## WHY THE ARTS MATTER IN ILLINOIS

### NATIONAL ARTS FACTS

**Arts & Culture for-Profit & Non-Profit Sectors Represent**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture</td>
<td>$1.016 TRILLION</td>
<td>Nation's GDP 4.4%</td>
</tr>
<tr>
<td>Construction</td>
<td>$945.3 B</td>
<td>4.85 million Jobs</td>
</tr>
<tr>
<td>Utilities</td>
<td>$378.4 B</td>
<td>3.3%</td>
</tr>
</tbody>
</table>

*The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)*

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<tr>
<td>Arts &amp; Culture</td>
<td>$31.1 BILLION</td>
<td>State's GDP 3.3%</td>
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<td>Construction</td>
<td>$30.6 B</td>
<td>196,769 Jobs</td>
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<td>Utilities</td>
<td>$17 B</td>
<td>3.3%</td>
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*The Illinois arts and culture sector was a $31.1 billion industry in 2021 (3.3% of the state's GDP), representing 196,769 jobs (3.3% of Illinois' workforce), and total compensation of $17.3 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)*

### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

**National**

- **Economic activity annually**: $166.3 B
- **Federal, state, and local government revenue generated**: $27.5 B

*Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)*

**Statewide**

- **Economic activity annually**: $4 B
- **State and local government revenue generated**: $478.5 M

*In Chicago specifically, nonprofit arts groups generated $3.2 billion in total economic activity.

Source: Americans for the Arts, Arts & Economic Prosperity 5, City of Chicago report, 2017*

### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- **Federal Appropriation FY23**: $207 Million
- **SBA SVO Grants FY21-22**: $13 Billion

*Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.*

### PUBLIC FUNDING RECEIVED FOR ILLINOIS ARTS & CULTURE SECTOR

- **State Appropriation FY23**: $63,664,900
- **NEA Grant FY23**: $1,009,200
- **NEA Direct Grants FY22-23**: $8,312,760

*Source: NEA, SBA, NASAA, 2023*
Project FIRE (Fearless Initiative for Recovery and Empowerment) is an artist development employment program in Chicago that offers healing through glassblowing—combining glass arts education, mentoring, and trauma psychoeducation to support trauma recovery and to create jobs for youth affected by violence.

THE ILLINOIS ARTS COUNCIL AGENCY (IACA) was created as a state agency by the Illinois General Assembly in 1965. IACA’s mission is to build a strong, creative, and connected Illinois through the arts. More than 100 local arts agencies, municipal arts councils, and area cultural commissions belong to the LOCAL ARTS NETWORK (LAN), a partnership program between IACA and Arts Alliance Illinois.

Executive Director: Joshua Davis-Ruperto
Chair: Shirley Madigan

Learn more here.

BE SURE TO CHECK OUT

- The Illinois Office of Tourism has a comprehensive overview of the best arts destinations here.
- Atlas Obscura knows 241 cool, hidden, and unusual things to do in Illinois here.
- IACA offers a calendar of arts festivals here.
- ArtsPartners of Central Illinois collects cultural events and creative happenings midstate here.

Illinois Association of Museums
www.illinoismuseums.org

The College of Fine and Applied Arts
www.faa.illinois.edu/menu

The Krannert Center for the Performing Arts at the University of Illinois Urbana–Champaign
www.krannertcenter.com

ARTS ALLIANCE ILLINOIS builds the vitality of communities statewide through service and advocacy, generating resources for the cultural sector and creative industries. Est. 1982

Executive Director: Claire Rice
Chair: Michelle Boone

Learn more here.
Join here.

ARTS & CULTURE EVENTS

- Start near the southern tip of Illinois in Carbondale, where Carbondale Community Arts transformed the city’s former library into a state-of-the-art facility for exhibitions and performances, Artspace 304.
- Head north toward Mt. Vernon where the Goldman-Kuenz Sculpture Park surrounds the Mitchell Museum and the Shrode Art Center for education at the Cedarhurst Center for the Arts.
- Next, go west to Lebanon and the oldest college in Illinois, McKendree University, where the Hettenhausen Center for the Arts presents notable speakers, performing-arts ensembles, great films, and National Geographic Live! events for audiences of all ages.
- Be sure to hit Quincy for picture-perfect architectural landmarks on the Mississippi River—and a thriving cultural scene supported by America’s first arts council, Arts Quincy.
- In midstate Peoria, check out the sculpture walk and Peoria Riverfront Museum, then take a printmaking class at Prairie Center of the Arts.
- Galena visitors can cruise some or all 100-plus miles of the Scenic Art Loop, which includes galleries and studios, vineyards and breweries, and specialty stores and boutiques.
- Stop by Freeport’s new Civic Arts Plaza and Rockford’s Riverfront Museum Park on your way east to the Art Institute of Chicago, winner of multiple “Best Museum in the World” awards, and home to the School of the Art Institute of Chicago—six of whose graduate programs are at the top of U.S. News and World Report’s rankings.

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