WHY THE ARTS MATTER IN ALASKA

NATIONAL ARTS FACTS
ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

<table>
<thead>
<tr>
<th>Arts &amp; Culture</th>
<th>For-Profit</th>
<th>Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (trillion)</td>
<td>4.4%</td>
<td>4.85M</td>
</tr>
</tbody>
</table>

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

ALASKA ARTS FACTS
ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

<table>
<thead>
<tr>
<th>Arts &amp; Culture</th>
<th>State GDP</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (billion)</td>
<td>2.4%</td>
<td>11,180</td>
</tr>
</tbody>
</table>

The Alaska arts and culture sector was a $1.4 billion industry in 2021 (2.4% of the state's GDP), representing 11,180 jobs (3.3% of Alaska's workforce), and total compensation of $1 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES
National

<table>
<thead>
<tr>
<th>Economic activity</th>
<th>$166.3 B</th>
<th>$27.5 B</th>
</tr>
</thead>
</table>

Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES
Fairbanks, AK

<table>
<thead>
<tr>
<th>Economic activity</th>
<th>$8.7 M</th>
<th>$18 M</th>
</tr>
</thead>
</table>

Audiences of 352,100 people added another $9.3 million in commerce for the city in 2015.


FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY23</td>
<td>$207 Million</td>
</tr>
<tr>
<td>SBA SVOG Grant FY21-22</td>
<td>$13 Billion</td>
</tr>
</tbody>
</table>

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

PUBLIC FUNDING RECEIVED FOR ALASKA ARTS & CULTURE SECTOR

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>FY23 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriation</td>
<td>$770,707</td>
</tr>
<tr>
<td>NEA State Grant</td>
<td>$770,707</td>
</tr>
<tr>
<td>NEA Direct Grants FY22</td>
<td>$2,312,207</td>
</tr>
<tr>
<td>SBA SVOG Grants FY21-22</td>
<td>$17,604,799</td>
</tr>
</tbody>
</table>

Source: NEA, SBA, NASAA, 2023

View the Top 10 Reasons to Support the Arts HERE

As of 4/7/2023
The biggest state with the fewest people needs the arts to bring people together. The arts support the collaboration of many nonprofit organizations serving the many diverse communities of the state.

**THE ALASKA STATE COUNCIL ON THE ARTS** represents, supports and advances the creative endeavors of individuals, organizations and agencies throughout Alaska. The Council works in concert with the Alaska Arts and Culture Foundation (AACF), which was established in 2001. The AACF provides funding for some of the Council’s projects.

**Executive Director:** Andrea Noble

**ALASKA STATE COUNCIL ON THE ARTS**

Learn more here.

**THE ARTS ARE EVERYWHERE**

- In **Anchorage**, the Anchorage Museum tells the story of the North—a story that weaves social, political, cultural, scientific, historic and artistic threads. Explore the full diversity of Alaska Native cultures, including masterworks of Alaska Native art and design from the collections of the Smithsonian Institution.

- Go south to **Seward**, and you can take in the Seward Music and Arts Festival with fabulous art, live music, and dance performances. Local Alaskan artisans and food vendors are featured. It is a family-oriented festival with children’s activities and artist’s projects throughout the weekend; including the creation of a mural-in-a-day by members of the Seward Mural Society.

- Further down the coast in **Ketchikan**, timed for the winter holidays, the Ketchikan Arts & Humanities Council’s Winter Arts Faire showcases the creations of local artists, which make for great gifts. More than 80 artists exhibit their work here, so you could easily fill all of your holiday wish lists with local, handmade gifts.

- Up in **Fairbanks**, you can take a riverboat tour that combines colorful river history, Alaska Native traditions and the beauty of Alaska's Interior. Alaskan culture bearers will share their culture as you stroll through an Athabascan village. The Fairbanks Summer Arts Festival offers over 200 workshops and 100 performances held all over Interior Alaska in music, visual arts, dance, writing, theatre, healing arts & culinary arts.

- Way up in **Nome**, the Alappaa Film Festival showcases films that highlight many aspects of living in the Arctic: traditional dance and string stories, nature and climate change, scientific research, wildlife, and more. Recent selections have focused on children of the Arctic, traditional Inuit tattooing, and growing up in Alaska from indigenous perspectives.

**BE SURE TO CHECK OUT**

- Check out the many arts centers and community festivals, including the Spenard Jazz Fest here.

- Plan a cultural trip among the art galleries and museums here.

- Discover how the state is rich in art and crafts created by indigenous communities here.

**Juneau Arts & Humanities Council**

www.jahc.org

**Denali Arts Council**

www.denaliartscouncil.org

**ALASKA ARTS EDUCATION CONSORTIUM**

The Alaska Arts Education Consortium (AAEC) is non-profit partnership of school districts, organizations, agencies and individuals committed to preparing and supporting educators. AAEC advances teaching and learning in and through the arts across Alaska.

**Executive Director:** Barbara Short

**Co-Chairs:** Robin Child & Peggy Azuyak

Learn more here.

Join here.

As of 4/11/2023