**WHY THE ARTS MATTER IN MISSOURI**

### NATIONAL ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>National's GDP</th>
<th>Jobs</th>
<th>Industry Size</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.4%</td>
<td>$1.016 trillion</td>
<td>4.85M</td>
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</tr>
</tbody>
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- **$1.016 trillion** Arts & Culture industry in 2021 (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **$504.2 billion**.
- **$378.4 B** Utilities

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

### MISSOURI ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

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<td>3.1%</td>
<td>$11 billion</td>
<td>89,146</td>
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- **$11 billion** Arts & Culture industry in 2021 (3.1% of the state's GDP), representing **89,146 jobs** (3.1% of Missouri's workforce), and total compensation of **$6 billion**.
- **$5.8 B** Utilities

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

**National**

- **$166.3 B** Economic activity annually
- **$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

**Greater St. Louis Area**

- **$364 M** economic activity annually
- **$57.7 M** state and local government revenue

Audiences of **11.8 million people** added another **$227.2 million** in related spending in 2015.


### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

**Federal Appropriation FY23** | $207 Million  
**SBA SVO Grants FY21-22** | $13 Billion

Congress allocated **$207 million** to the National Endowment for the Arts (NEA) in FY23. This amounts to just **62 cents per capita**. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

**View the Top 10 Reasons to Support the Arts HERE**

### PUBLIC FUNDING RECEIVED FOR MISSOURI ARTS & CULTURE GRANTS

**State Appropriation FY22** | $7,078,930  
**NEA Grant FY22** | $804,800  
**Shuttered Venues FY22** | $19,484,789

In 2022, another **29** nonprofit arts organizations received direct grants from the NEA totaling **$1,425,000**.

So far in 2023, **2** nonprofit arts organizations have received direct grants from the NEA totaling **$20,000**.

Source: NEA, SBA, and NASAA, 2022
After the catastrophic tornado in May of 2011, the people of Joplin have collaborated to create a vibrant arts culture epitomized by Connect 2 Culture’s new $20 million Cornell Complex. Visit connect2culture.org/ for more information.

THE MISSOURI ARTS COUNCIL—
Established as a state agency in 1965, the Missouri Arts Council is a division of the Lt. Governor’s Office. The Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of the state.

Executive Director: Michael Donovan
Chair: Sharon Beshore

Learn more here.

BE SURE TO CHECK OUT
This video of Lieutenant Governor Mike Kehoe encouraging arts advocates here.

Missouri Alliance for Arts Education
www.moaae.org
Missouri Association of Community Arts Agencies
www.macaa.net
Springfield Regional Arts Council
www.springfieldarts.org/
St. Louis Regional Arts Commission
racstl.org/
ArtsKC
artskc.org/
The Arts Council of Southeast Missouri
www.capearts.org/
Allied Arts Council-St. Joseph
stjoearts.org/wp/
The Best of Missouri Hands Missouri Artisans Association
bestofmissourihands.org/

MISSOURI CITIZENS FOR THE ARTS
is a non-partisan, state-wide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.

President: Alison Schieber
Lobbyist: Kyna Iman
Federal Advocacy: Ben Martin

Learn more here.
Join here.

THE ARTS ARE EVERYWHERE

- The Saint Louis Art Fair has returned to live exhibits in downtown Clayton, Missouri, a prestigious business and residential community neighboring St. Louis.

- In Hannibal, the birthplace of Samuel Clemens, the literature of Mark Twain continues to inspire, engage, and entertain, and the man himself makes an appearance at least once a year at the Twain on Main Festival.

- If you value fact over fiction, you would enjoy going to Columbia for the True/False Film Festival, called “The most important documentary festival in America” by the Los Angeles Times.

- The new terminal at the Kansas City International Airport which will open in March, 2023 will contain 28 separate art installations, 19 by local artists who represent diverse parts of the community, worth $5.65 million, making it the largest public art project in Kansas City history.

- Friday Art Walks bring people into local downtown areas and stimulate the economy in cities like Springfield, Lee’s Summit, Ste. Genevieve, Cape Girardeau, and Hermann.

- The Scott Joplin International Ragtime Festival held each spring in Sedalia celebrates the important contributions to American music by Joplin, who spent many years composing and playing in this central Missouri town.

- The Sculpture Walk of Saint Joseph introduces contemporary outdoor public art and sculptures to the entire community. The juried exhibits, on loan to the city for one year, is made possible by a partnership with the city, the Downtown Community Improvement District and individual sponsors.

- Fine Arts Education Day sponsored by the Missouri Alliance for Arts Education brings hundreds of students from diverse backgrounds to perform at the state capitol in Jefferson City each March. The night before, advocacy training sessions prepare students in the Show-Me Arts program to be effective advocates and meet with their state senators and representatives.

JOIN THE ARTS ACTION FUND FOR FREE TODAY!
E-MAIL US: ArtsActionFund@artsusa.org VISIT US: ArtsActionFund.org FOLLOW US: 

2/2/2023