WHY THE ARTS MATTER IN OKLAHOMA

### NATIONAL ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**
- 4.4% Nation’s GDP
- 4.85M Jobs
- $1.016 TRILLION Arts & Culture
- $945.3 B Construction
- $378.4 B Utilities

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

### OKLAHOMA ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**
- 2.1% State's GDP
- 38,965 Jobs
- $4.5 B Arts & Culture

The Oklahoma arts and culture sector was a $4.5 billion industry in 2021 (2.1% of the state's GDP), representing 38,965 jobs (2.3% of Oklahoma's workforce), and total compensation of $2.4 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

**National**
- $166.3 B Economic activity annually
- $27.5 B Federal, state, and local government revenue generated

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

**Statewide**
- $872.8 M Economic activity annually
- $84.5 M State and local government revenue generated

Source: Americans for the Arts, Arts & Economic Prosperity 5, OK report, 2017

### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- Federal Appropriation FY23 $207 Million
- SBA SVO Grants FY21-22 $13 Billion

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

View the Top 10 Reasons to Support the Arts HERE

### PUBLIC FUNDING RECEIVED FOR OKLAHOMA ARTS & CULTURE SECTOR

- State Appropriation FY22 $3,004,205
- State NEA Grant FY22-23 $824,200
- ARPA Grant FY21-22 $799,500
- Direct OK NEA Grants FY22-23 $1,968,900

Source: NEA and The Oklahoma Arts Council, 2023.
The biennial Oklahoma Arts Conference convenes hundreds of individuals involved in the state's arts and cultural industry for two-plus days of sessions, panels, networking and events. Oklahomans for the Arts event Arts & Culture Day is an annual trek where hundreds of people make their way to the State Capitol to show their support and advocate for the arts.

THE OKLAHOMA ARTS COUNCIL
leads, cultivates, and amplifies the transformative power of the arts for all Oklahomans and their communities. The state government agency was created in 1965 to give Oklahomans across the state access to the benefits of the arts. They achieve this through grant funding, professional development programs, and stewardship of the state-owned art collections.

Executive Director: Amber Sharples
Chair: Charles N. Moore Sr.

Learn more here.

BE SURE TO CHECK OUT

- Find arts & cultural activities for the whole family here.
- TravelOK.com can direct you to the best venues of live theater and dance performances here.
- KOSU radio offers a calendar of community arts events in Oklahoma here.

Oklahoma Museums Association
okmuseums.org

Oklahoma Visual Arts Coalition
ovac-ok.org

OKLAHOMANS FOR THE ARTS
mission is to protect and increase public funding for the arts and arts education and to promote policies that support the arts through advocacy, education, and engagement. They were founded in 2011.

Executive Director: Tonnie Dosser
Chair: Jim Tolbert

Learn more here.
Join here.

THE ARTS ARE EVERYWHERE

- Pawhuska in northern Oklahoma is home to “Wahzhazhe,” a contemporary ballet that tells of the tradition, adaptation, tragedy, triumph, survival, and enduring spirit of the Osage people.
- Tulsa offers world-class arts amenities including the Philbrook Museum of Art, Gilcrease Museum, Greenwood Cultural Center, Woody Guthrie Center, Bob Dylan Center, and The Church Studio—Leon Russell's famous recording studio.
- Programs of the Oklahoma Forest Heritage Center in Broken Bow reflect southeast Oklahoma’s history and industry. The center offers woodturning courses and competitions while its Beavers Bend Folk Festival draws thousands of people each year.
- The newly restored Oklahoma State Capitol in Oklahoma City is the state’s large public art museum, displaying hundreds of works of art that tell the story of the state, and featuring works by Oklahoma artists in four galleries. More than 20 new works have recently been added.
- First Americans Museum, located at the intersection of four major interstate highways in Oklahoma City, opened in 2021 as a place visitors can experience the collective histories of 39 distinctive First Americans Nations in Oklahoma.
- Guymon, in the panhandle, is one of the state’s most diverse areas. Traditional Mexican folk dancers and mariachi music enliven the downtown district during Guymon Fiesta, and the community comes together each year at the Bacon, BBQ, Brews and Blues Festival. Nearby Oklahoma Panhandle State University has a talented fine arts department.
- Lawton/Ft. Sill—a southwest Oklahoma community with a large military population—boasts the professional Lawton Philharmonic Orchestra, the long-running Lawton Community Theatre, the Museum of the Great Plains, and the three-day Lawton International Festival.