**WHY THE ARTS MATTER IN KANSAS**

### NATIONAL ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

<table>
<thead>
<tr>
<th>Percentage of GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.4%</td>
<td>4.85M</td>
</tr>
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</table>

**Industry Contributions**

<table>
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<tr>
<th>Industry</th>
<th>GDP Contribution</th>
<th>Jobs</th>
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<tbody>
<tr>
<td>Arts &amp; Culture</td>
<td>$1.016 Trillion</td>
<td>4.85M</td>
</tr>
<tr>
<td>Construction</td>
<td>$945.3 B</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>$378.4 B</td>
<td></td>
</tr>
</tbody>
</table>

The national arts and culture sector was a **$1.016 trillion industry** in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of **$504.2 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

### KANSAS ARTS FACTS

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<td>2.3%</td>
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<td>Transportation</td>
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The Kansas arts and culture sector was a **$4.4 billion industry** in 2021 (2.3% of the state's GDP), representing 41,637 jobs (2.8% of Kansas' workforce), and total compensation of **$2.7 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

**National**

- **$166.3 B** Economic activity annually
- **$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

**Johnson County, KS**

- **$12.3 M** Economic activity annually
- **$2 M** State and local government revenue generated

Audiences of **494,405** people added another **$10.4 million** in related spending for 2015.


### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- **Federal Appropriation FY23**: $207 Million
- **SBA SVO Grants FY21-22**: $13 Billion

Congress allocated **$207 million** to the National Endowment for the Arts (NEA) in FY23. This amounts to just **62 cents per capita**. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)

### PUBLIC FUNDING RECEIVED FOR KANSAS ARTS & CULTURE SECTOR

- **State Appropriation FY22-23**: $500,000
- **State NEA Grant FY22-23**: $722,945
- **Direct KS NEA Grants FY22-23**: $1,562,945

The Kansas Department of Commerce re-granted its appropriation and NEA grant to dozens of cultural organizations throughout the state.

The Strategic Investment and Arts Integration Programs recognize the important role individual artists and creative organizations play in building and sustaining cultural and economic vibrancy in Kansas.

THE KANSAS CREATIVE ARTS INDUSTRIES COMMISSION (KCAIC) was established in 2012 as the official state arts agency. The Commission is dedicated to promoting and expanding the role the arts play in economic and community development by supporting innovative programming, organizational sustainability, and professional development of the state’s cultural and artistic resources. KCAIC offers a range of programs and services to support cultural programming across Kansas and enhance the role the arts play in all levels of education, community service, workforce development and quality of life in our state.

Interim Director: Kate Van Steenhuyse

Learn more here.

BE SURE TO CHECK OUT

Kansas Alliance for Arts Education
ksallianceforarts.org/

Kansas Thespians
www.kansasthespians.com/advocacy

Kansas Music Educators Association
www.ksmea.org/advocacy

- Discover the 8 wonders of Kansas Art here.
- The Kansas department of tourism lists the best art galleries and museums here.
- See the Kansas Mural Map here.

THE ARTS ARE EVERYWHERE

- The 5.4.7 Arts Center is dedicated to providing opportunities in the arts through classes, exhibits and performances. The building was designed by graduate students in Architecture at the University of Kansas and is the only LEED platinum building in the state. 547artscenter.org/
- The Tallgrass Artist Residency is a program of the Kansas Creative Arts Industries Commission based in Matfield Green, Kansas near the Tallgrass Prairie National Preserve. Each summer the residency works with local organizations and partners throughout the Flint Hills region to host events and visiting artists from around the world. tallgrassartistresidency.org/
- Epic Arts, on the “art campus” of the Strawberry Hill neighborhood, is a program of Community Housing of Wyandotte County fueled by the knowledge that art plays a pivotal role in building strong community pride and identity. epicartskc.org/
- The Gordon Parks Museum in Fort Scott is dedicated to honoring the life and work of internationally-known photographer, filmmaker, writer, and musician Gordon Parks, and to use his remarkable life story to teach about artistic creativity, cultural awareness, and the role of diversity in our lives. gordonparkscenter.org/
- Smoky Hill River Festival is one of the longest running in the state, connecting people through an arts experience celebrating the creative spirit. www.riverfestival.com/
- The William Inge Theater Festival in Independence is the official state theater festival of Kansas, and partners with the Kansas Creative Arts Industries Commission for the New Play Lab, showcasing its dedication to celebrating playwrights. ingecenter.org/festival/
- The Main Street Arts Council is an organization based in Colby dedicated to promoting the arts, encouraging creativity, serving the arts community and acting as an advocate for the arts. mainstreetartscouncil.com/
- Tallgrass Film Association (tallgrassfilm.org/tallgrass-film-festival/) entertains, educates, and inspires audiences in the Wichita community and beyond by showcasing the best of independent films from around the world and along with The School of Digital Arts at Wichita State’s Shocker Studios (www.wichita.edu/academics/fine_arts/digital_arts/shocker_studios.php) strengthens the digital media ecosystem in Kansas.