## Why the Arts Matter in Ohio

### National Arts Facts

<table>
<thead>
<tr>
<th>Arts &amp; Culture for-Profit &amp; Non-Profit Sectors Represent</th>
<th>National's GDP</th>
<th>Arts &amp; Culture</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.4%</td>
<td>$1.016 trillion</td>
<td>$945.3 B</td>
</tr>
<tr>
<td>$378.4 B Utilities</td>
<td>$378.4 B</td>
<td></td>
</tr>
</tbody>
</table>

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

### Ohio Arts Facts

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<thead>
<tr>
<th>Arts &amp; Culture for-Profit &amp; Non-Profit Sectors Represent</th>
<th>State's GDP</th>
<th>Arts &amp; Culture</th>
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</thead>
<tbody>
<tr>
<td>3.2%</td>
<td>$23.9 billion</td>
<td>$25.8 B</td>
</tr>
<tr>
<td>$12 B Utilities</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The Ohio arts and culture sector was a $23.9 billion industry in 2021 (3.2% of the state's GDP), representing 158,206 jobs (2.9% of Ohio's workforce), and total compensation of $11 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

### Economic Impact of Non-Profit Arts Industry Only & Their Audiences

<table>
<thead>
<tr>
<th>Economic Activity</th>
<th>National</th>
</tr>
</thead>
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<tr>
<td>$166.3 B</td>
<td>Economic activity annually</td>
</tr>
</tbody>
</table>

Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

<table>
<thead>
<tr>
<th>Federal Appropriation FY23</th>
<th>$207 Million</th>
<th>Federal, state, and local government revenue generated</th>
</tr>
</thead>
<tbody>
<tr>
<td>SBA SVO Grants FY21-22</td>
<td>$13 Billion</td>
<td></td>
</tr>
</tbody>
</table>

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

### Public Funding Received for Ohio Arts & Culture Sector

<table>
<thead>
<tr>
<th>State Appropriation FY23</th>
<th>$20,000,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEA Grant FY23</td>
<td>$1,174,300</td>
</tr>
<tr>
<td>NEA CARES &amp; ARPA One-Time FY21-22</td>
<td>$1,436,400</td>
</tr>
<tr>
<td>State CARES &amp; ARPA One-Time FY21-22</td>
<td>$70,000,000</td>
</tr>
</tbody>
</table>

Source: Ohio Arts Council, 2023

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View the Top 10 Reasons to Support the Arts [HERE](#)
The arts and culture in Ohio are funded in all 88 counties through the Ohio Arts Council, the state government arts agency supporting nonprofits, educators, artist-entrepreneurs, and more, making the arts accessible to Ohioans wherever they live.

THE OHIO ARTS COUNCIL
was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio's cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC funds and supports quality arts experiences to strengthen Ohio communities culturally, educationally, and economically.

Executive Director: Donna Collins
Chair: Ginger Warner

Ohio Arts Council

Learn more here.

THE ARTS ARE EVERYWHERE

Northeast Ohio

- Did you know that the first American performance of The Nutcracker was in Toledo? Thanks to the Toledo Ballet founder’s vision and tenacity, this timeless tradition now celebrates its 82nd consecutive year of performance, the longest running production in the nation, through the Toledo Alliance for the Performing Arts.

Southwest Ohio

- The murals of Cincinnati are more than just visually stunning. They involve and engage community members from the start, building neighborhoods while reducing blight. ArtWorks and Keep Cincinnati Beautiful root their work in those they serve.

- The quilt barn trail movement started right in Adams County thanks to the work of Donna Sue Groves. Trails now exist throughout the United States and Canada, celebrating regional heritage, family history, and farming's past and modern-day legacies.

Southeast Ohio

- The preservation of opera houses has benefited Ohio's rural areas for decades, generating tourism and providing entertainment for audiences near and far. Check listings at the Ariel Opera House in Gallipolis, the Twin City Opera House in McConnelsville, and the People's Bank Theatre in Marietta.

Central Ohio

- The schools of Marion have long taken part in the state's TeachArtsOhio program, bringing teaching artists into classrooms to share their skills with K-12 students. Marion is also a hub of folk and traditional arts as well as cultural preservation, honoring the heritage of the city's residents.

- Ashland also features a community focused on the arts and schools, with “arts signing day” at Ashland High School, visual and performing arts curriculum at Ashland University, and the city's own enriching Ashland Symphony Orchestra.

Ohio Statewide Arts Service Orgs

Ohio Alliance for Arts Education
Ohio Arts Professionals Network
OhioDance
Heritage Ohio
Ohio Designer Craftsmen
Art Possible Ohio

Ohio Arts Events

- Visit artsinohio.com to learn about upcoming arts, festivals, and cultural events.

Ohio Statewide Arts Service Orgs

Executive Director: Angela Meleca
Chair: Elizabeth Brown-Ellis

Learn more here.

Join here.

THE OHIO ARTS COUNCIL

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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