### Why the Arts Matter in Tennessee

#### National Arts Facts

**Arts & Culture for-Profit & Non-Profit Sectors Represent**

- **4.4%** Nation's GDP
- **4.85M** Jobs
- **$1.016 Trillion** Arts & Culture
- **$945.3 B** Construction
- **$378.4 B** Utilities

The national arts and culture sector was a **$1.016 trillion industry** in 2021 (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **$504.2 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

#### Economic Impact of Non-Profit Arts Industry Only & Their Audiences

**National**

- **$166.3 B** Economic activity annually
- **$27.5 B** State and local government revenue generated

Spending by arts audiences generated **$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

**Statewide**

- **$1.2 B** Economic activity annually
- **$135.9 M** State and local government revenue generated


#### Federal Funding for the National Endowment for the Arts

- **Federal Appropriation FY23**: $207 Million
- **SBA SVO Grants FY21-22**: $13 Billion

Congress allocated **$207 million** to the National Endowment for the Arts (NEA) in FY23. This amounts to just **62 cents per capita**. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

#### Public Funding Received for Tennessee Arts & Culture Sector

- **State Appropriation FY23**: $10,993,850
- **NEA Grant FY23**: $934,900
- **Direct NEA Grants FY22-23**: $3,876,900

Source: NEA, NASAA 2023

View the Top 10 Reasons to Support the Arts [HERE](#).