WHY THE ARTS MATTER IN ARIZONA

NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation's GDP  4.85M Jobs

$1.016 TRILLION Arts & Culture

$945.3 B Construction

$378.4 B Utilities

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

ARIZONA ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

1.8% State's GDP  23,117 Jobs

$2.3 BILLION Arts & Culture

$4 B Mining

$2.8 B Utilities

The Arizona arts and culture sector was a $2.3 billion industry in 2021 (1.8% of the state's GDP), representing 23,117 jobs (1.9% of Arizona's workforce), and total compensation of $1.3 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

$166.3 B Economic activity annually

$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Phoenix, AZ

$164.6 M Economic activity annually

$44.5 M State and local government revenue generated

Audiences of 6.8 million people added another $237.2 million for a total of $401.8 million in commerce for the city in 2015.


FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 $207 Million

SBA SVO Grants FY21-22 $13 Billion

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

View the Top 10 Reasons to Support the Arts HERE

PUBLIC FUNDING RECEIVED FOR ARIZONA ARTS & CULTURE SECTOR

In FY21-22, The Arizona Commission on the Arts received $2 million for emergency relief through a state-managed federal relief fund. Additionally, the state's Arts Trust Fund, which collects a portion of Corporation Commission filing fees, contributed approximately $1.2 million. Another 21 nonprofit arts organizations received direct grants from the NEA totaling $1,275,000.

Source: NEA, NASAA, Arizona Commission on the Arts, 2023
The International Sonoran Desert Alliance presents traditional and contemporary Native American and Latino music and dance. With Pima County as a partner, the performing arts series builds community across longstanding divisions among the 3,500 Native American, Latino and Anglo-American residents of Ajo.

BE SURE TO CHECK OUT

- Arizona Key Travel Magazine lists arts destinations throughout the state [here](#).
- Visit Phoenix can direct you to the best venues of live theater and dance performances [here](#).
- Tucson Lifestyle offers a calendar of arts events in Tucson [here](#).

Use the interactive table to identify other great arts organizations throughout the state.

The Museum Association of Arizona
www.azmuseums.org
Arizona Arts Education Association
www.azarted.org

THE ARTS ARE EVERYWHERE

- In Phoenix, the Heard Museum emphasizes the lives of indigenous people of the Southwest, but the museum collection and exhibitions cover the living cultures and arts of all contemporary Native peoples. Head to the city’s historic Eastlake neighborhood to see a show by Black Theatre Troupe, who recently celebrated their 50th anniversary!

- Just east of Phoenix is Mesa, where the international award-winning Mesa Arts Center is the largest comprehensive arts center in the Southwest with four theaters and stunning outdoor entertainment areas. Mesa Contemporary Arts Museum presents 15 exhibitions each year in five galleries, and The Store, an artist’s cooperative gallery, features art for purchase by Arizona artists.

- Each fall, the annual Tucson Meet Yourself Folklife Festival celebrates the living traditional arts of Southern Arizona’s and Northern Mexico’s diverse ethnic and folk communities. While in town, drive 45 minutes south of Tucson to visit Tubac and its annual Santa Cruz Valley Open Studios Tour.

- Or you can head north of Phoenix to go to Flagstaff. Don’t miss an opportunity to see Dark Sky Aerial, a local performance troupe that makes its stage in midair, in public spaces, on the sides of skyscrapers with daring performances that combine dance and acrobatics. Flagstaff is also home to the Flagstaff Shakespeare Festival and the Flagstaff Symphony Orchestra.

- At the Southwest corner of the state, you’ll find Yuma, home to Yuma Art Center & Historic Yuma Theatre. While in the area, head a little further south to the border community of San Luis for the Chicano Art Walk!

- Venture a bit further and you’ll find thriving artist communities in the former mining towns of Jerome (in northern Arizona) and Bisbee (in the southeast). Once near-ghost towns, both have successfully re-imagined themselves as destinations for creative minds in search of something a little different.