizens and promote statewide awareness of arts resources and opportunities.

Executive Director: Steven Skerritt-Davis
Chair: Jacqueline Copeland



[Learn more here.](#)

ART IN MARYLAND

- CBS Baltimore lists the best museums to visit in Baltimore [here](#).
- Visit Maryland offers a calendar of cultural festivals [here](#).
- Greater Baltimore Cultural Alliance's Culture Fly database keeps a list of ongoing arts events [here](#).
- Maryland State Arts Council provides a statewide calendar of cultural and arts events [here](#).

MARYLAND ART ORGANIZATIONS

(sign up for their listservs to receive arts updates):

- Maryland Citizens for the Arts
www.mdarts.org
- Greater Baltimore Cultural Alliance
www.baltimoreculture.org
- Arts Education in Maryland Schools Alliance
www.aems-edu.org

MARYLAND CITIZENS FOR THE ARTS

is a statewide arts advocacy and education organization. Founded over 40 years ago to provide "One Voice for all the Arts in Maryland," MCA works to highlight the role the arts play in economic vitality of the state and the increased quality of life they provide for all Marylanders.

Executive Director: Nicholas Cohen
Chair: April Nyman



[Learn more here.](#)
[Join here.](#)

THE ARTS ARE EVERYWHERE!

- An annual must-do in **Baltimore** is Artscape, the largest free arts festival in the country, featuring hundreds of artists and attracting over 350,000 people each year
- With tons of working artists and charm to spare, it's easy to see why **Berlin** on Maryland's Eastern Shore is known as America's Coolest Small Town.
- An artist's haven in the Appalachians, Spruce Forest Artisan Village in **Grantsville** will take you back in time and fill you with inspiration.
- A sculpture made entirely of marshmallow PEEPs? Entries from the annual PEEP Show at the Carroll Art Center in **Westminster** are museum-worthy, and the annual event is a major revenue stream for the local arts council.
- Wander with wonder at Anne Marie Sculpture Garden, a thirty-acre public park in **Solomons** where art and nature meet.
- Occupying a former amusement park, **Glen Echo** Park offers hundreds of classes, workshops and performances each year that attract over 400,000 visitors.
- **Salisbury** is the home of the National Folk Festival 2018 - 2020, welcoming artists from across the country and highlighting the traditions that have taken root in Maryland.
- Walk the halls of a gallery displaying the work of local African-American artists, listen to historic and contemporary music, and dive deep into African-American history and culture at the Howard County Center of African American Culture in **Columbia**.
- Out west in **Cumberland**, enjoy the annual DelFest – a bluegrass and folk music festival, perfectly situated along the Potomac River in the Appalachian Mountains at the Allegany County Fairgrounds.

To View the Top 10 Reasons to Support the Arts, Click Here.

MARYLAND ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

CALL US: 202.371.2830

FOLLOW US: Arts Action Fund | @ArtsActionFund | @ArtsActionFund



To download this factsheet, "Why the Arts Matter in Maryland," with corresponding resource links visit www.ArtsActionFund/StateFactsheets